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THE OFFICIAL MAGAZINE OF THE NATIONAL FOOTBALL LEAGUE

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Eagles vs. Cardinals

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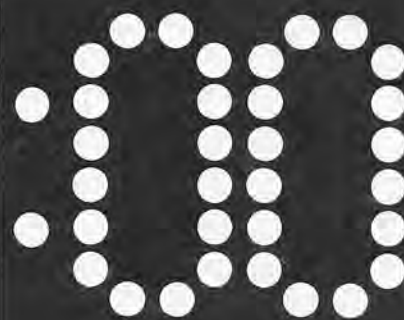


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On the cover: Portrait by Merv Corning.
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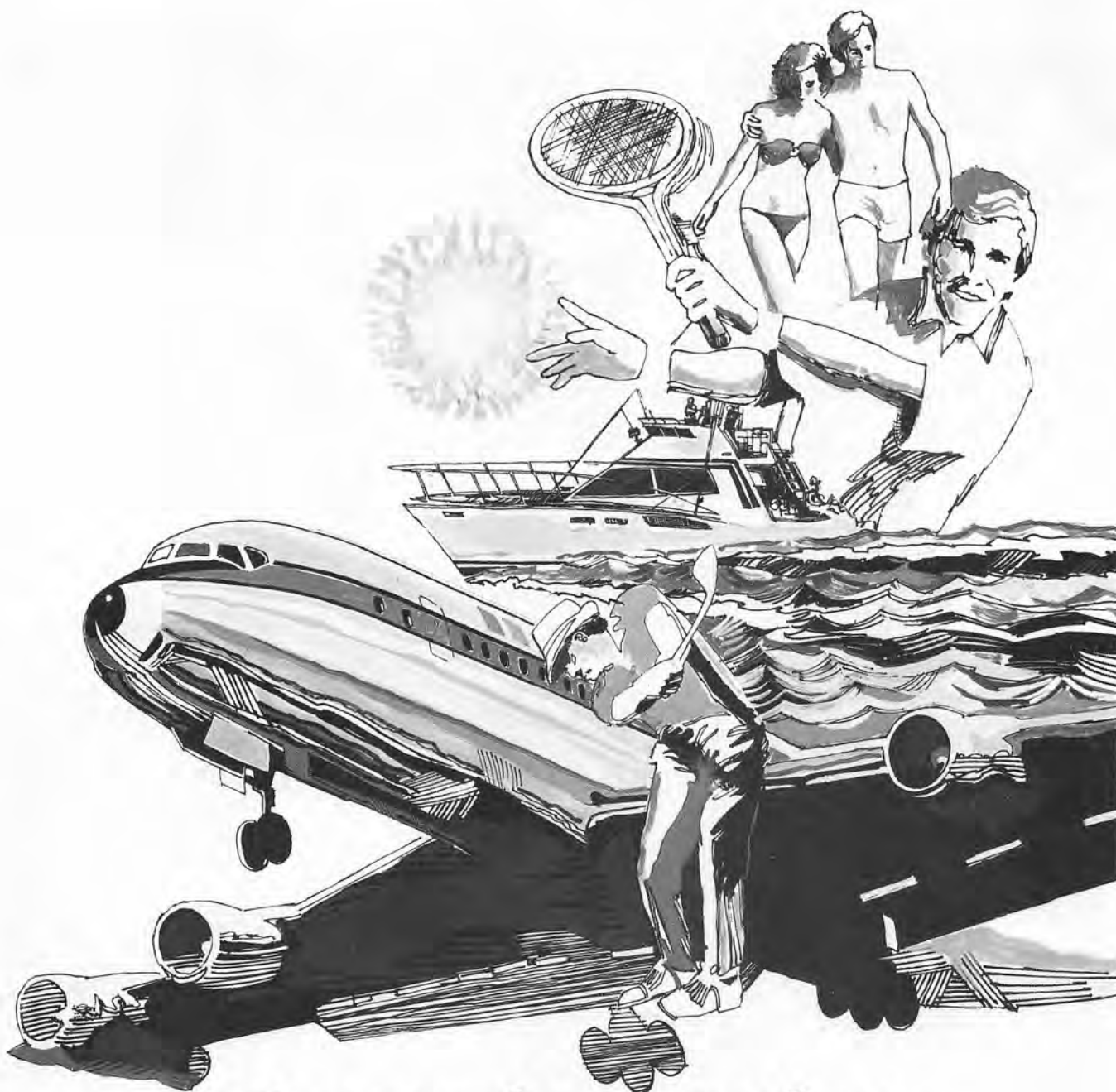
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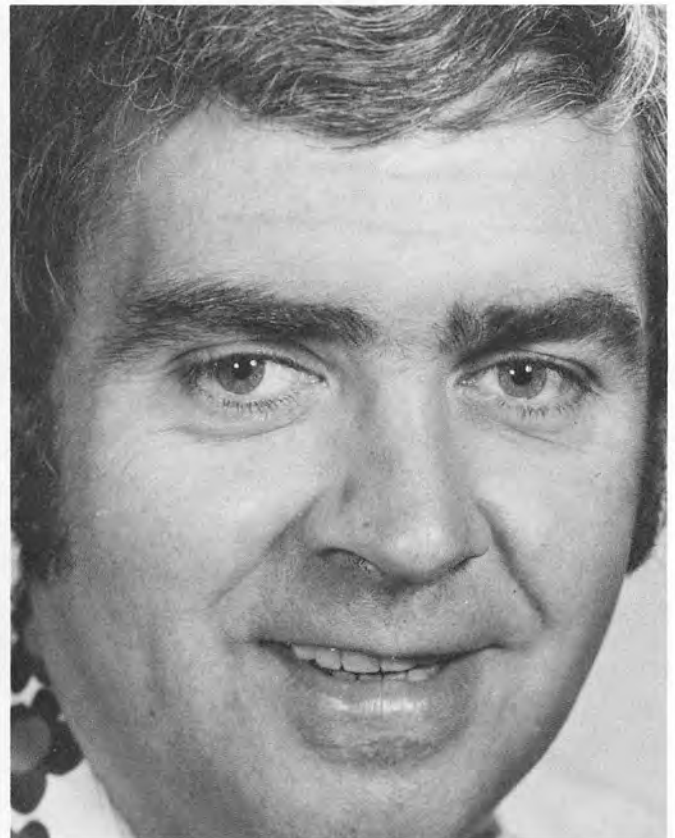
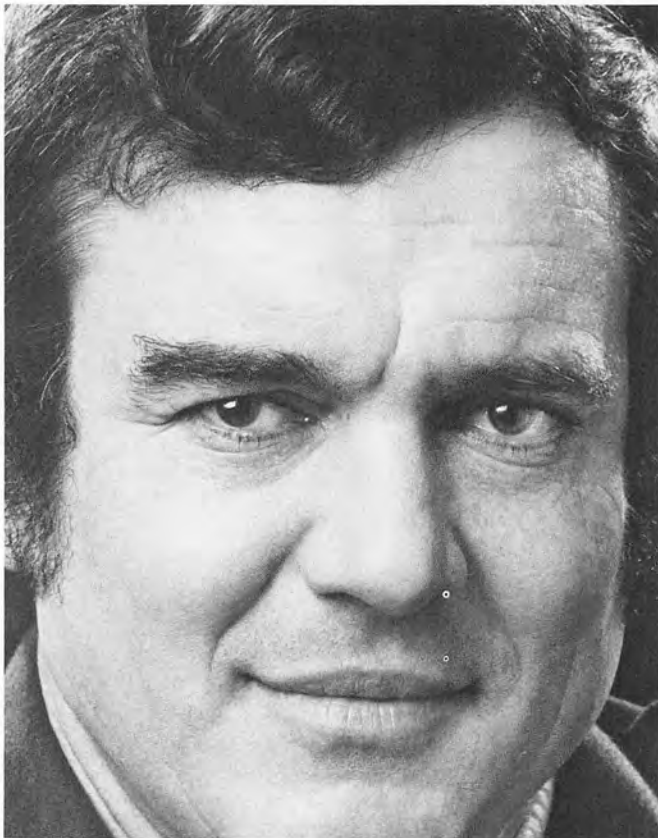
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EAGLES COACHING STAFF

HEAD COACH



MIKE McCORMACK

PRO CAREER: In his third season as Eagles' head coach, after spending the previous seven seasons as an assistant with the Washington Redskins where he served under head coaches George Allen, Otto Graham and the late Vince Lombardi. A first draft choice of the New York Yanks in 1951. Enjoyed several All-Pro seasons as a Cleveland Browns' offensive lineman after serving in the U.S. Army in 1952 and 1953. Retired as a player after the 1962 season and went into the insurance business until 1965. During that period, McCormack assisted Otto Graham, his former Cleveland teammate, as an assistant coach of the College All-Stars.

TWO-YEAR EAGLES' RECORD: 12-15-1.

COLLEGE: An All-Big Seven choice as a University of Kansas guard and tackle. Captained the West squad in the 1951 East-West game and played in the College All-Star game.

PERSONAL: Age 44 (June 21, 1930). Born in Chicago but moved to Kansas City, Kan. at a young age and attended De LaSalle High School there.

MARRIED: Ann. Four children: Michael, Timothy, Molly Ann, and Colleen.



ASSISTANT COACHES



BOYD DOWLER, Passing Game. Age: 37. Native of Rock Springs, Wyo. Quarterback at University of Colorado (1955-1959). All-Big Eight, College All-Star and East-West games. Enjoyed outstanding career as a wide receiver with Green Bay Packers (1959 to 1969) and Washington Redskins (1971). Totaled 474 receptions and 40 touchdowns during career. Assistant coach with Los Angeles in 1970 and player-coach with Washington in 1971.



WALT MICHAELS, Linebackers. Age: 45. Native of Swoyersville, Pa. Starred as a linebacker and fullback at Virginia's Washington and Lee University (1947 to 1950) before embarking on an 11 year pro playing career with Green Bay (1951) and Cleveland Browns (1952 to 1961). Four time all-Pro linebacker who played on two NFL championship teams. Brother of former Browns' player Lou Michaels. Began pro coaching as Oakland Raiders' assistant (1963) before joining New York Jets (1963-1972) where his defensive units consistently ranked with the league's best.



JOHN IDZIK, Offensive Backfield. Age: 46. Native of Philadelphia, Pa. Won a total of seven letters as football and baseball star at the University of Maryland (1947 to 1951). Coached a total of 11 years in college including stints at Maryland (1956 to 1959) and the University of Detroit where he was the school's final head football coach. Assistant coach of the Miami Dolphins (1966 to 1969) and the Baltimore Colts (1970 to 1972).



JOHN SANDUSKY, Offensive Line. Age: 49. Native of Philadelphia, Pa. All-American tackle at Villanova (1946 to 1950) after World War II service as an Army staff sergeant. Excelled in the NFL as a two-way tackle with Cleveland (1950 to 1955) and Green Bay (1956). Coached at Villanova (1957 to 1958) before joining the Baltimore Colts staff where he coached highly regarded offensive and defensive lines at various times from 1959 to 1972. Was Colts' interim head coach in 1972.



DICK LeBEAU, Specialty Teams. Age: 37. Native of London, Ohio. Named to numerous all-star teams as a three year letterman at Ohio State (1957 to 1959). Drafted by the Cleveland Browns on the 5th round in 1959 but cut from the squad during the pre-season. Wound up with Detroit Lions where he became one of the NFL's greatest cornerbacks. Played in 171 consecutive games and ranked third at retirement on the all-time pass interceptor list with 62 (behind Emlen Tunnell and "Night Train" Lane). Retired as player following the 1972 season. Beginning his third year as an Eagles' coach.



JERRY WAMPFLER, Defensive Line. Age: 42. Native of New Philadelphia, Ohio. Standout offensive tackle at Miami (O.) (1951-1954). Coached high school teams at New Philadelphia, Lancaster, and Massillon, Ohio before first major college assignment at Miami (O.) (1963-1965). Moved to Notre Dame (1966 to 1969) where his offensive line helped the Irish to the 1966 national championship. Head coach at Colorado State (1970 to 1972). Was a draft choice of the Los Angeles Rams but never reported to camp because of an off-season back injury.



JOHN MAZUR, Defensive Backfield. Age: 44. Native of Plymouth, Pa. Enjoyed an excellent career as a Notre Dame quarterback (1948 to 1951) before an injury shortened his career with the Vancouver B.C. Lions of the Canadian League. Marine Corps Lieutenant from 1952 to 1954. Coached in college at Tulane

(1955 to 1957), Marquette (1958) and Boston University (1959 to 1961). Became an assistant to Lou Saban with the Buffalo Bills from 1962 through 1968 before taking a similar position with the New England Patriots in 1969. Named head coach of the Pats in mid-1970. Resigned after nine games in 1972.

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Ellen Griesedieck

Photographer Ellen Griesedieck roamed all over the nation taking photographs of the 10 members of "The Class of '42" for *PRO!*'s annual where-are-they-now? feature that begins on page 3D.

"They were all such fascinating characters," Ellen says. "Some of them got really excited when they learned that an article was being done on them. It's been a long time since they were in the spotlight."

"For instance, all of the players have a certain pride in what they're doing now. Jim Benton, who runs an oil distributorship, took me up on the top of this old tank so I could get a special photograph of the rig. When we came down, he said, 'Whew! I haven't been up there in years!' Marshall Goldberg spent hours telling me about his huge shop where he makes machinery. And Alex Wojciechowicz told me about how he cleared the land, built the house he lives in, and even dug the hole for his swimming pool."

"Many of them talked about their feelings about the league as it is today, and about how the game has changed. Some of them said they thought the players were becoming too selfish. But they had very good things to say about players such as O.J. Simpson and Jim Plunkett."

"Some of these guys survive on memories, living on dreams of the past. And they love to reminisce about old times. To listen to them tell it, you get a feeling that it was really a different game. The thing that comes out most is the fact that they really loved the game."

Sid Luckman was one of the most fascinating characters Ellen met. He was

always talking on the phone, always on the go. "He said to me, 'You're a photographer, not a writer, right?'"

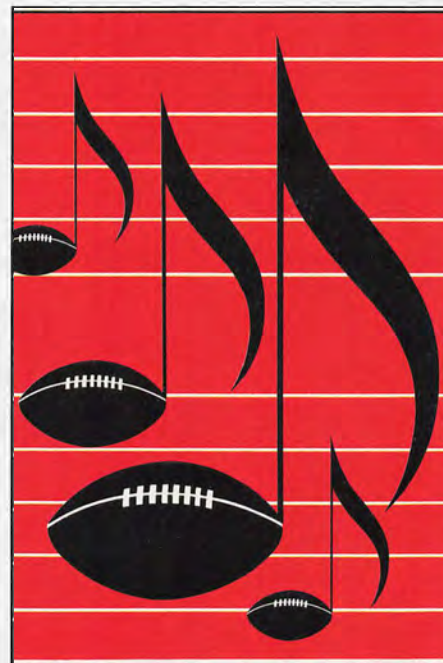
Ms. Griesedieck is a rather remarkable person herself. She comes from one of St. Louis's most notable families, yet she has made it on her own in a very difficult profession. At first, she had trouble getting people to take her seriously. She admits she even forged her own press pass to get on the field a few times. "I figured the only way I was going to get ahead in this profession was to tell people I could do it, even if I had never done it before, and then learn how to do it later."

Ellen now spends her time traveling around the world photographing major sports events. She is on a first-name basis with the biggest names in pro football, golf, tennis, auto racing, and baseball.

"Football was always my favorite sport," she says. "My dad was a sports nut. He had one son and four daughters. I was the oldest daughter and it was almost as if I were another son. Dad was involved in pro football. Our dinner conversations at home always were centered around what was happening with the various teams. My younger sister knew every football player on all of the teams, including taxi squads, by the time she was seven years old. Dad was partially responsible for the Cardinals moving from Chicago to St. Louis. I remember going to old Sportsman's Park the first year the Cardinals were in St. Louis. When it rained, the infield would turn into a sea of mud and the players would slide around as if they were on ice."

Ellen attended a private college in the East for two years before transferring to the University of Colorado, where she completed her degree. Although fine art is her first love, she tries to divide her time equally between painting and photography. "To me," she says, "photography is as much an art as sketching."

Interest in American football is on the increase in Japan. Japanese football players practice or play nine months of the year. And the people of this Far Eastern country have spent millions of dollars on officially licensed NFL merchandise manufactured by Japanese companies the past couple years. John Herrick, the Far East correspondent for *The Nation* and *Newsday*, examines this phenomenon in his article, "The Land of the Rising Football Boom," which begins on 11D. Sayonara! ♪



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THE TUNNELL OF LOVE

Illustration by J. Daniel Chapman

Emlen Tunnell made a major discovery in 1956, when the New York Giants ended 18 years of frustration by crushing the Bears 47-7 for the NFL championship. "Losers," he concluded, "assemble in little groups to share their misery and to bitch about the coaches and the guys in other little groups. Winners assemble as a team."

There is no clear census in any given year of the number of winners at large in professional football. But there was one less when the 1975 season ended. Em Tunnell had died in training camp, at 50, of a heart attack.

The obituaries all made the point that he had been a pathfinder: the first black man to play football for money with the New York Giants, the first to join their coaching staff, the first player elected to the Hall of Fame purely on his merits as a defensive player.

But the death of Em Tunnell was not just a loss to football or to the brotherhood of man. It was a loss to the living, to those who admire loyalty and decency. Of course, the clock keeps running. We accept life as it is, which is one of the things Emlen did best.

In the summer of 1948, in the second year of a rebuilding program under Steve Owen, the Giants brought in 50 rookies. Tunnell was the only black among them. So on his first day in camp he found himself in the dressing room, among an ocean of white faces, in what amounted to a Caucasian social club. And then a cornball thing happened. One by one they started to come over and shake his hand: Francis Xavier Reagan, out of Penn, whose photos Em had seen so often in his hometown Philadelphia papers; Paul Governali, the Ivy Leaguer from Columbia; Jim White of Notre Dame, and Tex Coulter of Army. Years later, when Em Tunnell wrote a thoughtful autobiography (with Bill Gleason) he remembered that moment and he said: "When I tell you that I was proud to be in the presence of those men, I'm not just putting down words that will look good now. I'm trying to tell you exactly how I felt then."

It is hard to imagine any rookie feeling that way today, that is, *humble*, regardless of race, creed, or national origin. Most of them are already immunized by money and social opportunity and something called media exposure. Innocence went out with white sport coats and pink carnations.

But it happened that way once, in a



time when people were still confused about the color of their skins and what to do about it.

One of the enduring friendships Em Tunnell made on the Giants was with a white quarterback from Mississippi, Charlie Conerly. They partied together, and Conerly spent many an hour on Em's turf, the night spots of Harlem. They were teammates for 11 years and, yes, they talked about race. Once, Conerly told him: "Time will heal everything, Em. Just like you came here to play. You were the first colored guy here and since then there have been more and more. That's how it will be in everything else."

Tunnell was a romanticist, the kind of guy, a friend once described him, who cried at the grand opening of a tavern. He was also one of those rare people with an eye for the tempo of life around him. "This wasn't so long ago by the calendar," he said of his salad days, "but it was another age of pro football. In my rookie year we traveled around the Upper Midwest in ten big cars . . . with our playing gear piled on top in luggage racks. It reminded me of a movie I had seen, *The Grapes of Wrath*." They would meet a team of semiprofs here, a squad of homegrown all-stars there. Another time they would play a Canadian team, half the game by NFL rules and the other half with a 12-man offense. An assistant coach might even substitute at quarterback. The pace was serene, the atmosphere almost pastoral, the relationships personal.

It is part of pro football's folklore now, how Em Tunnell walked in off the streets to offer himself to the Giants in 1948. Of course, in those days they were still discovering actresses sitting at the counter in Schwab's drugstore, too. But now they have computers and it is like a diplomatic reception; you have to be invited.

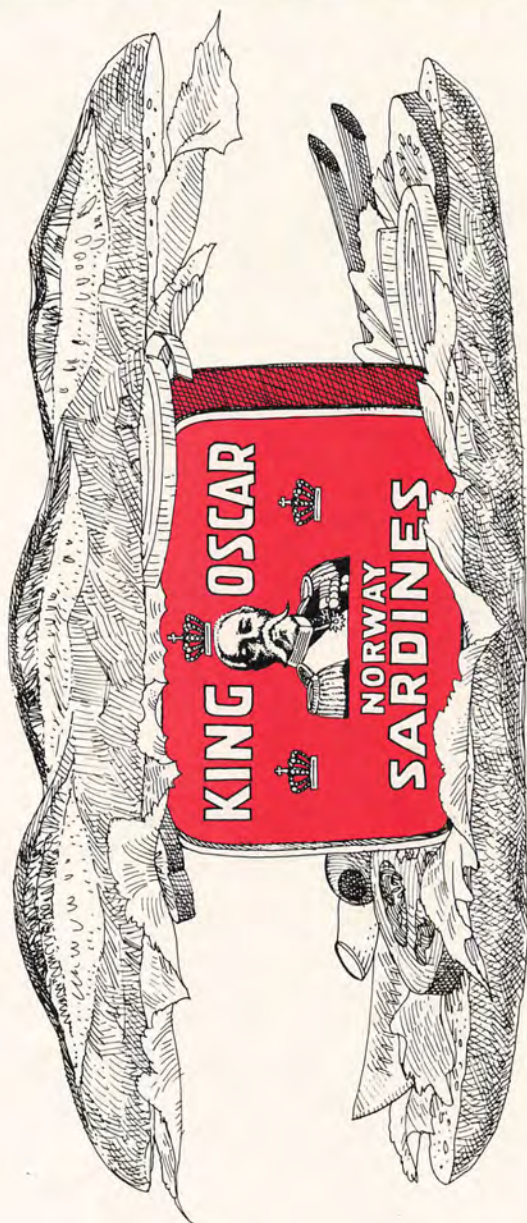
But Tunnell had taken stock of his life—he was 22, with the Coast Guard and his junior year at Iowa behind him—and he was tired of school books and being broke. He hitchhiked from Philadelphia to New York, stayed at a hotel where the room cost 75 cents, and strolled into the Giants' offices the next morning and asked for a tryout.

Maybe because it came to him in just that way, as though he had won a contest, that Em never had much sympathy for the demands and complaints of latter day players. So it was that when he became a coach, and Spider Lockhart held out for more money, he scolded his free safety: "You should be payin' them. Sign that contract."

Tunnell spoke of playing pass defense as though it had been a religious experience. "I believe," he said, "that every man who plays pass defense, and plays it well, is a free spirit at heart . . . or eventually becomes one."!

Mickey Herskowitz is a columnist for the Houston Post and the author of numerous books, including The Golden Age of Pro Football.

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ETC. DEPT.

ODDS AND ENDS AROUND THE NFL

Chicago head coach Jack Pardee and San Diego assistant John David Crow were star running backs on the undefeated 1956 Texas A&M team of coach Paul (Bear) Bryant.

Crow recalls, "Jack was a senior and I was a junior. He was quiet, reserved, never said much. We all chuckled when he went to the Rams and the players there nicknamed him 'Gabby'."

The malapropism award for the season goes to one Jazz Jackson, Jets' running back. After the Jets scrimmaged another team instead of going through their regular training camp practice routine, he said, "It was a good change; it helped break the monopoly."

Ernie Holmes played a great game in the defensive line for the Steelers during a recent game, but he said later, "The whole wagon don't move because one wheel turns."

Dave Butz, the Redskins' defensive tackle, is a nephew of Earl Butz, the Secretary of Agriculture.

Fifteen-year veteran Joe Scibelli of the Rams remembers how rookies were treated when he broke in. "I played next to Frank Varrichione all through the exhibition season," says Scibelli, "and we had adjoining lockers in the dressing room, but he never said a word to me. We opened at Baltimore and I was beginning to think I'd never meet Varrichione. But when the lineups were introduced he patted me on the rump and said, 'OK, kid, let's go.' Fifteen years ago, veterans were like that."

Wayne Moore, the massive left tackle of the Dolphins, wears a lift in his left shoe; his left leg is three-quarters of an inch shorter than his right.

It's shocking to watch Bill Bergey play linebacker. And the effect is similar when you hear the lyrics to songs he helps compose, such as this one, for Roman Gabriel's birthday party:

*"Happy Birthday, Number Five;
Are you really thirty-five?
You're only as old as you feel;
Get the chair with the wheels.*

*"You spit and you chew,
And you play with Kung-Fu.
But the rookies love your show
—You're our favorite Filipino."*

Louis Kelcher of the Chargers doesn't put much stock in that oft-mentioned NFL standard of measure for speed, the 40-yard sprint. "If I have to chase a guy forty yards," Kelcher says, "there is no way I can catch him nohow."

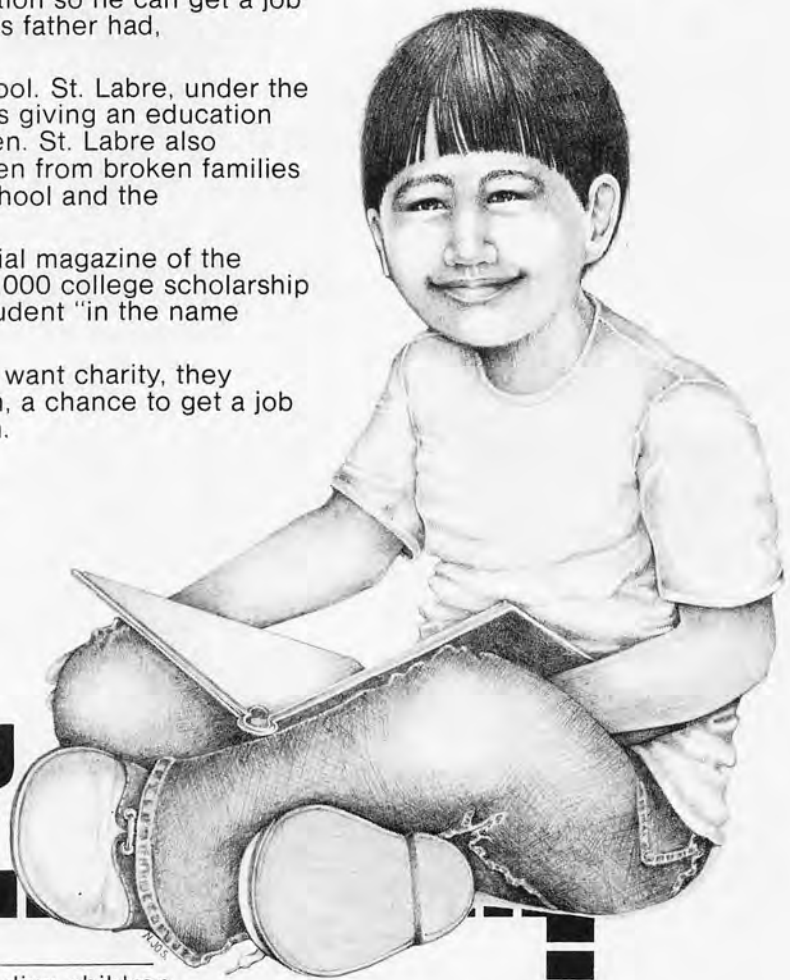
Johnnie Starving Bear has everything.

Safe drinking water, three hot meals a day, indoor plumbing, even a chance to get an education so he can get a job and support himself. Compared to what his father had, Johnnie has everything.

Johnnie goes to the St. Labre Indian School. St. Labre, under the direction of Reverend Emmett Hoffman, is giving an education and a future to nearly 1,000 Indian children. St. Labre also cares for orphaned youngsters and children from broken families at the Cheyenne Home. The St. Labre School and the Cheyenne Home need your help.

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"You kin always find bodies and every year there's some of 'em's players . . . but you don't hardly ever find 'those' people. They're flat-out natural stars. It's easy for them. They're so good they're almost scary. Hell, they don't even know their own selves how good they are!"

—An old scout

Going on 34 he has a waist like your teen-age daughter's, the muscles of a distance runner, and a growling stomach because he'd skipped breakfast to sleep a few minutes longer.

He blinked as the bus droned through the glaring Miami sunshine; its passage turned the roadside palm trees into a muted river of gray and green.

He sat canted in the bus seat, his left leg eased out straight into the aisle. The left leg wasn't as good as it used to be; he noticed it particularly in the mornings now that they'd bought the two-story colonial and he had to walk down a flight of stairs. It didn't hurt . . . just stiff . . . awkward. He might be a lot of things, but awkward wasn't one of them.

This was, he decided, either his eighth or ninth Pro Bowl . . . he couldn't remember for sure. No matter . . . he'd been 11 years in the league, so even eight Pro Bowls wasn't too shabby!

He'd made the Pro Bowl as a rookie . . . had a big year because they used him both as receiver and running back.

Not that he ever reminded people much of a rookie . . .

Rookie.

He was one of "those" people . . . he never had a rookie year.

Rookies had two left feet and cement heads and psyches fashioned from Steuben glass.

He had come out of west Texas . . . he had been 22 years old and pure country.

It didn't matter.

He wasn't country and he wasn't a rookie when he ran a square-out-and-up and gave the defensive backs pneumonia. Or when he ran a drag pattern over the middle . . . locked in on the football and nothin' else . . . and never mind that linebacker fixin' to dehorn him the instant the football arrived.

The scouts dogged his progress across the brown, baked fields of west Texas.

He was the kind to make a scout nervous . . . make him screw up his face in total concentration and spend long, uncomfortable evenings, transcribing field-scribbled notes, cramped into one



of those little motel knee-hole desks. Scouting "those" people . . . the blue-chippers . . . isn't all that comfortable, really.

The scout knows (a) he's looking at one of the first picks in the first round; (b) he's looking at someone who'll cost a ton of money to sign, and (c) he's looking at someone who will have great impact on his team's success . . . or lack of it.

It's kind of like you wouldn't laugh your way through buying an original van Gogh.

Well . . . he'd made at least one scout happy.

The Pro Bowl practice site was a small college so the dressing room area was cramped. He entered the noisy room and stopped to draw coffee in a paper cup and grab a sugared doughnut. He had had the doughnut balanced atop the coffee cup and was signing autograph balls with the other hand.

"Hey, Dude!"

He turned his head as a teammate called his name. Approaching him, in mid-air and three feet away, was a ring of keys.

He completed the turn, dropped the pen and caught the keys without a drop of coffee slopping up onto the doughnut.

Try it some time.

He nodded toward the key-thrower:

"Hey . . . thanks, Big 'Un . . . I'll have it back early, hear?"

He dressed for practice as a local reporter interviewed him, drawing off

enough wisdom for a Sunday column.

" . . . Must get harder, doesn't it . . . after you've played in so many of these things?"

He had painted his stiff left knee with liniment and now he was wrapping it with an elastic bandage. He smiled at the writer:

"Oh . . . the work's about the same. But my body keeps developing more convincing arguments against it!"

"But is this game important to you?" the writer persisted.

He poked his head into a ragged, sleeveless T-shirt. The shirt was faded and stretched out of shape. It had one of those yellow smile faces on it and the words: "Have a Good Day."

He stared at the writer without warmth: "This game is my work; my work is important to me."

He pulled on an old golf cap and, frowning, limped out onto the practice field. Walking, he looked old and rickety.

But passing drills had started and he was first-up in the flanker line.

As the ball was snapped he broke away from the line. Watching him enter his pass route was like watching a leopard enter the circus ring.

Two assistant coaches watched him run:

"Damn," said the one. "He's something, isn't he?"

"What he is," said the other, "is beautiful." ■

—mcg.

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PRO! TALK

A CONVERSATION WITH ART McNALLY

Interview by Rick Smith

They are the policemen of professional football, the men in the striped shirts who impose law and order on NFL playing fields.

Being Irish and from Philadelphia, it figured that Art McNally would be a good cop. He was an NFL game official from 1959 to 1967. He came off the field in 1968, and he has been the league's supervisor of officials since 1972.

"He works harder than anyone around here," said one of the 49-year-old Pennsylvanian's (he still lives there and commutes to work) associates in the NFL's New York office. McNally, however, tends to downplay anything that focuses attention on himself. He expects his officials to behave in the same manner.

"It all goes back to our basic philosophy," he says. "The most important people out on the field are the players. They're the ones people are paying to see. If we see any semblance of hot-dogging by our officials, we cut it out, and if we don't get the cooperation we seek, then we're going to make some changes."

Of the thousands of men who officiate football throughout the country, from the sandlots on up, only 84 are invited each year to work in the NFL.

And if anyone should not perform up to expected standards, McNally has more than 900 applications in his office from people who would like to step in. Those 900 are on file only because they already have met the stringent qualifying standards.

What are those standards?

"In almost all cases, a person writes us a letter saying he wants an application. We in turn list the requirements, which include that you must have at least ten years' experience as an official. Included in this overall ten years, we would like him to have five years on a college varsity level or on some professional level. He should have experience as a player or coach. He must be in excellent physical condition. He should belong to accredited officiating associations. And, finally, before we will send an application, we also request that he send us a two-year schedule of games he has been working. For example, a schedule of games he worked in 1973 and 1974. We'll evaluate that to see just where his experience level has brought him at this particular time."

Do you scout college games for officials?

"Every weekend we combine our



McNally (with aide Jack Reader): "Our people live by high standards."

activities with seeing a pro game on Sunday by looking at a college game on Saturday. We have eleven league observers who scout the pro games on Sunday, and of that number approximately seven help us the entire year. We have a backlog of around nine-hundred names, but we're really serious about, say, a hundred thirty of them—people we look at very, very closely. Often you'll find that you'll go out to see a game and you're looking at one particular man and you'll wind up coming back with a report on five people. In some cases, you may find a guy at another position, who's more interesting than the one you came to see."

Sounds as if you do the same thing as the player scouts.

"Exactly."

You don't time for the forty-yard dash, do you?

"If we timed our officials for the forty, we wouldn't take some of them, because with us, of course, it's not overall speed. Even if someone is a little

slow, there still are positions where you can use them."

Is there an age limit?

"Not as such . . . not as you'll find in the college conferences. We'd like to get people who are thirty-three, thirty-four years old, but they are virtually impossible to find. Most of the people we bring in are in the range of thirty-eight to forty or forty-one. When I got out of college, I was interested in officiating. I tried to get many of my friends interested, but they couldn't be bothered. They were more interested in playing the game, and unfortunately it was eight, nine years later before they did become interested. I think that's quite common among many officials."

Each game has a referee, a head linesman, an umpire, a back judge, a field judge, and a line judge. Which is the most difficult position to work?

"We think head linesman is. His responsibility is to call offside penalties, and when the play begins, he starts to move down the sideline. He has respon-

sibility for both the short and long play. He has to call out-of-bounds plays. And physically, it's very, very taxing. Many players and coaches might tell you the toughest job is umpire. Maybe it's the most dangerous. And it is tough, because a high percentage of the umpire's calls are going to be in the area of ten-yard violations—illegal use of hands, holding, and such."

Coaches grade more than forty players a week. You and your assistants, Jack Reader and Nick Skorich, grade eighty-four.

"But ours is a different type of comparison. They have eight or nine coaches and they're going to grade players on every play, because there are certain types of responsibilities they must assume on every play. We have attempted that, but it's difficult, because in many cases not all the officials are shown [on the film]. But we do grade—on every game—and eventually the process is such that all these grades are put together in a composite."

How is that done?

"First, we review the film. We note every foul that's been called and who called the foul. We will grade the call as excellent, average, or poor. We'll also note if there was a play on which no call was made but should have been. In addition, we also grade for mechanics, positioning, et cetera. Another great thing about reviewing films is that you can cut off potential errors."

If an official's in the right position, nine times out of ten he will make the correct call, right?

"Higher than nine times out of ten. It better be, or he'll be out of business. He won't be around long."

How do you name Super Bowl officials?

"By going through the composite ratings. We will choose the people who consistently come up number one. As long as it's truly number one, they go. I say truly number one, because there are times where you're talking in terms of a fraction of a point separating two men. In that case, we may break this off ever so slightly and go for the man who did not have the game last year. But if we wind up with a referee or a field judge who's head and shoulders over everyone else, he's going, even if he worked the game the year before."

With so little time during the week to grade all those officials, how do you manage to get your report back to them

before the next game?

"By Wednesday, and no later than Thursday, we air express the film of their previous game. Maybe they are to work in Los Angeles on Sunday. The film is waiting for them at their hotel on Saturday. They also have a complete written report. We've also contacted the Rams to send a movie projector to where they're staying. The officials will sit down two-and-a-half to four hours on Saturday reviewing what they did the week before. They don't look at what the Rams are going to do tomorrow. It's what they did themselves, last week."

Do you separate your crews from the hotels in which visiting teams stay?

"There was a time when we were concerned with that, but then we realized, what difference does it make? Our people go in on a Saturday. They're going to have dinner together and then they're going to lock themselves in the room and look at films."

They're not out on the town.

"They'd better not be. If they are, it better be just to walk around and not indulge in alcoholic beverages, because from the time an official leaves home until he is at least in the airport getting ready to leave after the game, he is not to imbibe in any alcoholic beverages."

You encourage a lot of sleep on Saturday night, I suppose.

"Yes, sir. We'd like them to use the films and be thinking as much football as they possibly can. A crew can't work together five days a week, which is one of the drawbacks to not having them full-time. But our people don't just work Saturday or Sunday. Many of them spend considerable time on the telephone—from the preseason through the season—talking to one another. Number one, they're friends. They work together, they keep track of unusual plays, and they're constantly thinking football."

Do you have a curfew?

"No. We're talking about mature individuals; we don't think it's necessary. If we found somebody stepping out of line, we'd come down pretty hard on him. They realize it. They're the types of individuals who are willing to live by those standards. Our people are very happy to go along with all of this, because they realize no matter what they do, they represent the National Football League all the time. It's really important to them."

You mentioned physical condition. Do you follow certain steps to see they

maintain that?

"We started something about four years ago, which we've found very, very successful. After kidding about it for a few years, we gave them a warning one April. We said, 'Okay, in July, when we have our clinics, you'll have to weigh in.' We've made it a practice. We were of the opinion that the officials were in pretty good shape as it was, but we were amazed by people who dropped weight in those three months. Since then, we've kept a very close check on it. We threw another curve at them last year. I used to kid them, 'A lot of you probably will go on diets before July and then let it go, so we're gonna nail you sometime during the season.' And last year we did. We weighed them in November, and their weights didn't vary at all."

Have you ever had a female apply for a job?

"Maybe two or three letters. I feel this way: If a woman has the necessary requirements—ten years' experience, five years on a major college level—we'll send her an application. If she has those requirements, we'll treat her like anybody else."

Could you ever see a woman working an NFL game?

"In this day and age, I'd say we should be openminded enough to say it is a possibility. It's very, very remote, but it's a possibility."

What are the salary scales?

"In the preseason, all the officials are paid the same, three-hundred dollars per game. Once we get into the regular season, they're paid according to seniority. A starting official makes three-hundred-fifty. Every two years after, there's an automatic fifty-dollar increase, to a point where the maximum is five-hundred-fifty after 11 years. In addition to this, their travel expenses are paid, and they have an air-travel card, which is supplied by the league."

Are officials paid more for the playoffs?

"For the playoffs, it ranges between one-thousand and fifteen-hundred. The Super Bowl's fifteen-hundred, regardless of how many years the official has been in the league."

How long does it take a person to become a referee?

"It might be anywhere from four to six years of pro experience. In an emergency it could be sooner, but generally speaking, it takes about four."



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Mud in Their Eyes*

***And Everywhere Else!**

Remember when you were a kid and the weather didn't matter and no one cared (well, maybe your mom) that you were covered from head to toe with mud and dirt? Remember how much fun it used to be to walk through mud puddles instead of around them? On December 8 last season, the Philadelphia Eagles and the New York Giants acted out those childhood days in the quagmire of the Yale Bowl. And as Eagles' wide receiver Bob Picard seems to be saying, if it feels good, taste it (good grief!)

Portfolio by Ed Mahan

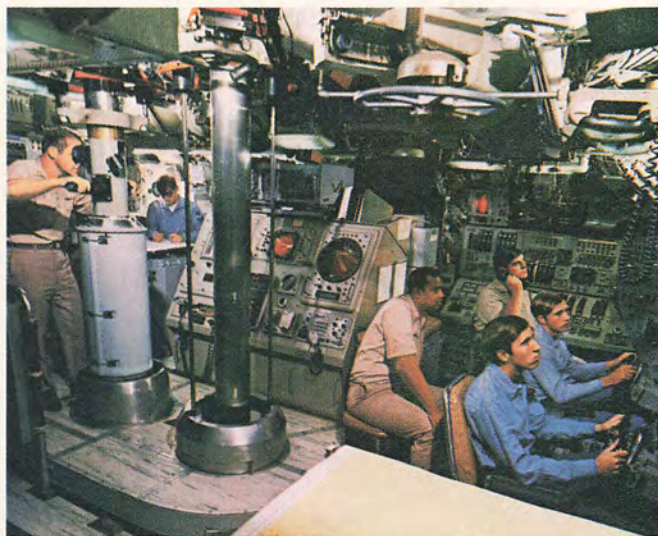
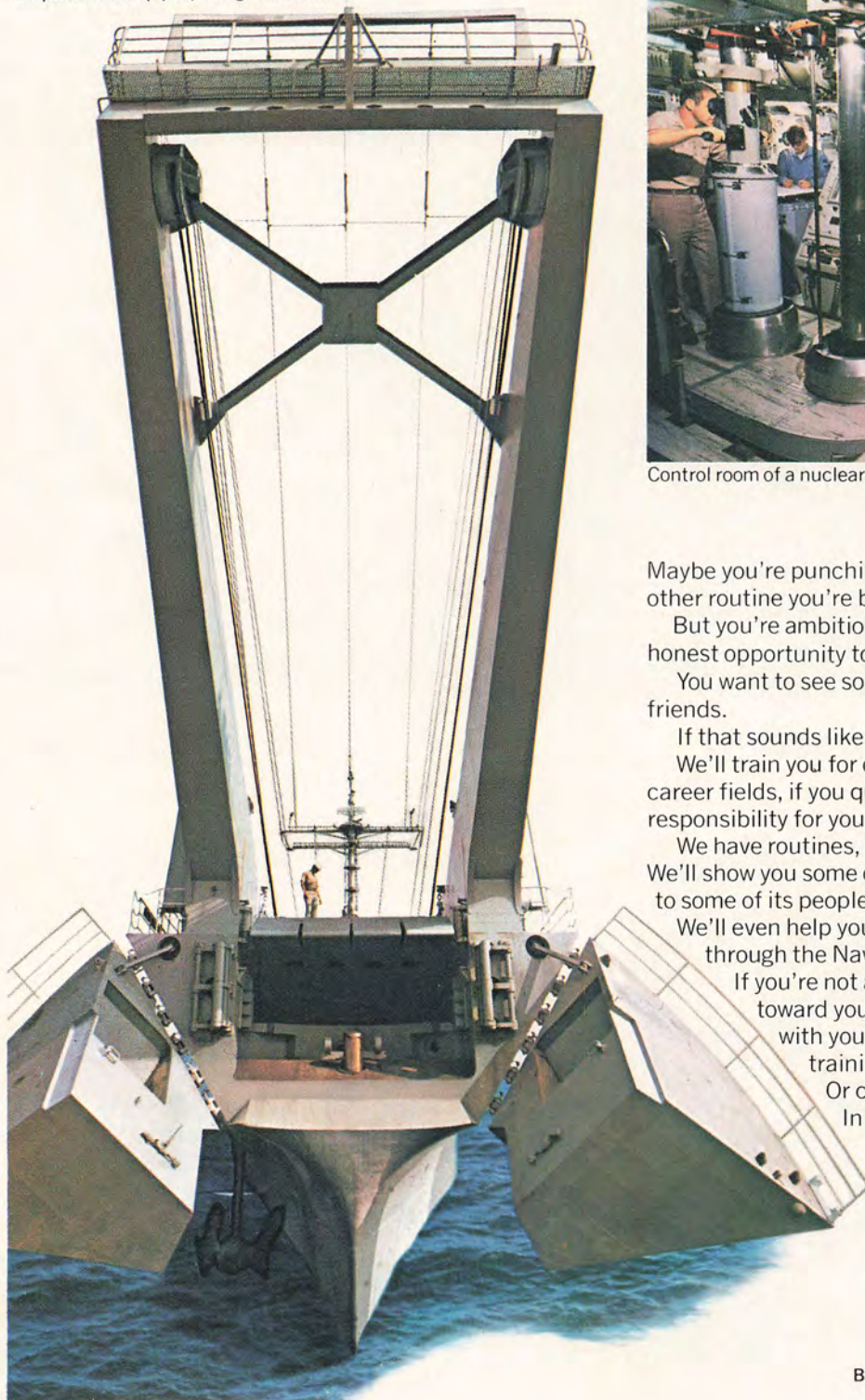




Everybody talks about the weather . . . but pro football players have to play in it. Tight end Charles Young (left) takes a header in the mud . . . and for quarterback Roman Gabriel (above) it was literally the end. And why is tackle Richard Stevens smiling? Only his laundry service knows!

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A-602

LeBeau's Men Are Something Special

By Ray Didinger
Philadelphia Evening Bulletin
Sports Writer

When a pro coach starts looking for good special teams players these days, he can disregard the usual scouting methods. Forget about the stop watches and computer readouts. Don't worry about the guy's height and weight. While searching for potential bomb squadders, you have to dig deeper than that.

Look for someone who has always had a secret desire to drive in the Indianapolis 500 . . . against the traffic. Look for a kid who has been skydiving for the past couple of years and still doesn't know he's supposed to wear a parachute. A guy who could walk into a tiger cage and the tigers would run for the pistol and chair.

Search the streets, if you must. Ask every man you see if he'd be willing to jump a motorcycle across the Snake River Canyon. If he says he'd give it a try, add him to your list of prospects. If he says, "Who needs a motorcycle?", sign him on the spot. Let's face it, special teams require special people.

Alex Hawkins was the first player to bring fame to the bomb squads. He was named captain of the Baltimore Colts special teams a decade ago, back when most clubs thought of special teams as

a kind of scrap heap. Hawkins who came to be known as "Captain Who?" offered this rare insight into the makings of a bomb squad immortal:

"I believe our club chooses special teams players through its (written) psychological tests. There's a question, 'If you saw your mother carrying a football, what would you do?' If you say you'd chase her out of bounds, the coach puts you on offense. If you say, you'd tackle her, he puts you on defense. If you say you'd rip her head off, then he puts you on the special teams."

The Eagles' special teamers don't quite live up to all those wild-eyed legends. Their coach is soft-spoken Dick LeBeau who relaxes by walking his dog in the evening. Their captain is rookie Keith Krepfle who looks like every cherub-faced kid you've ever seen in an Ovaltine ad. One of their top hitters is Bob Picard who not only majored in psychology in college but dared be an honor student. Geez, Bobby, what are you trying to do, ruin the image of special teams, altogether?

There are others like Tom Ehlers, Frank LeMaster, Larry Marshall, Artimus Parker, Cliff Brooks, Dean Halverson, Jim Opperman, John Tarver, Charlie Smith and Jeff Bleamer but, basically, they are all the same type. Quiet, low-keyed, peaceful. Line them

all up end-to-end in their V-necked sweaters and flare-bottom jeans and they look about as menacing as the Mouseketeers.

"Appearances can be deceiving," smiled Krepfle (call him Captain Crunch), who will hit anything that moves on a football field. "The most important thing is how well we perform. People think you have to be a little crazy to play on special teams . . . I don't know if 'crazy' is exactly the right word.

"I'd put it this way . . . for an individual to perform well on special teams, he can't have respect for his body. He has to be willing to throw himself into the wedge; he has to be willing to chase a guy across the field full-speed, knowing there's a good chance he'll get wiped out from the blindside. The element of physical risk, which is certainly there, is something you must put out of your mind."

"It's hard for me to compare the experience of special teams with what I feel racing cars," said rookie Opperman, who grew up in an auto racing family. "They're both dangerous in their own way. But when I race, at least I have a car around me."

"The good special teams man is definitely a different breed of cat," said LeMaster, who led the Eagles' bomb squadders in tackles as a rookie, thereby becoming a starter this season. "Yeah, I guess you have to be half-nuts to do it but there's more involved than just recklessness. If you want to stay healthy, you have to play with finesse, too."

"I remember the first time I played on special teams," Picard recalled. "It was a pre-season game against the Jets



Awaiting a punt-blocking opportunity are (left to right) James McAlister, Keith Krepfle, John Tarver, Bob Picard, Dean Halverson, Jim Opperman, Blenda Gay, Artimus Parker and Tom Ehlers.



Coach Dick LeBeau goes over assignments with his special teamers before sending them into combat.

and Dick (LeBeau) just told me to run downfield as fast as I could. So I ran downfield as fast as I could and ran right past the guy with the ball. That's when I realized, 'Hey, there's more to this special teams stuff than I thought.'

"What happens on special teams might appear very haphazard (to the fans) with bodies flying in every direction," explained LeBeau, "but we have assignments, the same as offense and defense. On our kick coverage, every man is assigned an alley which he is responsible for. If he strays out of his alley to chase the ball carrier, he's opening us up to the possibility of a long return if there's a reverse or if the runner cuts back."

"It requires real discipline and concentration," said Krepfle, who like Picard was an outstanding collegiate pass receiver. "You have to keep your head on a swivel, watching for where the blocks are coming from. If you don't, they'll find you in the upper deck one of these days."

"It's mostly peripheral vision," LeMaster said. "After playing on the (special) teams for a year, I can pretty much sense where the people are around me. You don't see them exactly . . . you just feel them. Sometimes it

seems they come up out of the ground at you."

Bill Bergey, the Birds' All-Pro middle linebacker, did volunteer duty on all the Cincinnati special teams during his first four pro seasons until Paul Brown absolutely refused to risk him in 1973. But why?

"Because I feel special teams are very important," Bergey said. "Not only do they determine your field position but they can also set the tempo for the game. If your special teams out-hit the other side, chances are your offense and defense will, too. That's why when one of your special teamers make a big stick, I'll always congratulate him. You never know, that one hit might get the momentum going your way."

Special teams is, most of all, a matter of personal pride. The fans seldom see the big blocks thrown in the wedge; they might applaud a good tackle but they rarely notice the player who sacrificed his body in the open field, taking the block so he could turn the runner inside where he could be caught by the pursuit.

"Special teams isn't any place for a guy who wants to be super cool or wants to impress people," explained Picard, who has been with the Eagles three years, never ran a single play at

wide receiver, yet never complained. "Special teams is for the guy who plays football for the sheer joy of playing."

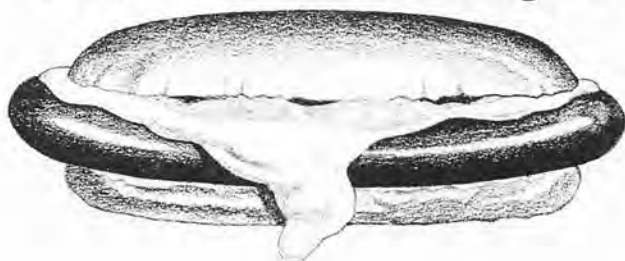
Special teams heroics are frozen in moments of great individual effort. Ike Kelley, Ron Medved and Tom Woode-shick became special team legends in this town. Now there are others bidding for the same immortality, borne of recklessness and selflessness.

Larry Marshall throwing the key block for Dennis Morgan on a pre-season kickoff return, knowing his block would help Morgan temporarily take his spot on the roster. Bob Picard throwing two blocks on one return, then pounding his fist in frustration because he missed a third.

Dean Halverson, a seven-year veteran who still hustles downfield like a rookie, making two solo open field tackles against Dallas. Artimus Parker, who had the last shot at Washington's Larry Jones on his 102-yard kickoff return a year ago, knocking Jones senseless with a full-speed, head-first tackle in their rematch.

"I love the special teams," said Picard, perhaps summarizing their spirit best of all, "because after a big win, I have this real warm feeling inside because I know I contributed something."

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1975 EAGLES STATISTICS

WON-1 LOST-6

TEAM

RESULTS	Attendance
Eagles 14 New York Giants 23	60,798
Eagles 13 at Chicago 15	54,392
Eagles 26 Washington 10	64,397
Eagles 16 at Miami 24	60,127
Eagles 20 at St. Louis 31	45,242
Eagles 17 Dallas 20	64,889
Eagles 3 Los Angeles 42	64,601
Total First Downs	Eagles Opponents
Rushing	123 120
Passing	40 57
Penalty	74 56
Third Down Efficiency	9 7
Total Net Yards	36-105 48-110
Average Per Game	2134 2358
Total Plays	304.9 336.8
Average Per Play	476 469
Net Yards Rushing	4.48 5.03
Average Per Game	850 1066
Total Rushes	121.4 152.3
Average Per Rush	227 261
Net Yards Passing	3.74 4.08
Average Per Game	1284 1292
	183.4 184.5

Tackled/Yards Lost	Eagles Opponents
Gross Yards	18-133 7.47
Attempts/Completions	1417 1339
Percentage of Completions	231-122 201-111
Had Intercepted	52.8 55.2
Punts/Average	10 9
Punt Returns/Average	45-38.0 36-36.8
Kickoff Returns/Average	19-8.2 30-7.8
Miscellaneous Return/Average	31-23.4 23-23.4
Interceptions/Average Return	2-14.0 2-13.0
Penalties/Yards	9-10.6 10-23.5
Fumbles/Ball Lost	39-325 46-354
Touchdowns	18-7 11-6
Rushing	12 20
Passing	1 8
Returns	11 9
Extra Points	0 3
Field Goals/Attempts	10-12 18-20
Total Points	9-12 9-14
Average Per Game	109 165
	15.6 23.6

SCORE BY PERIODS	1	2	3	4	XP	Total
EAGLES	25	33	7	44	0	109
Opponents	17	70	31	47	0	165

INDIVIDUAL

RUSHING	Att.	Yds.	Avg.	LG	TD
Sullivan	93	321	3.4	17	0
McAlister	44	174	3.9	18	0
Malone	44	153	3.4	16	0
James	20	77	3.9	5	0
Gabriel	8	61	7.6	39	1
C. Smith	5	32	6.4	36	0
Tarver	7	20	2.8	9	0
Boryla	2	6	3.0	4	0
Carmichael	1	6	6.0	6	0
EAGLES	227	850	3.7	39	0
Opponents	261	1066	4.0	30	8

FIELD GOALS	1-19	20-29	30-39	40-49	50+
Muhlmann	0-0	2-3	1-1	6-8	0-0
EAGLES	0-0	2-3	1-1	6-8	0-0
Opponents	0-0	4-4	0-3	5-7	0-0

Field Goals: Muhlmann 44, 43, 20, 26, 49, 45, 42, 45, 45, 40, 28, 36.
Sacks: Wynn 3, Dunstan 2, Gay 1, Sutton 1.
Fumbles Recovered: Bergey 3, Outlaw 2, Lavender 1.

PASSING	Att.	Comp.	Yards	Pct.	TD	Pct. TD	Int.	LG	Lost/Att.
Gabriel	187	97	1112	51.8	10	5.3	6	62t	14-107
Boryla	44	25	305	56.8	1	2.2	4	37	4-26
EAGLES	231	122	1417	52.8	11	4.7	10	62t	18-133
Opponents	201	111	1339	55.2	9	4.4	9	54t	7-47

PUNTING	No.	Yds.	Avg.	LG	Blkd.
S. Jones	30	1223	40.8	54	0
Kersey	15	489	32.6	50	0
EAGLES	45	1712	38.0	54	0
Opponents	36	1327	36.8	51	0


PUNT RETURNS	No.	FC	Yds.	Avg.	LG	TD
Morgan	8	0	60	7.5	13	0
Marshall	7	0	91	13.0	23	0
Bradley	4	3	4	1.0	6	0
EAGLES	19	3	155	8.2	23	0
Opponents	30	5	234	7.8	43t	0

INTERCEPTIONS	No.	Yds.	Avg.	LG	TD
Bradley	4	56	14.0	20	0
Outlaw	2	23	11.5	23	0
Lavender	1	7	7.0	7	0
Bunting	1	6	6.0	6	0
Logan	1	4	4.0	4	0
EAGLES	9	96	10.6	23	0
Opponents	10	235	23.5	76t	1

RECEIVING	No.	Yds.	Avg.	LG	TD
Young	26	372	14.3	47	1
Carmichael	24	364	15.1	62t	6
James	18	150	8.3	17	0
C. Smith	17	231	13.6	27	3
Sullivan	17	170	10.0	24	0
McAlister	7	69	9.8	39t	1
Malone	7	31	4.4	8	0
Tarver	5	14	2.8	8	0
Krepfle	1	16	16.0	16	0
EAGLES	122	1417	11.6	62t	11
Opponents	111	1339	12.1	54t	9

KICKOFF RETURNS	No.	Yds.	Avg.	LG	TD
Marshall	9	214	23.8	33	0
McAlister	8	198	24.7	42	0
Morgan	7	170	24.3	33	0
James	5	114	22.8	26	0
Opperman	1	15	15.0	15	0
Sisemore	1	15	15.0	15	0
EAGLES	31	726	23.4	42	0
Opponents	23	538	23.4	50	0

SCORING	TDR	TOP	TDRt	FG	PAT	TP
Muhlmann	0	0	0	9-12	10-12	37
Carmichael	0	6	0	0-0	0-0	36
C. Smith	0	3	0	0-0	0-0	18
Gabriel	1	0	0	0-0	0-0	6
McAlister	0	1	0	0-0	0-0	6
Young	0	1	0	0-0	0-0	6
EAGLES	1	11	0	9-12	10-12	106
Opponents	8	9	3	9-14	18-20	165



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The Seahawks' emblem is blue and green, featuring a profile of the bird. Tampa's is a dagger-bearing orange and red buccaneer.

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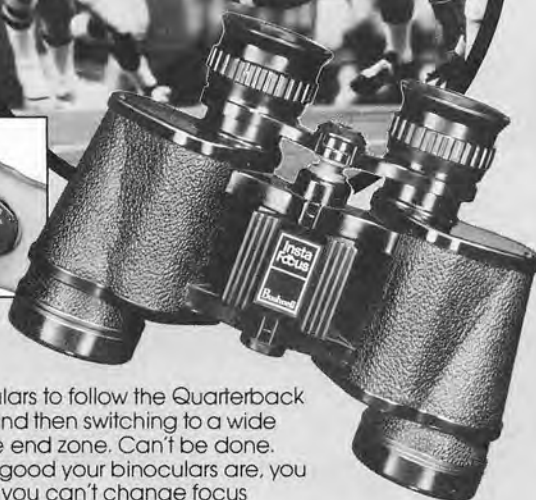
Among the newer Officially Licensed Products is a line of sleep and lounge wear for women and girls bearing the emblems of all 28 teams. And in the home furnishings line, a bean bag chair and matching ottoman are available in the colors of all teams.

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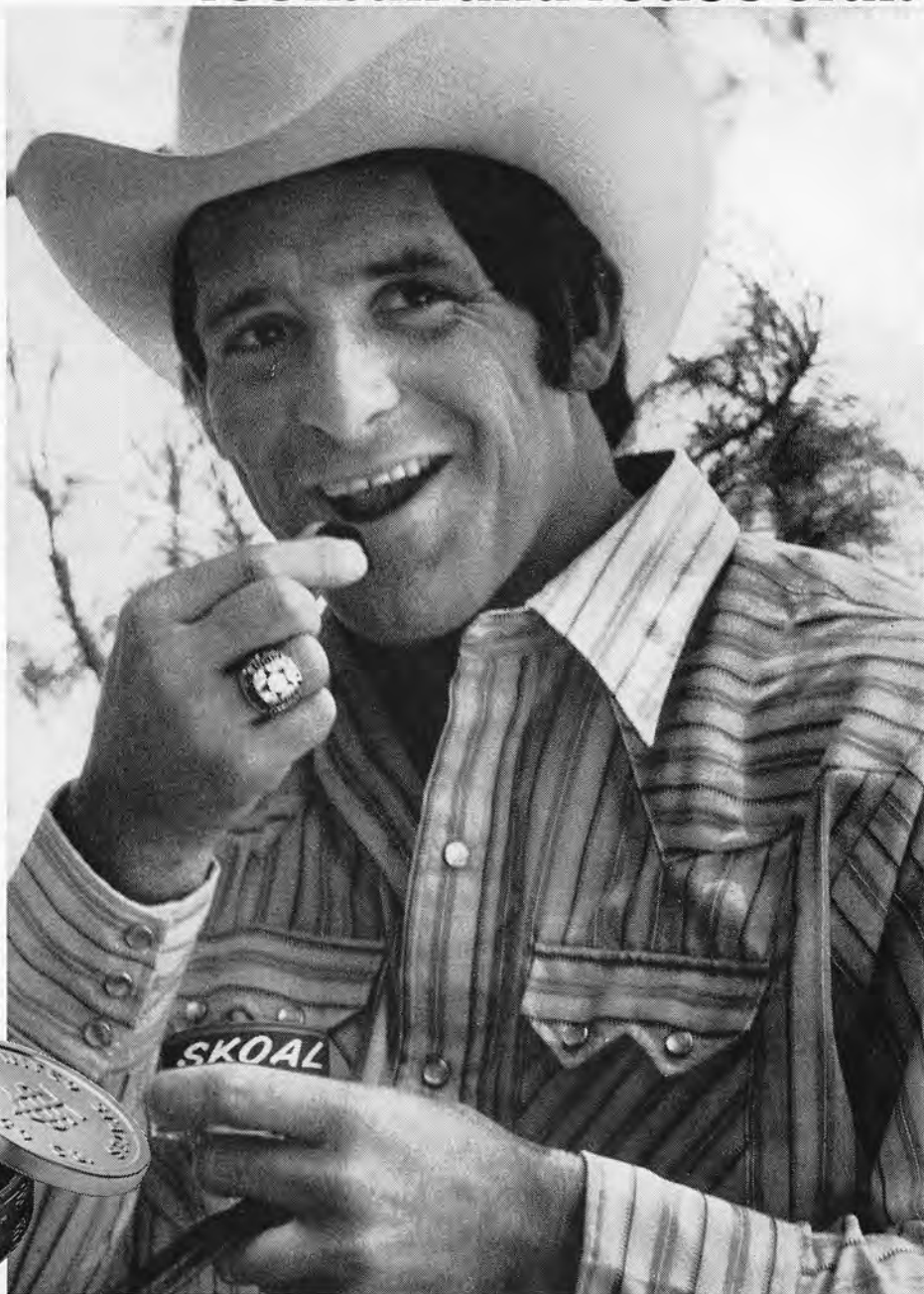
There's Skoal, my favorite, which has a wintergreen taste.

Copenhagen, a straight tobacco.

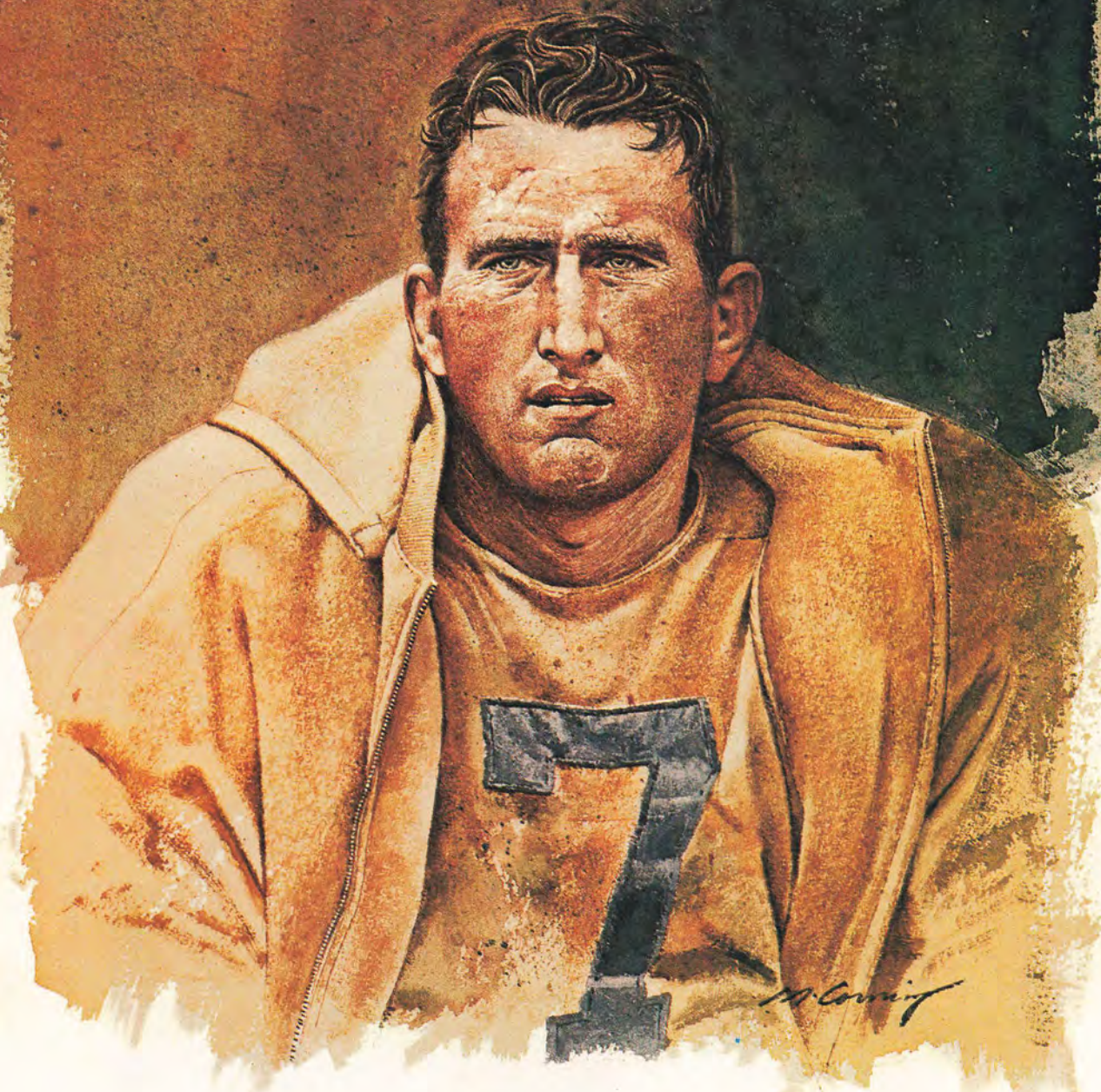
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Corning on QBs

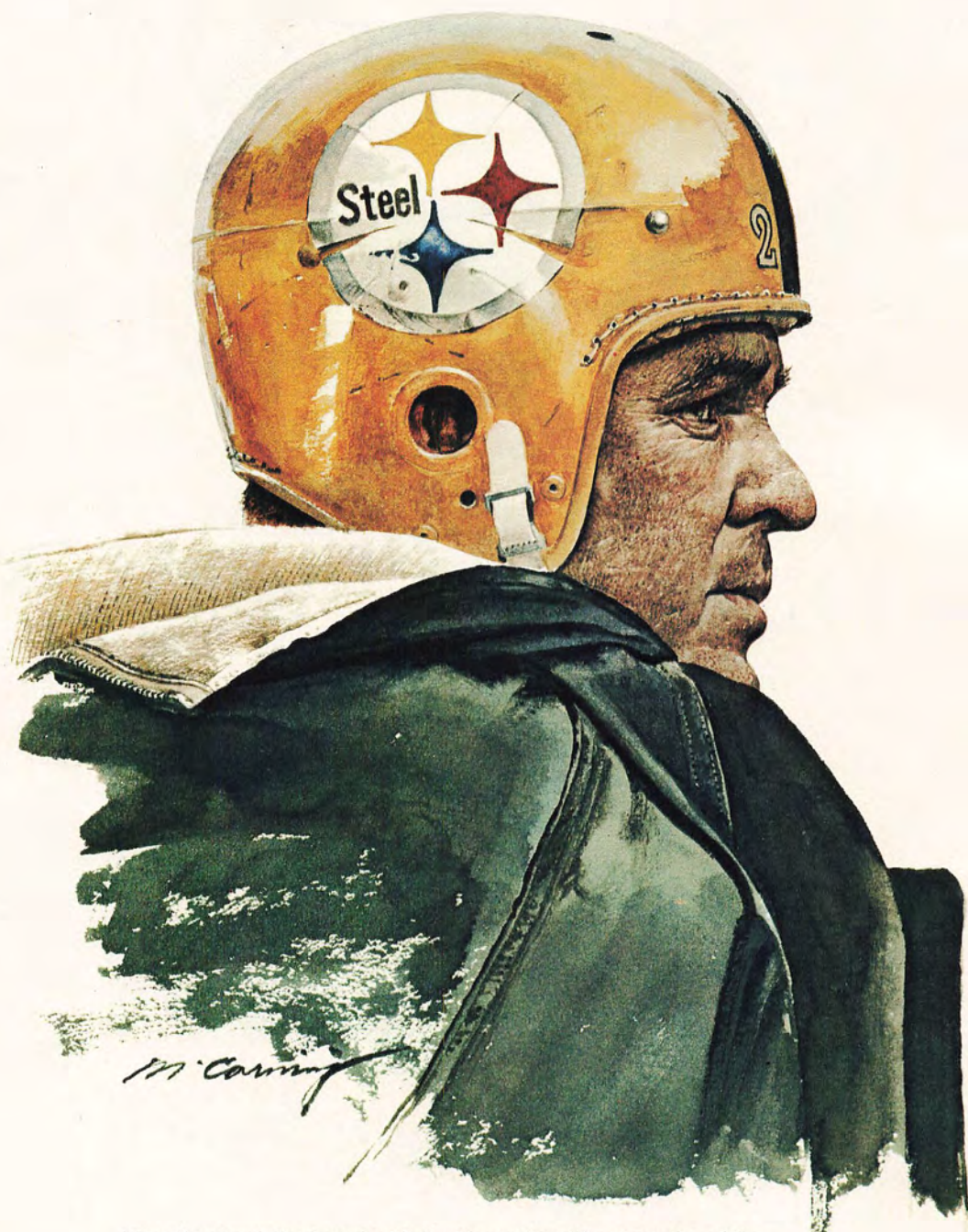
Merv Corning's genius is fluid, focusing on California landscapes, on people who have lived life, on football players who have played games. He has painted the then and the now of life, and all of it with a brush stroke so fine it is almost as if he were painting with silk threads.

The noted Los Angeles artist has been an annual contributor to PRO! In 1973, he painted "The Evolution of the Helmet"; in 1974, he painted a half-dozen linemen titled "Portraits of Greatness."

If you remember those (and not many who saw them forgot them), you may wonder just what the man can do for an encore. Wonder no longer.

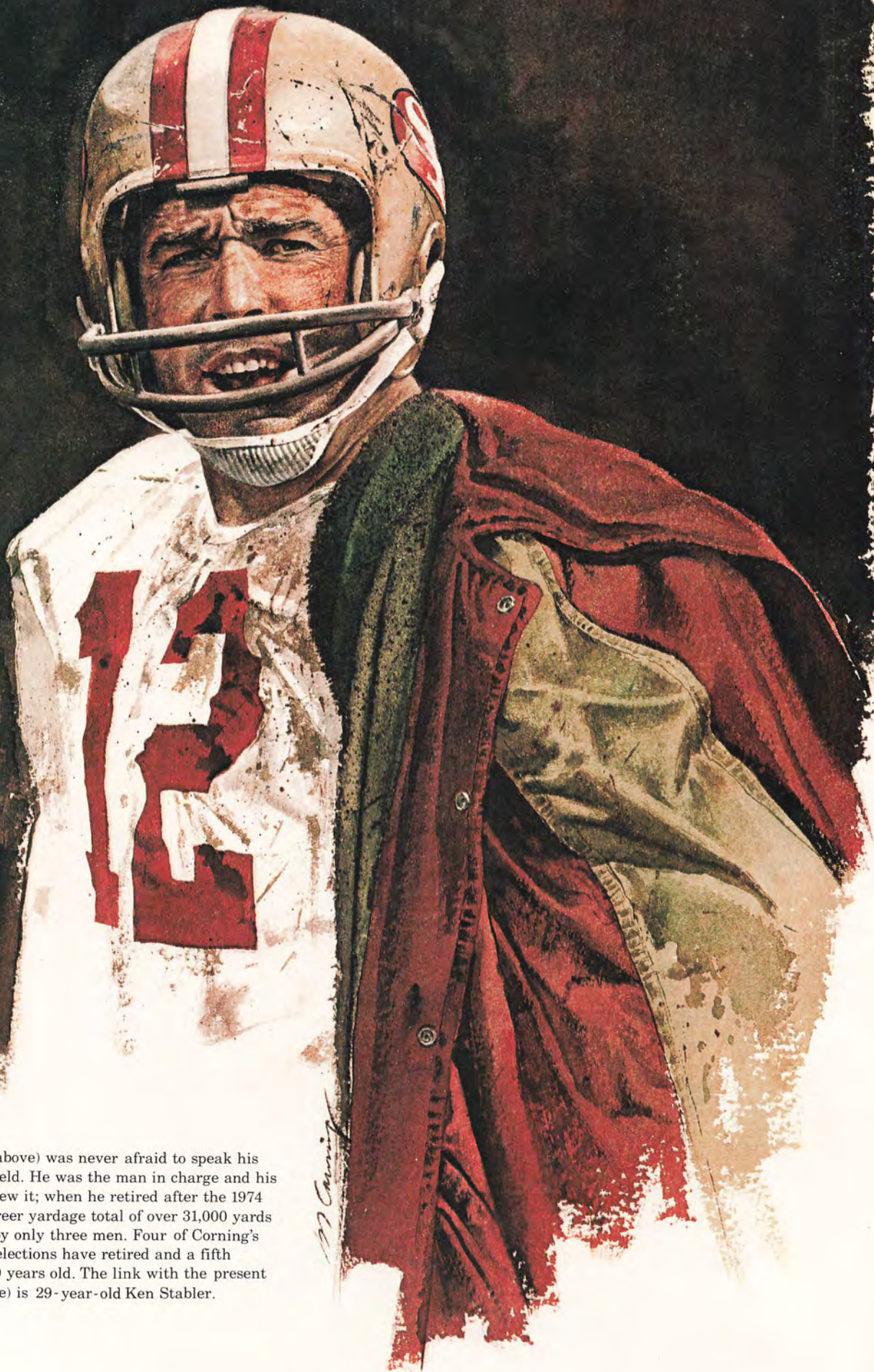
The astonishingly brilliant portraits of Len Dawson (on the cover), Bob Waterfield (above), Bobby Layne, John Unitas, John Brodie, and Ken Stabler are proof that only Merv Corning can exceed Merv Corning.

"When I chose to paint these six men, I didn't let statistics enter into it," he says. "I just wanted to paint people I've always admired."



Merv Corning is fascinated with the bigger-than-life perspective of the warrior away from the battle. It is the way he painted the game's strongmen a year ago and it is the way he has painted the men who control the action. The signs of the battle are all there — the broken skin, the bumps, the bruises, the mud (and even, in the case of John Unitas, right, the dirt under the fingernails). This is how it is when there is breathing room, when there is a moment for reflection. There's an added dimension to the portrait of Bobby Layne (above). "I know he always was one of the boys," says Corning. "I wanted to bring that broken-curfew look to his face."





John Brodie (above) was never afraid to speak his mind on the field. He was the man in charge and his teammates knew it; when he retired after the 1974 season, his career yardage total of over 31,000 yards was bettered by only three men. Four of Corning's quarterback selections have retired and a fifth (Dawson) is 40 years old. The link with the present (and the future) is 29-year-old Ken Stabler.



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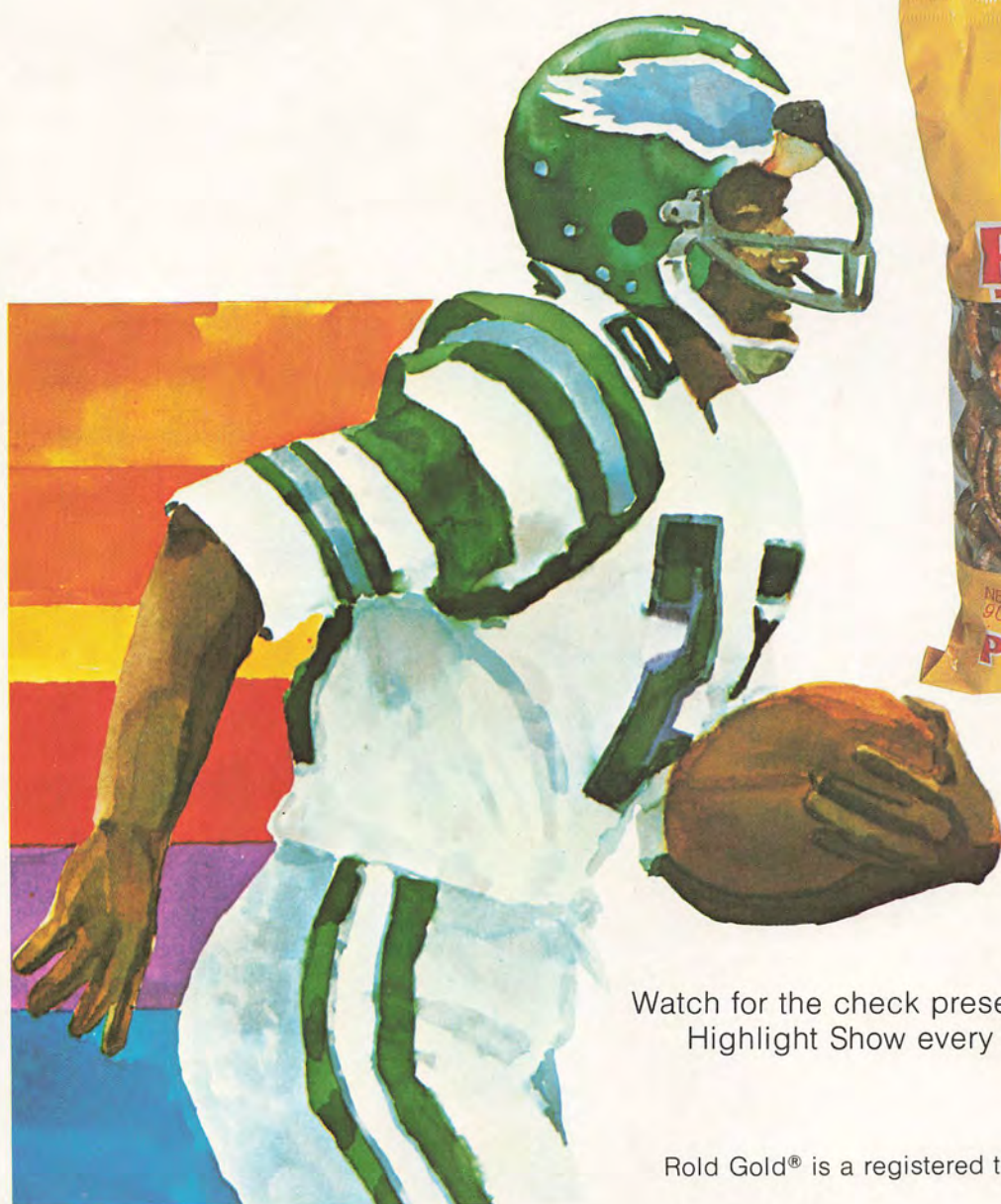


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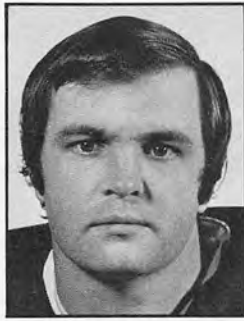


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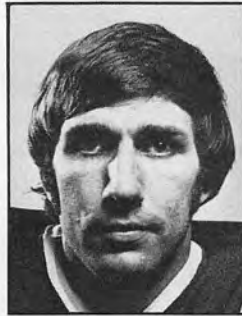
16 HORST MUHLMANN
K 6-2 219 35



17 HAROLD CARMICHAEL
WR 6-8 225 25



20 JOHN OUTLAW
CB 5-10 180 30



22 LARRY MARSHALL
KR 5-10 195 25



23 CLIFFORD BROOKS
CB 6-1 190 25



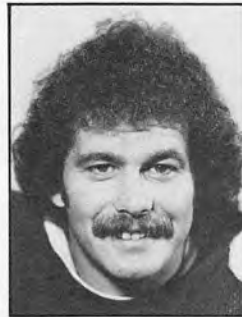
24 ARTIMUS PARKER
S 6-3 215 25



25 TOM SULLIVAN
RB 6-0 190 25



26 ART MALONE
RB 6-0 216 27



28 BILL BRADLEY
S-P 5-11 190 28



30 JOE LAVENDER
CB 6-4 190 26



33 RON JAMES
RB 6-1 202 26



41 RANDY LOGAN
S 6-1 195 24



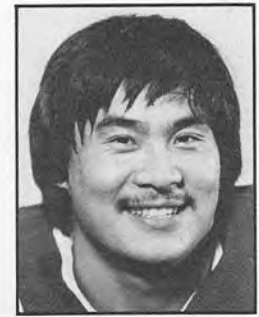
43 JAMES McALISTER
RB 6-1 205 23



49 JOHN TARVER
RB 6-3 220 26



50 GUY MORRIS
C 6-4 255 24



51 RON LOU
C 6-2 240 24

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EAGLES



54 JIM OPPERMAN
LB 6-3 220 22



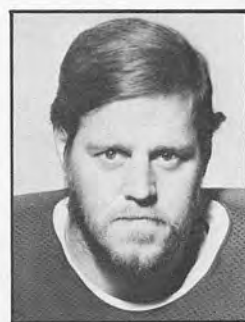
55 FRANK LeMASTER
LB 6-2 231 23



56 DEAN HALVERSON
LB 6-2 230 29



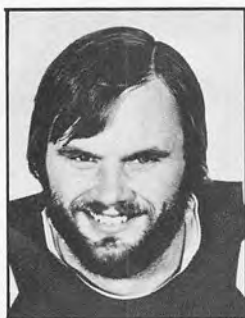
59 TOM EHLERS
LB 6-2 218 23



61 BILL DUNSTAN
DT 6-4 250 26



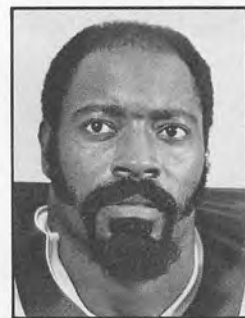
62 BILL LUECK
G 6-3 250 29



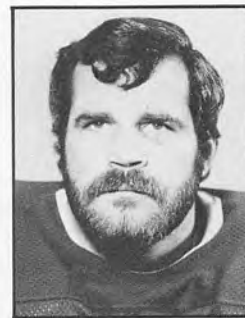
63 TOM LUKEN
G 6-3 253 25



64 JOE JONES
DE 6-6 250 27



65 ROOSEVELT MANNING
DT 6-4 260 25



66 BILL BERGEY
LB 6-3 250 30



67 JEFF BLEAMER
T 6-4 253 22



68 BLEND A GAY
DE 6-5 255 24



69 RICH GLOVER
DT 6-1 244 25



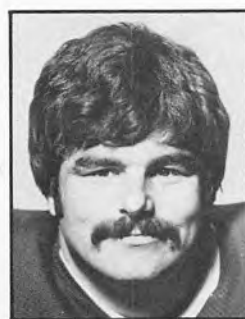
71 WILL WYNN
DE 6-4 245 26



74 JOHN NILAND
G 6-3 250 31



75 STAN WALTERS
T 6-6 270 25



76 JERRY SISEMORE
T 6-4 260 24



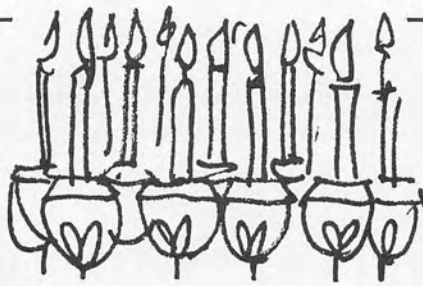
80 DON ZIMMERMAN
WR 6-3 195 25



82 BOB PICARD
WR 6-1 195 25



84 KEITH KREPFLE
TE 6-3 225 23



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1915—1975
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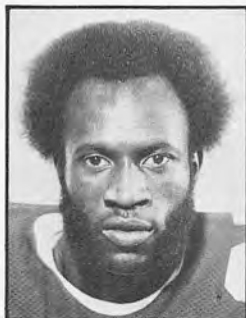
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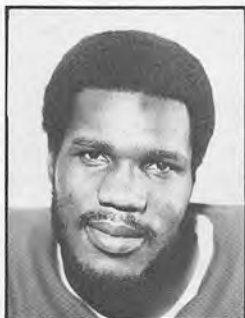
Jacob DiGiacomo, President

*Only
Jake the
Baker
kept it
alive.*

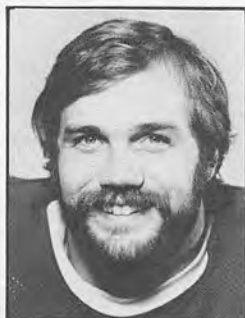
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85 CHARLES SMITH
WR 6-1 185 25



86 CHARLES YOUNG
TE 6-4 238 24



95 JOHN BUNTING
LB 6-1 220 25



OTHO DAVIS
Head Trainer



RON O'NEIL
Assistant Trainer



JACKIE GRAVES
Assistant Director of
Player Personnel



JIM KATCAVAGE
Pro Scout



RUSTY SWEENEY
Equipment Manager



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DR. VINCENT J. DISTEFANO
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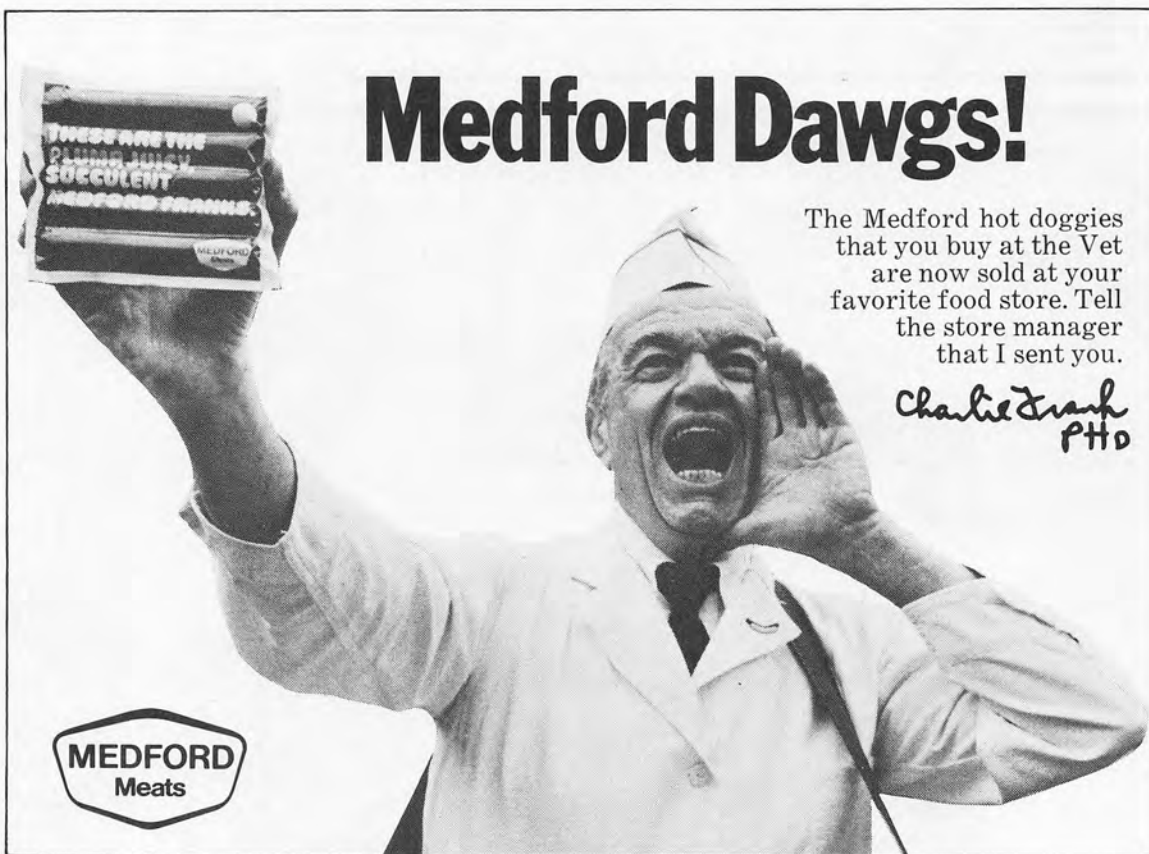
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PHD

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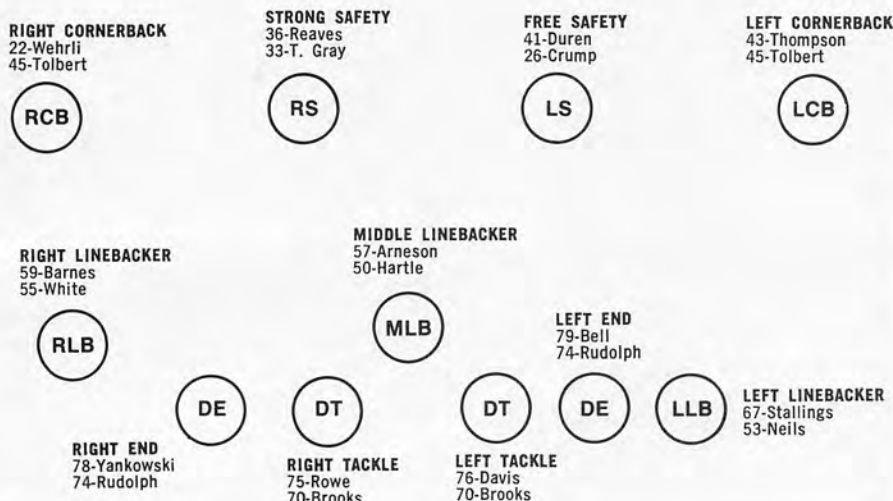
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50-Morriss
Punt Centers:
51-Lou
50-Morriss
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22-Marshall
28-Bradley
Kick Returns:
22-Marshall
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33-James

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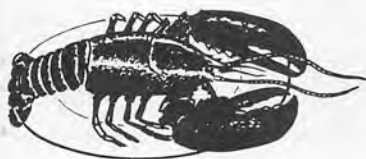
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EAGLES ROSTER 1975

NO.	NAME	POS.	HT.	WT.	AGE	NFL EXP.	COLLEGE
66	Bergey, Bill	LB	6-3	250	30	7	Arkansas State
67	Bleamer, Jeff	T	6-4	253	22	R	Penn State
10	Boryla, Mike	QB	6-3	200	24	2	Stanford
28	Bradley, Bill	S-P	5-11	190	28	7	Texas
23	Brooks, Clifford	CB	6-1	190	25	4	Tennessee State
95	Bunting, John	LB	6-1	220	25	4	North Carolina
17	Carmichael, Harold	WR	6-8	225	25	5	Southern University
61	Dunstan, Bill	DT	6-4	250	26	3	Utah State
59	Ehlers, Tom	LB	6-2	218	23	R	Kentucky
5	Gabriel, Roman	QB	6-4	220	35	14	North Carolina State
68	Gay, Blenda	DE	6-5	255	24	2	Fayetteville State
69	Glover, Rich	DT	6-1	244	25	2	Nebraska
56	Halverson, Dean	LB	6-2	230	29	7	Washington
33	James, Ron	RB	6-1	202	26	4	New Mexico State
64	Jones, Joe	DE	6-6	250	27	5	Tennessee State
6	Jones, Spike	P	6-2	195	28	6	Georgia
84	Krepfle, Keith	TE	6-3	225	23	R	Iowa State
30	Lavender, Joe	CB	6-4	190	26	3	San Diego State
55	LeMaster, Frank	LB	6-2	231	23	2	Kentucky
41	Logan, Randy	S	6-1	195	24	3	Michigan
51	Lou, Ron	C	6-2	240	24	3	Arizona State
62	Lueck, Bill	G	6-3	250	29	8	Arizona
63	Luken, Tom	G	6-3	253	25	4	Purdue
26	Malone, Art	RB	6-0	216	27	6	Arizona State
65	Manning, Roosevelt	DT	6-4	260	25	4	Northeast Oklahoma
22	Marshall, Larry	KR	5-10	195	25	4	Maryland
43	McAlister, James	RB	6-1	205	22	R	UCLA
50	Morriss, Guy	C	6-4	255	24	3	Texas Christian
16	Muhlmann, Horst	K	6-2	219	35	7	No College
74	Niland, John	G	6-3	250	31	10	Iowa
54	Opperman, Jim	LB	6-3	220	22	R	Colorado State
20	Outlaw, John	CB	5-10	180	30	7	Jackson State
24	Parker, Artimus	S	6-3	215	25	2	USC
82	Picard, Bob	WR	6-1	195	25	3	E. Washington
76	Sisemore, Jerry	T	6-4	260	24	3	Texas
85	Smith, Charles	WR	6-1	185	25	2	Grambling
25	Sullivan, Tom	RB	6-0	190	25	4	Miami
49	Tarver, John	RB	6-3	220	26	4	Colorado
12	Troup, Bill	QB	6-5	220	24	2	South Carolina
75	Walters, Stan	T	6-6	270	25	4	Syracuse
71	Wynn, Will	DE	6-4	245	26	3	Tennessee State
86	Young, Charles	TE	6-4	238	24	3	USC
80	Zimmerman, Don	WR	6-3	195	25	3	N. E. Louisiana

R—A first-year player who has not previously been in a NFL training camp.

COACHING STAFF

Mike McCormack	Head Coach
Boyd Dowler	Passing Game
John Idzik	Offensive Backfield
Dick LeBeau	Specialty Teams
John Mazur	Defensive Backfield
Walt Michaels	Linebackers
John Sandusky	Offensive Line
Jerry Wampfler	Defensive Line

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Quatrecolor offers one more important advantage: our warranty. Because while many other TV manufacturers are cutting back on their warranties, every Quatrecolor set still gives you a one-year guarantee on parts and labor. And a 2-year parts and 1-year labor warranty on the picture tube. Our warranty card spells out the conditions of our limited warranty.

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And after all, isn't that what you want in color TV?



"The Quatrecolor with the Quintrix"

Panasonic®
just slightly ahead of our time.

Eagles

OFFENSE

80	Don Zimmerman	WR
75	Stan Walters	LT
74	John Niland	LG
50	Guy Morriss	C
62	Bill Lueck	RG
76	Jerry Sisemore	RT
86	Charles Young	TE
85	Charles Smith	WR
5	Roman Gabriel	QB
43	James McAlister	RB
26	Art Malone	RB

DEFENSE

71	Will Wynn	LE
69	Rich Glover	LT
61	Bill Dunstan	RT
68	Blenda Gay	RE
55	Frank LeMaster	LLB
66	Bill Bergey	MLB
95	John Bunting	RLB
20	John Outlaw	LCB
30	Joe Lavender	RCB
41	Randy Logan	SS
28	Bill Bradley	FS

NUMERICAL ROSTER

5	Gabriel, Roman	QB
6	Jones, Spike	P
10	Boryla, Mike	QB
12	Troup, Bill	QB
16	Muhlmann, Horst	K
17	Carmichael, Harold	WR
20	Outlaw, John	CB
22	Marshall, Larry	KR
23	Brooks, Clifford	CB
24	Parker, Artimus	S
25	Sullivan, Tom	RB
26	Malone, Art	RB
28	Bradley, Bill	S-P
30	Lavender, Joe	CB
33	James, Ron	RB
41	Logan, Randy	S
43	McAlister, James	RB
49	Tarver, John	RB
50	Morriss, Guy	C
51	Lou, Ron	C
54	Opperman, Jim	LB
55	LeMaster, Frank	LB
56	Halverson, Dean	LB
59	Ehlers, Tom	LB
61	Dunstan, Bill	DT
62	Lueck, Bill	G
63	Luken, Tom	G
64	Jones, Joe	DE
65	Manning, Roosevelt	DT
66	Bergey, Bill	LB
67	Bleamer, Jeff	T
68	Gay, Blenda	DE
69	Glover, Rich	DT
71	Wynn, Will	DE
74	Niland, John	G
75	Walters, Stan	T
76	Sisemore, Jerry	T
80	Zimmerman, Don	WR
82	Picard, Bob	WR
84	Krepfle, Keith	TE
85	Smith, Charles	WR
86	Young, Charles	TE
95	Bunting, John	LB



Look up America.
Enjoy the real things.



Cardinals

OFFENSE

85	Mel Gray	WR
60	Roger Finnie	LT
64	Bob Young	LG
54	Tom Banks	C
66	Conrad Dobler	RG
72	Dan Dierdorf	RT
88	J. V. Cain	TE
82	Earl Thomas	WR
17	Jim Hart	QB
21	Terry Metcalf	RB
35	Jim Otis	RB

DEFENSE

79	Bob Bell	LE
76	Charlie Davis	LT
75	Bob Rowe	RT
78	Ron Yankowski	RE
67	Larry Stallings	LLB
57	Mark Arneson	MLB
59	Pete Barnes	RLB
43	Norm Thompson	LCB
22	Roger Wehrli	RCB
36	Ken Reaves	SS
41	Clarence Duren	FS

NUMERICAL ROSTER

11	Shaw, Dennis	QB
12	Keithley, Gary	QB
17	Hart, Jim	QB
21	Metcalf, Terry	RB
22	Wehrli, Roger	CB
25	Bakken, Jim	K
26	Crump, Dwayne	CB
27	Moss, Eddie	RB
30	Hammond, Gary	WR
32	Latin, Jerry	RB
33	Gray, Tim	CB-S
34	Jones, Steve	RB
35	Otis, Jim	RB
36	Reaves, Ken	S
41	Duren, Clarence	S
43	Thompson, Norm	CB
45	Tolbert, Jim	CB-S
50	Hartle, Greg	LB
51	Brahaney, Tom	C
53	Neils, Steve	LB
54	Banks, Tom	C-G
55	White, Ray	LB
57	Arneson, Mark	LB
59	Barnes, Pete	LB
60	Finnie, Roger	G-T
64	Young, Bob	G
66	Dobler, Conrad	G
67	Stallings, Larry	LB
68	Allison, Henry	G-T
69	Kindle, Greg	G-T
70	Brooks, Leo	DT
72	Dierdorf, Dan	T
74	Rudolph, Council	DE
75	Rowe, Bob	DT
76	Davis, Charlie	DT
78	Yankowski, Ron	DE
79	Bell, Bob	DE
80	West, Jeff	TE-P
81	Smith, Jackie	TE
82	Thomas, Earl	WR
84	Harris, Ike	WR
85	Gray, Mel	WR
88	Cain, J. V.	TE

OFFICIALS

Referee—46 Chuck Heberling; Umpire—20 Frank Sinkovitz; Head Linesman—10 Al Sabato; Line Judge—24 Bruce Alford; Back Judge—41 Charles Reed; Field Judge—91 Bill Stanley.



...and now it's time for a Cutty.

CARDINALS ROSTER 1975

NO.	NAME	POS.	HT.	WT.	AGE	NFL EXP.	COLLEGE
68	Allison, Henry	G	6-3	255	28	3	San Diego State
57	Arneson, Mark	LB	6-2	220	25	4	Arizona
25	Bakken, Jim	K	6-0	200	34	14	Wisconsin
54	Banks, Tom	C-G	6-2	245	27	4	Auburn
59	Barnes, Pete	LB	6-1	240	30	9	Southern (La.)
79	Bell, Bob	DE	6-4	250	27	5	Cincinnati
51	Brahaney, Tom	C	6-2	250	23	3	Oklahoma
70	Brooks, Leo	DT	6-6	240	27	6	Texas
88	Cain, J. V.	TE	6-4	225	24	2	Colorado
26	Crump, Dwayne	CB	5-11	180	25	3	Fresno State
76	Davis, Charlie	DT	6-2	265	23	2	Texas Christian
72	Dierdorf, Dan	T	6-3	280	26	5	Michigan
66	Dobler, Conrad	G	6-3	255	24	4	Wyoming
41	Duren, Clarence	S	6-1	190	24	3	California
60	Finnie, Roger	G-T	6-3	250	29	7	Florida A&M
85	Gray, Mel	WR	5-9	175	26	5	Missouri
33	Gray, Tim	CB-S	6-1	200	22	R	Texas A&M
30	Hammond, Gary	WR	5-11	185	26	3	Southern Methodist
84	Harris, Ike	WR	6-3	205	22	R	Iowa State
17	Hart, Jim	QB	6-1	210	31	10	Southern Illinois
50	Hartle, Greg	LB	6-2	225	24	2	Newberry (S.C.)
34	Jones, Steve	RB	6-0	200	24	3	Duke
12	Keithley, Gary	QB	6-3	215	24	3	Texas-El Paso
69	Kindle, Greg	G-T	6-4	265	24	2	Tennessee State
32	Latin, Jerry	RB	5-10	190	22	R	Northern Illinois
21	Metcalf, Terry	RB	5-10	185	23	3	Long Beach State
27	Moss, Eddie	RB	6-0	215	26	3	S.E. Missouri State
53	Neils, Steve	LB	6-2	215	24	2	Minnesota
35	Otis, Jim	RB	6-0	225	27	6	Ohio State
36	Reaves, Ken	S	6-3	210	30	10	Norfolk State (Va.)
75	Rowe, Bob	DT	6-4	270	30	9	Western Michigan
74	Rudolph, Council	DE	6-4	245	25	4	Kentucky State
11	Shaw, Dennis	QB	6-2	210	28	6	San Diego State
81	Smith, Jackie	TE	6-4	230	35	13	Northwest Louisiana
67	Stallings, Larry	LB	6-1	230	33	13	Georgia Tech
82	Thomas, Earl	WR	6-2	215	26	5	Houston
43	Thompson, Norm	CB	6-1	180	30	5	Utah
45	Tolbert, Jim	CB-S	6-4	210	31	9	Lincoln (Mo.)
22	Wehrli, Roger	CB	6-0	190	27	7	Missouri
80	West, Jeff	TE-P	6-3	220	22	R	Cincinnati
55	White, Ray	LB	6-2	220	26	3	Syracuse
78	Yankowski, Ron	DE	6-5	250	28	5	Kansas State
64	Young, Bob	G	6-1	270	32	10	Howard Payne

R—A first-year player who has not previously been in a NFL training camp.

COACHING STAFF

Don Coryell	Head Coach
Jim Champion	Defensive Line
Joe Gibbs	Offensive Backfield
Harry Gilmer	Quarterbacks and Receivers
Sid Hall	Linebackers
Jim Hanifan	Offensive Line
Wayne Sevier	Special Assignments
Ray Willsey	Defensive Coordinator



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They used to suit up at West Philly, South Catholic, and Northeast High. Now they suit up at Boyd's.

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DEPTH CHART

WHEN THE CARDINALS HAVE THE BALL

Philadelphia Eagles DEFENSE



St. Louis Cardinals OFFENSE

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Both the Mercedes-Benz 280 and the Audi[®] 100LS are German automobiles, designed for substance and quality. Engineered to last, they are surprisingly similar in concept and design.

EXTERIOR: Both were designed from the inside out to incorporate similar spatial requirements resulting in classic exteriors. Both are aerodynamically-designed to reduce wind resistance.

COMFORT: The Mercedes-Benz is known for its roominess; the Audi comes within 1" of its headroom, legroom, and trunk space. Both have anatomically-designed reclining seats.

SAFETY: Both are designed with rigid safety-cell passenger compartments and energy-absorbing collapsible front and rear sections. Both have power-assisted brakes and the kind of steering-roll radius which instantly compensates in a front-wheel blowout.

PERFORMANCE: Both have sophisti-



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MERCEDES-BENZ 280

cated suspensions and drive trains. Audi's front-wheel drive gives greater tracking stability. Both handle precisely, Audi using rack-and-pinion steering.

ECONOMY: The Audi uses CIS fuel injection for excellent mileage: '75 EPA highway and city tests give Mercedes-Benz 20 mpg and 15 mpg, respectively, and the Audi

28 mpg and

18 mpg, respectively.

Of course, there are differences. It's those differences that make Mercedes-Benz one of the finest cars in the world and well worth the price. So for some people the answer may be Mercedes-Benz. But, when you

add the similarities and subtract the differences, we think you'll agree the answer is Audi.

MERCEDES-BENZ 280		AUDI 100LS
20Mpg	Hwy	28Mpg
15Mpg	City	18Mpg



\$6,482*

AUDI 100LS

The answer is Audi

I REMEMBER

THE LIONS' GREAT COMEBACK AGAINST THE 49ERS IN 1957

By Joe Schmidt

Of all the experiences I had as both a player and coach with the Detroit Lions, none is more memorable than the afternoon of December 22, 1957.

That was the day the Lions made a furious second-half rally to beat the 49ers in San Francisco and advance to the National Football League championship game, which we ultimately won in a rout of the Cleveland Browns.

Much has been said and written about our game with the 49ers. Most of it has been accurate, but none of it really conveys what we felt.

We went out a week early because of bad weather in Detroit, and it was a welcome treat to come to the California sunshine.

We respected the 49ers because of the talented personnel they had, but we knew—and weren't afraid to admit—that we had a damn good team of our own. There was always a relaxed atmosphere around the Lions in those days, so our practice sessions at Stanford weren't exactly the type you'd expect to see from

Joe Schmidt, a member of the Pro Football Hall of Fame, played linebacker for the Detroit Lions from 1953 through 1965, and was head coach of the team from 1967 through 1972. In this article, he reminisces about a memorable 1957 game for Detroit against the San Francisco 49ers.

a team preparing to play an important game.

But that's the kind of club we were. We played better that way. The spirit was promoted by George Wilson, our coach. He was always in a good frame of mind, and it carried over.

But once the game started, we got off on the wrong foot. It was an excellent example of one team, the 49ers, doing everything right, and the other team, the Lions, doing everything wrong. Before the end of the first half, Y.A. Tittle had led the 49ers to a 24-7 lead. The crowd at Kezar Stadium had gone berserk.

The locker rooms at Kezar were adjacent to each other, and from the sounds coming from the 49ers, they must have been pretty confident they had the game won. Outside, they were selling tickets to the next week's championship game.

We kicked off to the 49ers to open the second half. On the first play from scrimmage, Tittle handed off to Hugh McElhenny and in an instant he was in our secondary. He went 71 yards before we



Gene Gedman falls into Kezar Stadium end zone with touchdown that tied the 49ers.

forced him out of bounds at our nine-yard line. By now, you couldn't hear a thing because of the noise the crowd was making.

But for the first time that day, our defense held. The 49ers got no closer than our three-yard line, and they elected to try another field goal. Gordy Soltau's kick was good from 10 yards. We were now down by 20 points, but not giving up the touchdown was something of a lift.

Still, we couldn't get going on offense. Tobin Rote had taken over as our quarterback after Bobby Layne had broken his ankle, and he was having a miserable time.

We got a break when Tittle fumbled around his 25. Not wanting to risk an interception, Rote kept the offense on the ground. When we got as far as the one, Wilson sent Tom Tracy, a seldom-used halfback, into the game. Tom was a fiery competitor. He scored a touchdown on his first carry.

By now, our defense had tightened considerably since the first half, and we stopped the 49ers on three plays. They punted back to us, and Yale Lary fair caught the ball at our 42.

We were starting to come alive. Then, on the first play, Tobin handed off to Tracy. He got through the line on a block from Harley Sewell, and he broke into the San Francisco secondary. Tom was not a picture runner—his legs were like pistons, bobbing up and down—but he ran away from the 49ers' defensive backfield. He went all the way, 58 yards for a touchdown, and we were back in the game. It was 27-21, and Tracy had scored two touchdowns in less than a minute and a half.

Part of our halftime adjustments had been to blitz Tittle heavily, and we really came at him by this time. The passes we had given him in the first half now were

ones he couldn't even get off. Again the 49ers punted. We had the ball at mid-field. And it was still the third quarter.

At this point, emotion engulfed our entire squad. I've seen very few things like it in all my years in sports. Tracy's long run had given us momentum, and the elation we felt was something only people who participate in sports can realize.

We tied the score at 27-27 early in the fourth quarter. The tide had turned, and everyone—the 49ers, us, and the fans—sensed it. Jim Martin's extra point gave us our first lead.

We kicked off to the 49ers, and Joe Perry fumbled on the first play from scrimmage. We recovered, but could not move the ball. Then Carl Karilivacz intercepted a Tittle pass, and Rote moved us to the San Francisco 3-yard line. But Tracy, trying for his third touchdown, fumbled, and the 49ers recovered.

We knew Tittle would throw. One play we had especially prepared for was for Tittle to roll to his right, have the pursuit follow him, then he would pass to McElhenny in the left flat, over the interference. It had worked throughout the season for them, but we had not seen it that day. When Tittle took the snap, he went right, and I had one of those instinctive feelings. Gil Mains put on a fearsome rush, and to this day, I don't think Y.A. threw the ball the way he wanted to. He had to hang his pass to get it over Mains's head, and it fluttered to me. I intercepted, and my not-so-great speed got me down to their 2-yard line. Tobin tried three bolts into the line for the touchdown, but we came up short and had to settle for a field goal. That made the score 31-27, and they needed a touchdown to win. Which they almost got, but Roger Zatkoff intercepted Tittle with less than a minute to play, and we ran out the clock. ■

STADIUM INFORMATION



Veterans Stadium is undoubtedly one of the finest multi-purpose sports facilities in the world. Built at a cost in excess of \$50 million, "The Vet" has a football seating capacity of 65,954 and every one of those seats will be filled for every Eagles' home game this year.

Physically, Veterans Stadium is an architectural masterpiece. It is located on a 74-acre site, is 840 feet in diameter and 135 feet above street level. Its astroturf playing surface is located 25 feet below grade.

This page of stadium information has been prepared to help all Eagles' fans enjoy their stay at Veterans Stadium and to help them to get home conveniently and safely when the game is over. Here are some additional facts that might help you to do just that:

Rest Facilities: There are a total of 62 restroom facilities in convenient locations throughout the stadium.

Concessions: There are 60 concession stands strategically located throughout all six levels of the stadium including specialty and cafeteria-type stands.

Stadium Club: Located on the fourth level is a private dining club seating 400 by reservation only through Nilon Brothers. Diners are able to view the field as are those seated at the 200-foot-long bar.

Super Boxes: There are 23 luxury-type private boxes located on the fourth level. These are leased to private individuals or companies by the Eagles and the Phillies Baseball Club for annual rental fees ranging from \$12,950 to \$15,800, depending on their size. Each room contains from 15 to 28 seats and is completely furnished, heated, air conditioned and equipped with a bar and color television.

Scoreboards: There are two 90' by 13' auxiliary scoreboards available for foot-

ball. Both are fully animated and controlled by computers located on the fourth level.

Convenience Features: There are 15 escalators and two miles of ramps located throughout the interior of the stadium. These have been designed to virtually do away with the conventional steps found in most stadiums.

First Aid: This office is located on the second (200) level concourse behind Section 224. A doctor, nurses and an ambulance are available on game days. In the event of emergency, contact the nearest usher or security policeman.

Lost Children: Lost children will be escorted to the First Aid Room behind Section 224.

Security Police: The headquarters of the security police is located behind Section 225 on the second level. Security policemen are also located throughout the stadium.

Lost and Found: All lost articles should be turned in at the security police headquarters.

Telephones: There are 48 telephones at various locations throughout the stadium concourses.

Information: For general information, go to the Eagles' ticket office on the second (200) level.

Taxi Service: Cabs are usually available immediately after the game on Broad Street north of Pattison Avenue.

Busses: SEPTA busses will be available on Broad Street north of Pattison Avenue after the game.

Subway: The Pattison Avenue extension of the Broad Street subway is in operation. Special trains are put in service for every Eagles game.

Emergency Road Service: Keystone AAA will be available in the parking area after each game. In case of emergency, call LO 9-4411.

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Jim Hart Didn't Exactly Have an Auspicious NFL Beginning, but He's Most Valuable Today

Jim Hart, the National Football Conference's most valuable player in 1974 and the catalyst of the St. Louis Cardinals' first division championship in 26 seasons, never will forget his origins in professional football.

He signed his first contract with the Cardinals' ticket manager.

Hart was overlooked in the National Football League and American Football League drafts in 1966. He threw a lot of interceptions in college, and the Southern Illinois University teams on which he played won only two games in both his junior and senior seasons.

"But I had been led to believe I would be drafted," he says. "I had gotten some information from the Dallas Cowboys. Of course, I found out that the Cowboys send that kind of information to just about anyone who's got two legs and throws or catches a football. But they weren't the only team. Two other teams, the Rams and 49ers, really showed a lot of interest in me. The Rams called me the week before and asked if I would be around at the time of the draft and for me to expect to go in the 'upper rounds.' So I was very excited, and when the first day's rounds went by and nothing happened, I just waited for the later rounds. Still nothing. I was very dejected, but I still thought I could play somewhere."

A few days later, Hart saw his coach, Don Shroyer, at a basketball game. The coach told him he was leaving Southern Illinois to go to the Cardinals as an assistant. "Let's give 'em a call," he suggested. "The least they can do is give you a tryout. They won't be out any money doing that."

A few days later, Hart was lying flat on his back at home. "My yearly bout with tonsillitis," he says. "I was under medications; I had a fever, and I was feeling lousy, but I got a call from Ed Howald. He's in real estate in St. Louis, but he was the Cardinals' ticket manager in those days. He wanted to know if he could come over to see me. I told him, 'Gosh, I can hardly get up to go

to the bathroom. Can you come back tomorrow?' He said he would call me back. While I was waiting, I did a little soulsearching. I said to myself, 'Now wait, dummy. You can't be passing up an opportunity like this. You're going to have to do it, even if it might mean spending a day in the hospital.'"

Hart dragged himself out of bed and met the Cardinals' official that evening in the dining room of the Holiday Inn in Carbondale, Illinois. "He offered me a thousand dollars to sign. I hemmed and hawed a little bit and finally mumbled something like, 'Maybe I'd like some more money.' He said, 'Well, I think this is all I can give you. I can call St. Louis and see if they'll come up with some more, but I kind of doubt it.' By this time it was about ten o'clock. I was tired and not feeling good, so I said, 'No, that's all right.' I signed for a thousand-dollar bonus and a salary of twelve thousand."

There were times in the ensuing seven years when Hart felt at least as poorly as he did that night. Until Don Coryell became the Cardinals' head coach in 1973, in fact, his career was a roller-coaster ride.

After getting into one game as a rookie, Hart became the Cardinals' regular quarterback in 1967 and 1968, when Charley Johnson was away in the army. Hart divided the responsibility with Johnson in 1969 and had the job to himself in 1970. He shared time with Pete Beathard in 1971 and with Gary Cuozzo and Tim Van Galder in 1972.

Hart's trouble was not his arm—it's one of the strongest in the game—but his tendency to throw interceptions. Even while throwing for 3,008 yards and 18 touchdowns in 1967, he had 30 passes picked off. He confronted the problem with only intermediate success the next four years, but in 1972, when he reached his low point in St. Louis, he began getting results.

His interception rate for 119 passes was 4.2 percent that year. The following season, under Coryell, it was 3.1

percent. Last year, in leading the Cardinals to a 10-4 record, their best since 1948, he reduced the figure to 2.1 percent.

What causes interceptions?

"When you make up your mind about whom you're going to throw to, and you go to him regardless of the situation. It's really very simple. Sometimes you're bullheaded. You get back there and you think, 'There's no way that defensive player is going to get there. . . . I can get the ball there quicker than those guys can get there.' It's a lack of respect, sometimes, for the defensive personnel. And it's really a sickening feeling when it happens. The worst part is when you hit the defensive player right in the stomach with it. A lot of times you don't see it. A linebacker's running like sixty from the middle of the field and has a bead on it and knows where you're going to throw, and he's out of your vision for an instant. And, just as you let it go, you see him and you think, 'Oh, my gosh, it's going to go right into his hands.' That's really embarrassing, because you know that the fans sitting in the stands saw that linebacker coming the whole time. You wish you could explain somehow. But there's a hole in that helmet, and you know all those boos are meant for you. It is like those fans are throwing spears, and they're aimed only at you."

What was the difference between Jim Hart the last two years and other years?

"Physically, I think I came of age in 1971 or 1972. I've talked to some people, and I think I've come up with a sound reason. I believe it's directly correlated to the coaching staff's calling most of the plays. That's the only thing I can think of. I was at the Long Island Athletic Club awards banquet with Al Davis [Oakland's managing general partner] and he suggested that this was the reason. I couldn't offer any reason to dispute that. I guess the burden of thinking of what plays to call is relieved by the coaches, and your concentration is on throwing the ball. I'm not necessarily defending this type of system. I'd much rather call my own plays. I think every quarterback would, but I can't argue with the success. In calling your own plays, I think very often you have a tendency to have a receiver in mind. You do on any play you call. You want to go to a certain individual. I want to go to Mel Gray, for example. Too often, you have this ingrained in your mind, and I'm going to go to Mel Gray come



hell or high water. Consequently, it sometimes ends up a forced pass, a bad percentage completion, or an interception."

Can you remember your first impression of Coryell?

"The first real discussion we had was over a couple of beers. He had a little get-together at a local restaurant for the players who lived in town. We had dinner and sat around and watched the highlight film from the year before. We got to know him on a very personal basis, not on a player-coach type of thing, although you'd expect the first meeting to be in a very strained type of atmosphere. This was not. Initially it was, I guess. No one knew him. Just vague rumors. But he made sure everyone was completely at ease after just a few minutes, and I think that was a very positive step on his part . . . something that was really him. I don't think it was contrived. He sat down with me and talked about the quarterback situation very candidly. He had said before in the paper that Jim Hart was the quarterback. He had said then that it was most important to name a leader. In the meeting we had, he merely verified it verbally, saying, 'This is the way it is going to be, and I want you to hear it from me personally.' It gave me a tremendous feeling, like something had been lifted off my back. He told us that night, 'We're going to win, and, if you don't believe me, why

don't you take off right now? If you don't believe me, I'll find out, and you won't be around.'

"He said, 'Look, we're going to do it. I'm not going to give you a timetable, but I'm not going to wait five years either.'"

Were you surprised by the Cardinals' success last year?

"No, I certainly wasn't. But I think I was surprised being seven and oh at the beginning. I don't think anyone can say straight-faced that they weren't. I'm not surprised at the overall success we had, because we played well in 1973, *if* in fact we were the only ones who believed we did. We did. We were four-nine-and-one, but we gained something like eight hundred more yards on offense, and we gave up almost one hundred points less than we had in 1972. We *really* were on the verge of putting some things together. We had some bad bounces of the ball in '73. We had just a lot of little things that set us back in a particular game, in each of the fourteen games. After the game was over, we'd look at it, and we weren't out of any games. We'd feel poorly and we'd go back over the game films and say, 'Hey, look at that play. That play could have just turned it right around. If we had caught that pass for a touchdown, we'd have won the game. If we had just knocked the ball down on defense one time, we'd have won the game by one point or three points.' You can always

say, 'Well, you may not have gone on to win,' but we can look at this past year now and see the things that made us go on and win ball games were the very things we didn't execute or get the bounce of in '73."

What was it like for you in the years before Coryell?

"I never doubted my ability. I think the only years I had a difficult time were '71 and '72, when I felt I wasn't wanted. The other years, I felt an active part of the ball club. I was given a great opportunity in 1967 to lead the club when they couldn't get anybody to replace Charley Johnson. I look back on the five years of [coach] Charley Winner's campaign here as really great years for me. Very pleasant years, even though we didn't win and even though Charley and I were sharing time when he got back in '68 and through all of '69. I didn't like it necessarily, and I didn't understand, but it was a great learning process for me, Charley playing and me learning under him. It was a little awkward sometimes, because here I was the young upstart and there were times when I'd play instead of him. I felt he was the better quarterback. But I was thankful for the opportunity."

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DODGE-NFL MAN OF THE YEAR

Today is Ballot Day at Veterans Stadium for the 1975 voting for the Dodge-NFL Man of the Year award, a unique competition that honors the outstanding "citizen-athlete" of the National Football League.

The competition is unusual in that your votes not only honor an NFL player who has contributed to his team on the field and to his community off the field but they help deserving and qualified high school students earn college scholarships as well.

In 1975, a \$39,000 college scholarship fund will be distributed as a part of the Dodge-NFL Man of the Year program. A \$10,000 scholarship fund will be established in the name of the Dodge-NFL Man of the Year in the city in which he plays NFL football.

In addition, \$2,000 scholarship funds will be set up in the name of the other four finalists and \$1,000 grants will be made in the names of the top vote-getters in the remaining 21 NFL cities.

Seventy-eight NFL players have been pre-nominated for the award and the Eagles' nominees include Bill Bergey, Roman Gabriel and Don Zimmerman. Write-in nominees are also invited and a space for write-ins is provided on each ballot.

Ballots will be made available to you today and you may deposit your vote in any of the ballot boxes located at convenient points in the stadium. If you prefer, you may mail your votes to the address supplied on each ballot

(Continued on page 104)



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He is a sensitive man who is filled with delight by the freshness of a spring morning. For Brown, each day represents a new adventure.

eighties I feel I am retaining my coordination in pretty good shape. I feel good."

He is a sensitive man who is filled with delight by the freshness of a spring morning. Each day is an adventure. Paul and Mary are early risers and they eagerly open the drapes to let the light of nature into the house.

"We call it unveiling the day," says Paul.

This gentle soul seems remote from the coach who has been characterized as a cold, sometimes harsh, tyrant who controls and motivates his ball players through fear.

"There were times when I hated his guts, I could have killed him," Otto Graham has said of Brown. "Other times I felt something close to love."

In the excitement of a game, Brown will shout at a ball player or an official, but he usually speaks so softly the Bengals must pay close attention. There have been occasions during Cincinnati's training camp when an athlete would switch off the air conditioning because it competed with Brown's voice.

Tackle Ernie Wright was one who had to adjust to Brown's quiet ways. He had played for Sid Gillman, an emotional sort, before being traded to the Bengals.

"When Paul is angry, he doesn't yell," says Wright, "but his voice goes right through you."

Brown not only knows football, he knows his people. His athletes are carefully screened.

"When you speak of motivation," he says, "I think you start with the caliber and class of the people you draft and keep. In college football there are certain people of whom we would say, 'He's a player.' That means football throws no chill to him. He doesn't have to crank himself up to play a game. This is the man I want."

The system works, and it has for a long time. Brown found football players who felt no chill from the moment he began coaching. His first team, Severn Prep, lost only one game in two seasons. And the thread of success ran through his years at Massillon, Ohio High School, the Great Lakes Naval Station, Ohio State, the Cleveland Browns of the

AAFC and the NFL and, finally, the Cincinnati Bengals.

My favorite story about Brown's gift for understatement was related by Mickey Herskowitz in his splendid book, *The Golden Age of Pro Football*. Brown's team had been absorbed by the NFL when the AAFC disbanded and now, in the opening game of the 1950 season, came a confrontation with the Philadelphia Eagles.

The Browns had blitzed the AAFC in winning four consecutive championships, but their credentials were suspect. There were cynics who jeered that the Browns would be making their professional debut against the Eagles, the defending NFL champions.

The locker room was hushed as Brown spoke to his team. His words came in a low but clear voice. And they were brief.

"Just think," he said dryly, "tonight you're going to get to touch Steve Van Buren."

Twenty-five years later that memory is still fresh to Paul Brown. His team began in the NFL by embarrassing the Eagles 35-10.

"I felt very fortunate to get 'em on the field before they exploded," he chuckles. "They had waited four years to play this game."

Of course, the Browns were exquisitely prepared. Paul had been studying the Eagles' defense for three years. He knew how to attack it.

"We just riddled them," he recalls. "That was the demise of the so-called Eagle defense."

Brown often draws a parallel between chess and football when discussing his art. In his view, the prime satisfactions of coaching are concerned with strategy and teaching.

"The most fascinating thing about it," he says, "is to be able to do the right thing the greatest possible number of times. If you can win a game by doing the right thing at the right time against your opponent in a chess-like fashion, well, it's interesting."

In 40 years of coaching his teams have won 340 games and that speaks favorably for meticulous preparation, expertise, and teaching skill.

"It's a teaching job," he says. "I consider myself strictly a teacher. You have to be a good teacher to put it over. Of course, the way you live your own life reflects to a certain degree with the players."

Brown's influence on pro football goes beyond his personal achievements. The Paul Brown alumni—coaches who played or worked for the master at various times—is a considerable force in the NFL.

He was enchanted by the drama of the NCAA basketball championships in San Diego last spring when UCLA's John Wooden was obliged to send his team against young Denny Crum and the Louisville Cardinals in the semifinals. Crum had played and worked for Wooden at UCLA, and their friendship approached a father-and-son kinship. Brown understood.

"That was an ordeal for Wooden and Crum," he says, "I know because I go through it almost every weekend. I have over forty guys who played or coached for me who are now coaching in the NFL. Fellows like Chuck Noll, Don Shula, Bud Grant, and Lou Saban.

"It just goes on and on. We're one big family but they're all trying to beat you. They all want the old boy to think they're doing a good job. We're friends, we respect each other; after it's over, it's just a game to us."

Paul Brown's impact upon pro football ranges from numerous scientific innovations (he was the first to use game film as a scouting aide) to the current makeup of the NFL. When the NFL and American Football League had to realign prior to the 1970 season, Brown agreed only after it was stipulated competition would take the form of two 13-team conferences.

"I was what they called the blueberry in the buttermilk," he says. "But the two thirteen-team conferences have been good for the league."

As usual, Brown was gifted with foresight. Throughout his career, he's been a man ahead of his time.

Many of the procedures so common

The old master, Paul Brown, with Bill Johnson, a Bengals' aide since 1968.

Who Is Paul Brown

and Why Has He Won All Those Football Games?

By Jack Murphy

He is professional football's quiet man. At 67, he also may be the ranking genius of the coaching fraternity.

Only those who have lived a half century or more can recall a time when Paul Brown wasn't identified with football in America. Herbert Hoover was in the White House when Brown began coaching at Severn Prep in Maryland; his Ohio State team was acclaimed the national collegiate champion in the distant year of 1942. Almost 30 years have passed since he gave his name, and his genius, to the Cleveland Browns during the short, unhappy life of the All-America Football Conference.

Yet, despite his celebrity, he seems a mythic figure to those who know the record but not the man who stands behind it. For a demigod, he is remarkably inconspicuous. Chances are he could pass through the pedestrian traffic in most of the cities where the National Football League has franchises without being recognized.

Television has provided glimpses of Brown. The camera picks him up on the sideline occupied by his Cincinnati Bengals; the public sees a small, thin man dressed in the style of a stockbroker, his tie carefully knotted, his jaunty Professor Higgins hat covering his thinning hair. Usually, he stands with his arms folded, intently watching the proceedings on the field, his expression inscrutable. Occasionally he will kneel or confer with an assistant. If the camera lingers, it may reveal his face alight with a quick smile or a bolt of anger.

But Brown is a private person whose ego, though considerable, does not require personal tribute from the multitudes. Thus he seems distant and forbidding; he is often described as chilly. Those who don't know him say he is the kind of man who lights up a room by leaving it.

I find that sad. The Paul Brown I have come to know is kindly, gracious, and good-humored. There is much laughter in him, and an element of tenderness that one finds only in truly strong people.

It's probably accurate to say he is sociable, but not social. Honor is not an



A spectator in the Los Angeles Coliseum in 1963, a year after he left Cleveland, Brown is unnoticed by fans walking to their seats.

absolute value to Paul. If he trusts you, he can be disarmingly candid. I know his strength—I can sense it—but at times he seems almost vulnerable.

Brown reveals his gentle side in discussing the happiness he had found with his second wife, Mary. In 1969 he lost his beloved Katie, the mother of his three sons, Mike, Pete, and Robin. It was a bleak time.

"I was alone for four and one-half years," he recalls, "I'd go home after a golf game and not have much to do."

Then he formed a new partnership with Mary. And he bloomed.

"I don't know that I feel any younger," he reflects, "but I'm more alive. I know this, it's a happier way to live. Maybe you grow narrower if you're all by yourself."

"When you remarry, all of a sudden it's a different and a happier way of life. Your interests are rekindled. You do things, you go places, you have something to plan on, somebody to come home to see. You're alive and growing."

Brown lightly noted his sixty-seventh birthday on July 9; the event had no special significance to him because his health is good, his energy is high, he is a man of the present and the future. Retirement is a condition he will accept

when the time comes, but he does not yearn for days filled with leisure.

"Football fascinates me," he says, "I like it, that's why I have stayed with it as long as I have. I've sort of elected to continue as long as it doesn't weigh too heavily on me."

"If I reach the point where I can't sleep, if it begins to bother me from a health standpoint, I would make the move. I would fire old Paul myself."

Only Paul E. Brown has that authority. He recognizes, or answers to, no boss with the Cincinnati Bengals. He owns a piece of the franchise, he's a director, general manager, and head coach. Moreover, his son, Mike, is the assistant general manager; Pete is the director of player personnel, and Robin attends to scouting and other details.

This arrangement allows Paul to play a lot of golf in California between football seasons. He has owned a home in La Jolla, a comfortable place with a splendid view of the Pacific Ocean, since Art Modell terminated his relationship with the Cleveland Browns after the 1962 season. There he remained in exile for five years before starting anew with the Bengals in 1968.

He is equally secure in La Jolla or Cincinnati. "I don't worry about leaving, I'm not afraid to turn my back and walk away because I know who is there. One of my three sons is always there. They help me so I can stand it physically; I have help beyond the call of duty."

The old coach is a golfing degenerate, and an advocate of frequent exercise. On the occasions when it's too wet for golf, Paul and Mary go walking at La Jolla Country Club. And a stroll after dinner is part of the daily regimen.

"I walk the links six days out of seven when I'm in La Jolla," he says. "It keeps me legged up. I really look upon it as a way of keeping my health. We're early diners so we hike every night after dinner. It's a rather conservative type of life."

It's a grand day when his golf score goes below 90. "I have my biggest game with Paul," he laughs. "I play with my cronies and we have all these dollar-dollar-dollar games, about four or five of them going. If I am somewhere in the



"It's a teaching job," believes Brown. "Of course," he adds, "the way you live your own life reflects to a certain degree with the players."



Otto Graham, Dante Lavelli, Brown, and Mac Speedie, from left, celebrate AAFC title in 1946.

in pro football began with Brown. He was the first coach to hire assistants on a full-time basis; the first to make extensive use of notebooks and classroom techniques; the first to grade players with film clips.

He introduced the concept of intelligence tests for athletes. He was the first coach to call plays from the sideline, employing his messenger guard system.

Brown was asked why he has insisted on calling the plays for his quarterbacks.

"Let me ask you one," he says. "What's the first thing the quarterback does after he takes the ball from center? He turns his back on the defense. Coaches, in other words, have a better view of the defense.

"Second, if we've sent in the play, we know where to look when the ball starts to move. In effect, we're seeing an instant replay of the play as it develops. We don't have to guess what's going on. We can look at the point of attack. On a given play, if all three receivers are covered, we can see the kind of zone defense they're in and what to do about it next

time."

Brown says the method of determining the play to send in is done through a pooling arrangement with the coaches.

"We have a coach in the end zone and other coaches upstairs. We're all on a party line pooling our thoughts. The decision is finalized by yours truly, and I find this the most fascinating part of football. If you've never played much quarterback, signal-calling is quite a challenge. In college, a quarterback was my position. I'm used to signal-calling."

He developed statistical studies that graded not only his ball players but the effectiveness of his own coaching methods. He conceived sophisticated pass patterns, he originated the idea of converting skilled offensive players into defensive specialists. He brought a scientific approach to scouting. And he fashioned the helmet face bar that protected Otto Graham when his quarterback was in stitches with a cut lip.

"I went to the Riddell people," Brown recalls. "I asked Jerry Riddell

to make me a thing in plastic no bigger than my finger. I wanted to take away the tendency to punch somebody with a fist or elbow, to take away the flying heel that hits somebody in the mouth. We put 'em on our helmets, then we went to two bars. I was under contract with Riddell; in fact, I still am. A few years ago I did about as well financially with that as anything else. All I did was have the idea."

Brown is wormy with ideas. Even now, after 40 years of coaching, he is one of football's most progressive thinkers. He's a member of the NFL competition committee, which recommended the rules changes that gave dramatic re-emphasis to offensive football last season. He has much to remember, but he is impatient with those who dwell on the past.

"I don't think about the past," he says. "That kind of person bores me. He's like a bitter person; bitter people are boring."

Brown's response was surprisingly mild last season when Sid Gillman, then general manager-head coach of the Houston Oilers, charged him with "senility" after a dispute over an exchange of game films. But Brown understood.

"Sid sent me a nice letter of apology," he says, "and that ended it. When I replied, I told him to forget it, to put it aside. I told him we shouldn't let it affect our long relationship."

For the most part, Brown seems impervious to criticism.

"Vince Lombardi called me once several years ago and said it troubled him to be referred to as a kind of 'Mussolini' in the press, and by some of his former players. He asked me what I did about things like that. I never do anything. I told Vince that I ignored them. The important thing for a coach to do wherever there is any chance for confusion is to make sure the players understand his reasoning. Only one other thing is important."

That would be winning football games.

"That's always the objective," says Brown. "But the two things that make winning possible are authority and understanding. The players always must understand exactly what you mean. And

Pro Football Hall of Fame

the authority must be in one person one-hundred percent.

"There can be only one place for a player to go for an answer. I doubt if any football team can succeed unless the coach has the final word on everything from the draft and trades to all the responsibilities of a general manager."

It is the way Brown has operated since he became a professional coach, and the five years he spent away from the sidelines after he left Cleveland did not change his mind.

Brown's overriding interest and concern is the Cincinnati football team, which brought him back to coaching in 1968. He's had some success; the Bengals won a division championship in their third season. And he's coped with adversity; in 1974, Cincinnati dared to dream of the Super Bowl but Brown's team was ravaged by injuries and won only half its games.

"I don't claim any special accomplishments," says Paul, "but I know this: We are sound financially and I think we are respected. I think we're a snooty for anybody. We might not win, but you feel good when you beat us."

Brown's meticulous approach to football is perhaps best illustrated by the statistical studies of his coaching staff between seasons.

"We're occupied with the grading of every player's strengths and weaknesses," he explains. "We grade ourselves, our choices of things, our plays, what worked against certain defenses. It's a big book. We analyze and make up our programming for the next year. In the off-season we put together your teaching procedure."

The objective: "We try to highly machine the parts so that you come out with a Rolls Royce."

In some ways, Brown is a prisoner of his success. "I think there are teams," he concedes, "that go out to beat yours truly because I get involved with the offensive play calling. I might be a little bit of a detriment to them."

Further, he sometimes wonders if too much was accomplished too soon in Cincinnati.

"We got into the playoffs quicker than any other expansion team did—our



Brown and the Bengals return to their dressing room after a pregame warmup in 1974.

third year. It might have been better if we hadn't. The record made us draft too late for the caliber of our team."

His timetable was seriously disrupted by a shoulder injury that eliminated quarterback Greg Cook in 1969. Cook had an obvious potential for greatness. Brown visualized him as the second coming of Otto Graham.

"It set back our franchise when we lost him," says Brown. "It was like cutting the heart out of us. He was our big man."

But Brown is resilient. Resilient and resourceful. He began anew with Ken Anderson, an obscure quarterback from Augustana College in Rock Island, Illinois. Anderson was a third-round choice in the 1971 draft and last season he became, in statistical terms, the number one passer in the AFC.

Brown is delighted with Anderson. "He's very bright. He's courageous. He has a wonderful outlook on life. He knows where he's going; he's no ordinary young man. As a result, we have something to build with."

Thus the constant quality of Paul Brown—at 67, a man still building, persevering, striving, seeking fresh challenge and conquest.

"We've had our heartaches," he says, "but by and large we've just kept sawing wood. We've gone on building, planning, and staying right with it as best we could. It's been a really satisfying experience."

It would be fitting if Brown were to remain on the coaching lines until the Bengals have their day in the Super Bowl, but he has no plans to orchestrate his retirement on that high note.

"I don't think about that," he says. "I will phase out, I think, when I decide not to coach any more. Then I'll stay on as general manager and keep the control for a few years so that there will be no real wrench about leaving the whole thing."

It will be a dreary day when old Paul fires himself. !

Jack Murphy is sports editor and columnist for the San Diego Union.

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bring on the
fifth.



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THE BALL

The footballs used in each NFL game are manufactured by Wilson Sporting Goods Co. and bear the signature of the Commissioner. Each is made up of an inflated ($12\frac{1}{2}$ to $13\frac{1}{2}$ pounds) rubber bladder enclosed in a pebble-grained leather case in natural tan color. Its form is described as prolate spheroid, and the size and weight are: long axis—11 to $11\frac{1}{4}$ inches; long circumference—28 to $28\frac{1}{4}$ inches; short circumference— $21\frac{1}{4}$ to $21\frac{1}{2}$ inches; and weight—14 to 15 ounces. League rules require the home club to have 12 footballs available for use in the game. The balls are tested with a pressure gauge by the referee prior to the game.

THE FIELD

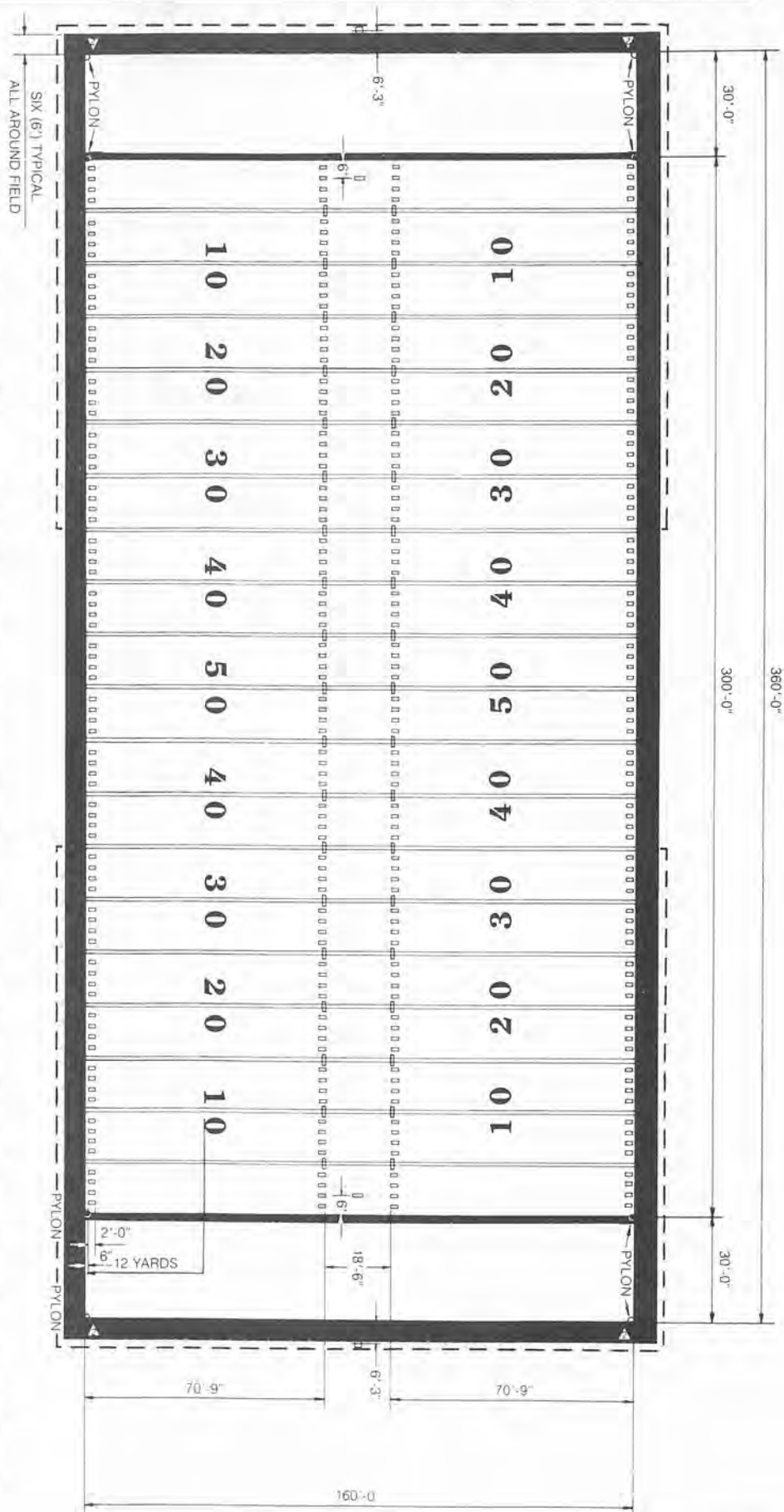
NFL playing fields measure 100 yards from goal lines, with each end zone 10 yards deep. The fields are 160 feet across. The goal posts are 18 feet 6 inches wide and the top face of the crossbar is 10 feet above the ground. Vertical goal posts extend 20 feet above the crossbar. All goal posts are single-standard types, offset from the end line, and bright gold in color. A solid white six foot wide border is required around the entire field. There are eight pylons required—one on each sideline at the goal line and one at each of the corner extremities of the end zones. Fields are further marked by hashmarks, small white lines placed one yard apart, running the length of the field 23 yards, 1 foot, 9 inches in from each sideline.

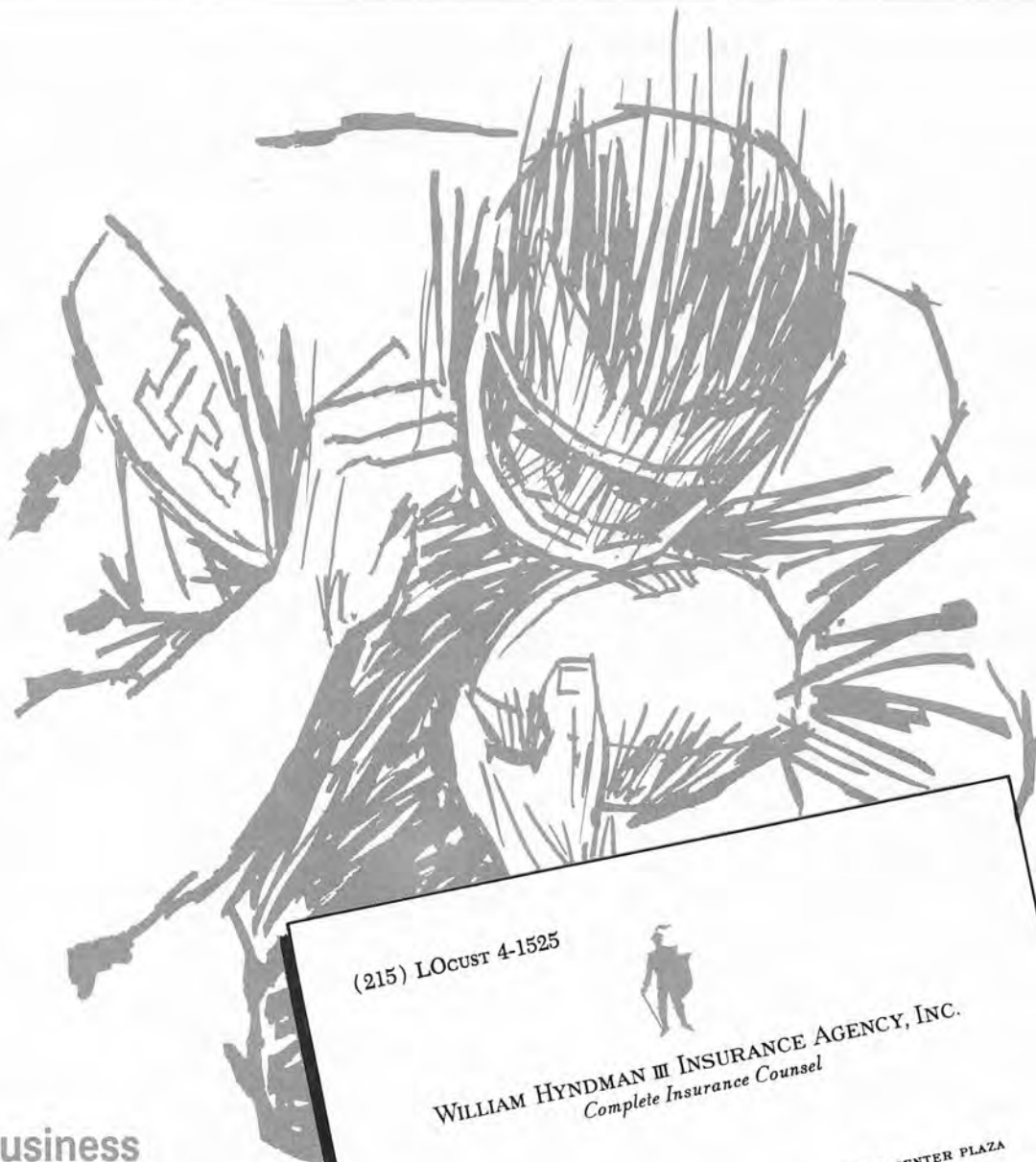
TIMING

The length of the game shall be 60 minutes, divided into four periods of 15 minutes each, with intervals of 2 minutes between the first and second periods and between the third and fourth periods. Between the second and third, there shall be an intermission—halftime—of 20 minutes. The stadium clock is the official time. The clock operator starts and stops the clock upon the signal of any designated official. The line judge has the responsibility for supervision of the timing and in case the stadium clock becomes inoperative, he takes over the timing on the field.

THE OFFICIALS

The game officials are: referee, umpire, head linesman, line judge, back judge, and field judge. All officials are responsible for any decision involving the application of a rule, its interpretation, or an enforcement. Each official records every foul he signals.





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CARDINALS

COACHING STAFF



Don Coryell

Head Coach Don Coryell led the Cardinals to their first postseason competition in 26 years in 1974, his second season as head coach. He came to St. Louis from San Diego State, where he was head coach for 12 years. During that time the Aztecs were top-rated in the NCAA college division 1966-67-68. His complete collegiate coaching mark was 127-24-3.

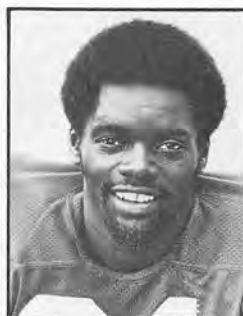
Background Coryell was a defensive back at the University of Washington, 1947-49. He was an assistant coach at Punahou Academy, Honolulu, in 1951. He also was head coach at Farrington High School, Honolulu, in 1952 and head coach at the University of British Columbia in 1953-54; Fort Ord California Army team, 1956; Whittier College 1957-59 (23-5-1). Coryell was offensive backfield coach at Southern California in 1960, and head coach, San Diego State from 1961-72 (104-19-2).

Personal Coryell was born October 17, 1924 in Seattle, Washington and now lives in suburban St. Louis. He was graduated from Lincoln High School, Seattle, in 1943. He was in the United States Army from 1943-46, released as first a lieutenant. He and his wife, Aliisa, have two children—Mike and Mindy.

Coaching Staff Jim Champion, defensive line; Joe Gibbs, offensive backfield; Harry Gilmer, quarterbacks and receivers; Sid Hall, linebackers; Jim Hanifan, offensive line; Wayne Sevier, special assignments; and Ray Willsey, defensive coordinator. !



17 JIM HART
QB 6-1 210 31



21 TERRY METCALF
RB 5-10 185 23



22 ROGER WEHRLI
CB 6-0 190 27



25 JIM BAKKEN
K 6-0 200 34



26 DWAYNE CRUMP
CB 5-11 180 25



35 JIM OTIS
RB 6-0 225 27



36 KEN REEVES
S 6-3 210 30



41 CLARENCE DUREN
S 6-1 190 24



43 NORM THOMPSON
CB 6-1 180 30



45 JIM TOLBERT
CB-S 6-4 210 31



51 TOM BRAHANEY
C 6-2 250 23



54 TOM BANKS
C-G 6-2 245 27

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CARDINALS



57 MARK ARNESON
LB 6-2 220 25



60 ROGER FINNIE
G-T 6-3 250 29



66 CONRAD DOBLER
G 6-3 255 24



67 LARRY STALLINGS
LB 6-1 230 33



70 LEO BROOKS
DT 6-6 240 27



72 DAN DIERDORF
T 6-3 280 26



75 BOB ROWE
DT 6-4 270 30



78 RON YANKOWSKI
DE 6-5 250 28



79 BOB BELL
DE 6-4 250 27



81 JACKIE SMITH
TE 6-4 230 35



82 EARL THOMAS
WR 6-2 215 26



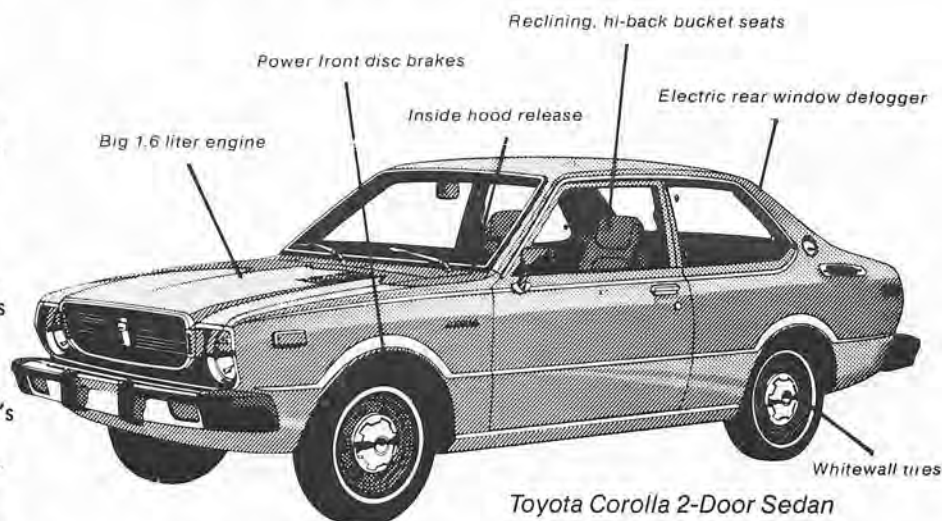
85 MEL GRAY
WR 5-9 175 26

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Time In with Whistle



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or Free Kick Violation



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Incomplete Pass, Play
Over, or Missed Goal



Illegal Use of Hands



Pass Juggled Inbounds,
Caught Out of Bounds



Illegal Forward Pass



Interference With Forward
Pass or Fair Catch



Ineligible Receiver or
Ineligible Member of
Kicking Team Downfield



Invalid Fair
Catch Signal



Illegal Chucking



Illegal Motion at Snap



Crawling, Pushing,
or Helping Runner



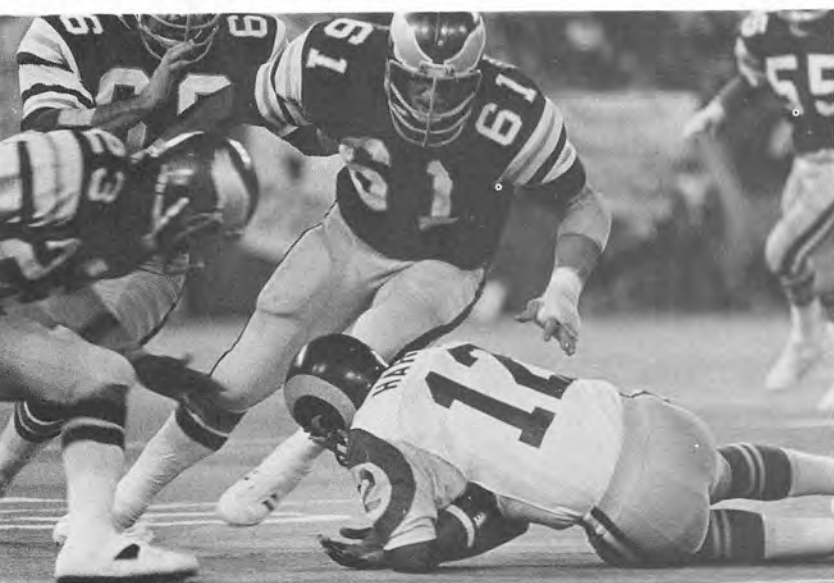
Unsportsmanlike Conduct



Illegal Cut

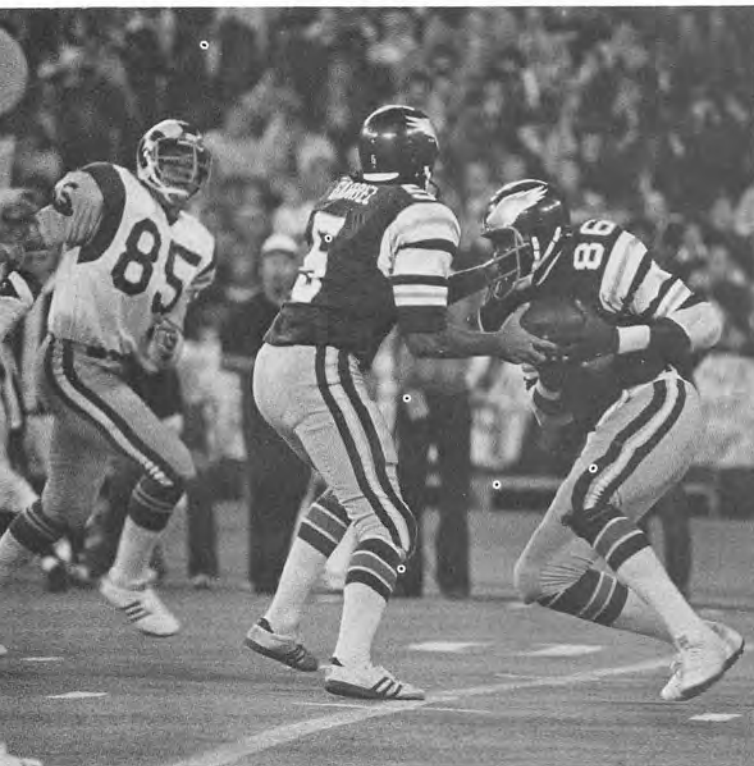
EAGLES ACTION

Photos by Ed Mahan, Dan Mullen and Dave Pearson



Bill Dunstan (61) and Cliff Brooks prepare to use Rams' quarterback James Harris as a landing pad.

Referee Jim Tunney signals an Eagles' first down as Roman Gabriel (5), Rams' Merlin Olsen (74) and Fred Dryer watch.



Running back Lawrence McCutcheon appears ready to take off and fly over the goal post.



This attempted end around by tight end Charles Young was less than successful.

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Monte Carlo Landau Coupe



Impala Custom Coupe



Impala Wagon



Caprice Classic Sport Sedan





Ki Aldrich



Jim Benton



Bill Dudley



Marshall Goldberg



Mel Hein



Don Hutson



Frank (Bruiser) Kinard



Sid Luckman



Vic Sears



Alex Wojciechowicz

CLASS OF '42

By Tom Bennett

Photographs by Ellen Griesedieck

They were 10 of the best professional football players alive in 1942. This is about where they are today.

Bombs had been dropped on Americans at Pearl Harbor in the previous December. A war was on, not a mindless war, but one in which the issues were clear. It was 1942. In that year, the U.S. Navy fought the battles of the Coral Sea and Midway, and Marines assaulted Corregidor. MacArthur was driven from the Philippines but vowed to return. U.S. troops went ashore in North Africa.

Professional football would survive the conflict, and give many of its sons to military service. Those that were left behind in 1942 made a season of it. It was a year of incredible personal achievement for Don Hutson. The marvel who played end for Green Bay caught 74 passes and scored 17 touchdowns. It was

the greatest season of his career.

Hutson and nine other former players from that season 33 years ago make up a Class of '42, a term not to be taken literally because none of them entered or left the National Football League that year. Instead, they are assembled here as an exercise in nostalgia: Charles (Ki) Aldrich of the champion Washington Redskins, Jim Benton of the Cleveland Rams, Bill Dudley of the Pittsburgh Steelers, Marshall Goldberg of the Chicago Cardinals, Mel Hein of the New York Giants, Hutson of the Packers, Frank (Bruiser) Kinard of the Brooklyn Dodgers, Sid Luckman of the Chicago Bears, Vic Sears of the Philadelphia Eagles, and Alex Wojciechowicz of the Detroit Lions. Each played a major role for his team in 1942.

THE NFL IN 1942

Title game: Washington 14, Chi. Bears 6.

Commissioner: Elmer Layden.

Coaches: Mike Getto, Brooklyn; George Halas, Chi.

Bears; Jimmy Conzelman, Chi. Cardinals; Earl (Dutch) Clark, Cleveland; Bill Edward, Detroit; Earl (Curly) Lambeau, Green Bay; Steve Owen, New York Giants; Earle (Greasy) Neale, Philadelphia; Walt Kiesling, Pittsburgh; Ray Flaherty, Washington.

Most Valuable Player: Don Hutson, Green Bay.
All-Pro Team: Hutson and Bob Masterson, Washington, ends; Lee Artoe, Chi. Bears, and Willie Wilkin, Washington, tackles; Glen (Turk) Edwards, Washington, and Danny Fortmann, Chi. Bears, guards; Clyde (Bulldog) Turner, Chi. Bears, center; Sid Luckman, Chi. Bears, quarterback; Bill Dudley, Pittsburgh, and Cecil Isbell, Green Bay, halfbacks; Gary Famigletti, Chi. Bears, fullback.

Statistical leaders: Dudley, 696 yards rushing; Isbell, 146 pass completions for 2,021 yards, 24 touchdowns; Hutson, 74 receptions for 1,211 yards, 17 touchdowns, all NFL records; Turner, 7 interceptions; Sammy Baugh, Washington, 48.2 punting average.

Eastern Division	W	L	T	Pct.	Pts.	OP
Washington Redskins	10	1	0	.909	227	102
Pittsburgh Steelers	7	4	0	.686	167	119
New York Giants	5	5	1	.500	155	139
Brooklyn Dodgers	3	8	0	.273	100	168
Philadelphia Eagles	2	9	0	.182	134	239
Western Division	W	L	T	Pct.	Pts.	OP
Chicago Bears	11	0	0	1.000	376	84
Green Bay Packers	8	2	1	.800	300	215
Cleveland Rams	5	6	0	.455	150	207
Chicago Cardinals	3	8	0	.273	98	209
Detroit Lions	0	11	0	.000	38	263



▲ Evangelist Ki Aldrich "doesn't like to talk about football" when he preaches to the lost souls of central Texas, "but the local preachers want it."
▼ In 1942, he was rugged center and linebacker for the champion Redskins.



▲ Jim Benton is an oil company distributor in Pine Bluff, Arkansas, and enjoys relaxing at his vacation cabin.
◀ The Cleveland Rams were hit hard by personnel losses during World War II, but Benton was their star end.

Ki Aldrich found the Lord in 1950. A year later he became an ordained Southern Baptist evangelist and went on the Texas revival meeting circuit. He preached at indoor services, not the tent-and-sawdust variety. "I don't mean to boast," he says, "but I have spoken to meetings of seven or eight hundred people. The spirit really moves in me. I have seen people literally run to the altar."

"I was the chief of devils in my generation before I was saved. So they don't get too bad for me to go after them. I plant the seed; God has to give the increase."

You can't stir the Baptists in central Texas with a stick, so Reverend Aldrich kept his calendar filled. Then he broke with the Baptists on the doctrine of immersion. The church believes the immersion must be total; Aldrich says such concerns are temporal—what counts, he says, is what's in the soul.

Now that he is an interdenominational minister he doesn't get as many meetings as he used to. But there are other things to do. When he was still a center and linebacker for the Washington Redskins, he worked during the off-season as the superintendent of an orphanage in Fort Worth. For three years after his retirement in 1948, he wrote a sports column for the *Fort Worth Press*.

Later, Aldrich operated a restaurant and sold cars out of front yards in Fort Worth or Port Lavaca or Coffeyville, Kansas, "wherever the Lord called me." Now he lives in Temple, Texas, where he looks after his 80-year-old mother. He's been doing some house painting, including "one of the biggest funeral homes in Temple." And he's planning more revival meetings.

Not long ago he drove out to Rodan, in west Texas, to see Sammy Baugh, who was his teammate at TCU and Washington. They talked about Jesus and Sammy Baugh's soul until six o'clock in the morning. "Sammy said to me, 'Ki, nobody has ever cared for my soul like this before.'"

Aldrich, who was two years behind Baugh at TCU, was a consensus All-America, the best player on TCU's national championship team. He was the first draft choice of the National Football League in 1938, by the Chicago Cardinals. Traded to Washington in 1941, he began an outstanding career with the Redskins, who had been humiliated 73-0 by the Chicago Bears in the 1940 championship game. In 1942, they shocked the Bears 14-6 to win the championship and gain revenge.

Today, Aldrich, 58, says he "doesn't like to talk about my football when I

preach. But the local preachers want it. Football was such a God to me. I sometimes give a 'service' *after* the service to talk about it!"

One day's hard driving will take you from Ki Aldrich's house in Temple, Texas, between Dallas and Austin, to Jim Benton's place in Pine Bluff, Arkansas. For him, 1942 was a year of transition.

He had quit the Cleveland Rams the year before and gone home to Fordyce, just down the road from Pine Bluff, to see if he could coach. "But I like to starved to death," he says. "The Rams came down and offered me a good deal more than I had been making, so I went back."

He had a good year in '42, catching 24 passes to rank fourth in the NFL. But the Rams then disbanded in 1943, their roster depleted by the loss of players to military service. Benton was "loaned" to the Chicago Bears for the season.

Cleveland again fielded a team in '44 and Benton returned. Bob Waterfield, rookie quarterback, joined them the next year and the Rams won the NFL championship. Benton caught a touchdown pass from Waterfield in the title game. "Waterfield was the man I'd been waiting for," says Benton.



▲ Keepsakes of a career in football, insurance, and politics frame the glass mirroring Bill Dudley in his comfortable Lynchburg, Virginia office.

▼ Dudley led the NFL in rushing as a rookie with 696 yards in 1942.



▲ The Goldberg-Emmerman Corporation of Chicago rebuilds and sells large machinery; Marshall Goldberg is its president.

◀ The Chicago Cardinals' "Dream Backfield" later in the forties was made up of (left to right) Goldberg, Paul Christman, Pat Harder, and Charlie Trippi.

In 1946 the Rams moved to Los Angeles where Benton caught 63 passes and led the NFL. His knees were bad, however, and he retired after the 1947 season.

Today, at 59, he is a jobber for Lion Oil in Pine Bluff; he buys from Lion and sells to service stations. When he can, he gets away to his vacation cabin at Lake Ouachita for some fishing. He has high blood pressure and he walks three to four miles a day to keep his weight around 220.

Bill Dudley, 54, has left Virginia politics. The pressure groups finally got to him. "They run politics," he says. "You can do something that pleases ninety percent of the people but then an interest group representing the other ten percent will start complaining and you'll never hear the end of it."

He was a member of the Virginia House of Delegates for eight years but he chose not to run again in 1973 and returned to devote full-time attention to his lucrative insurance business in Lynchburg. Of course he never was your planter aristocracy, anyway; he was a mountain boy from Bluefield who got into the University of Virginia mostly because he was a terrific football player. Later, as a 19-year-old senior, he was an All-America.

He entered the National Football

League in 1942 with the Pittsburgh Steelers, ran 55 yards for a touchdown during the first minute of play on opening day against Washington, and wound up with 696 yards to lead the league in rushing as a rookie.

After the war, in 1946, he led the NFL in rushing again—and also led in interceptions, with 10. He ran, passed, punted, kicked off, kicked field goals and extra points, returned kickoffs, and played safety fearlessly.

Atlantic Coast sportswriters labeled him Bullet Bill Dudley, but he was more of a lobbed grenade. "I didn't know I was that slow," he says, "until I got to the Chicago All-Star game and they lined up a bunch of us for hundred-yard sprints. I finished last. I was slow, but I had as good a start as anyone for the first forty yards. I learned how to play with my head as well as my body."

Today he is a member of the Hall of Fame.

Marshall Goldberg was featured every year in *The NFL and You*, a magazine of success stories that was mailed to college prospects during the signing war with the AFL in the sixties. Goldberg was the West Virginia lad who made All-America at Pittsburgh, played eight years in the NFL with the Chicago Cardinals, and

became assistant to the president and general manager of a Chicago tool company.

Today that firm is called Goldberg-Emmerman Corporation and he is its president. He bought it in partnership in 1965, merged it with another company later, and sold it to the subsidiary of a giant West German corporation last July. He remained as president.

Goldberg-Emmerman buys, rebuilds, converts, and reconditions used machinery for sale to American multi-national companies in the fields of oil, energy, and mining. Some of the machines are sold for as much as \$800,000. The business takes Goldberg to England, France, Brazil, and West Germany. It sounds exciting but he says, "You go in, you get a hotel, you do your business, and you get out. It's just like going to Pittsburgh."

Marshall (Biggie) Goldberg was a member of two "Dream Backfields." The University of Pittsburgh, coached by Jock Sutherland, was the national champion in 1937 and the so-called "Dream Backfield" consisted of Goldberg (a two-time consensus All-America), Harold Stebbins, Dick Cassiano, and John Chickeneo.

In 1947, a *Chicago American* sports-writer gave the "Dream Backfield"



▲ Mr. and Mrs. Mel Hein with their son, daughter-in-law, and grandchildren in Canoga Park, California.
 ► (Above) One of the greatest centers in history, Hein played that position and linebacker for the New York Giants from 1931 to 1945.



▲ Don Hutson is about to putt during a round of golf with a friend at the Thunderbird Country Club in Palm Springs, California, which he visits often.
 ▲ The season of 1942 was Hutson's greatest in his fabulous career with the Green Bay Packers.

label to the Cardinals' backfield of Goldberg, Paul Christman, Pat Harder, and Charley Trippi. Every one of its members had been All-America in college.

Goldberg was disappointed when the Cardinals moved to St. Louis in 1960. "But the Bears were more of an institution in Chicago," he says. "And the Cardinals have done well in St. Louis."

Goldberg is 58. His business is located next to O'Hare Field. He and his wife live on the seventy-first floor of Chicago's John Hancock Building ("When you live on the seventy-first floor, your television reception for football games on Sundays is extremely good," he says), and also own a summer place at Lake Geneva, Wisconsin. He plays tennis and takes walks along the lakefront.

It's just not like Mel Hein. He played 60 minutes of football every game for 15 years. Yet there he was in Cairo, Egypt, last May in bed with the bug, unable to keep any food down and turning several shades of green. He had to come home and prematurely end his world tour after four-and-a-half months. Oh well, even "indestructible Mel Hein" begins to give some ground when he's 65 years old.

He is a living football legend, perhaps the greatest all-around player in the his-

tory of the New York Giants. He may have played more football than anyone else, ever. Oh, others such as George Blanda played more years, but not more minutes. From 1931 to 1945, Hein was the Giants' center and linebacker. He was all-pro for eight years in a row—until 1942, in fact, when Bulldog Turner of Chicago won the honor.

Hein's distinguished career in football ended in June, 1974 when he retired as supervisor of officials of the American Football Conference. He and his wife had wanted to travel for a long time; now they had their chance. They drove north from New York City to Quebec, then clear across Canada, and down to his childhood home in Glacier, Washington.

Later, from Los Angeles, they flew west to Hawaii, then on to Fiji, New Zealand, Australia, South Africa, and Egypt, where Mel Hein was finally stopped . . . but only temporarily. He is fine now.

The Heins have purchased a custom-built mobile home—"as big as a house with two bedrooms and two baths"—in the Shorecliffs Mobile Country Club near San Clemente, California. They overlook a golf course and, in the distance, the blue Pacific. He has season tickets for USC games—he was once an assistant coach there—and he will see

the Rams at the Coliseum, too . . . when there's time. "There are a lot of little things to be done around the place," he says, "and I've been so busy I haven't had any time for leisure, even though I'm retired."

The voice was not that of a man living in the past. "1942? Wasn't that the year we only lost one game? No, guess that was '41 . . ."

Don Hutson was speaking from the Old Baldy Club in Saratoga, Wyoming. It is an exclusive lodge offering its members (and Hutson is one of them) golf, trout fishing, and spectacular vistas. He also has a place in Palm Springs, California, where he escapes to play golf when the weather is too severe in Racine, Wisconsin. Hutson, 62, owns a Cadillac and Chevrolet dealership in Racine, and is a member of the country club, the bank's board of directors, and of the board of directors of the Green Bay Packers.

Don Hutson personally dominated pro football in the years before and after 1942 as an end for Green Bay, but he was never more visible than in '42. He had 74 pass receptions; the second best receiver caught 27.

Hutson caught 17 touchdown passes that season, a one-year record for receivers that was matched by Elroy Hirsch



▲ Three handsome figures relax at their spacious home in Oxford, Mississippi. They are Frank (Bruiser) Kinard, Mrs. Kinard, and a bronze replica of Kinard's bust in the Hall of Fame.

► Kinard as a Brooklyn Dodgers' tackle.



▲ Sid Luckman was the all-pro quarterback for the awesome Chicago Bears team of 1941-42 that won 18 straight.

► The lakefront and Chicago's bustling traffic provide the view from the terrace of Luckman's Chicago condominium.



of the 1951 Los Angeles Rams and Bill Groman of the 1961 Houston Oilers.

Hutson retired in 1945. The difference between pro football then and now, he says, is that "we didn't have the platoon system and had to play both ways. In the present system, the players are better because they're specialists. They can get their rest so they play better."

Frank (Bruiser) Kinard might not have the same nickname if he were playing today. He never played at more than 220 pounds. "When I went up to Brooklyn in 1937 as a rookie, I put down 225 as my weight. Actually, before that season had ended, I was down to 197. But all the time I played, nobody ever weighed me. So 225 was what they put in the program every year."

Kinard served the same owner all his career—but in two leagues. He signed with Dan Topping of the Dodgers in 1937 and moved into the All-America Football Conference with the New York Yankees when Topping formed that team in 1946.

Now 61, Kinard is a member of the Pro Football Hall of Fame. Recent years have been mixed for him. He was the line coach for his alma mater, Mississippi, for a dozen years under head coach Johnny Vaught. In 1970, the senior

season of quarterback Archie Manning, Vaught suffered a heart attack in October. Kinard took over as head coach and won three games. Then Manning suffered a broken arm. The team went on to the Gator Bowl, where Manning played against Auburn in a losing cause, his broken arm encased in a leather sleeve.

When Vaught retired, Kinard was named athletic director. He hired his younger brother, Billy, as head coach. Healthy again in 1973, Vaught reclaimed both jobs, then named Ken Cooper head coach. Bruiser Kinard is now assistant dean of students at Mississippi.

As the all-pro quarterback of the Bears in the forties, he was special, very warm and convivial with others but nevertheless above them as caller of plays and ball-handler in the new T formation with man-in-motion. Columbia-educated, given almost divine inspiration to revolutionize football with the Modern T (or so it may have seemed), he was innately regal of mien and bearing; he had real class.

It is the same today. Sid Luckman, 59, is a principal figure in two companies, Cellu-Craft, which packages products such as Kraft Cheese, Quaker Oats, and Curtiss Tootsie Rolls; and Penn-Dixie, a

steel and cement company. He is far from being in a retirement frame of mind and still works long hours at Cellu-Craft, a company he first became associated with while still an active player for the Bears and later as an assistant coach. His style of dress is impeccable and he lives in an exclusive condominium on the north side and travels to the sun places often—Miami, where he has a home, and Palm Springs. He has his own personal spa in his Chicago apartment and works out every day. He also plays a lot of tennis.

Until a few years ago, Luckman visited Bears' practices once a week to coach the quarterbacks, and made trips with the team. He doesn't anymore, but he may be closer than any person to George Halas, the 80-year-old owner of the Bears. Luckman is pleased by the recent addition of Jim Finks as general manager, and the reorganization of the front office staff. "It is the greatest, most wonderful thing that ever happened to the Bears," says Luckman. "They have needed a full-time person for a long time."

In 1942, the Bears were in the middle of a string of 18 consecutive victories. They had won the championship two years in a row. They went undefeated in the regular season of 1942, outscoring



▲ Vic Sears at the farm he has purchased near Eugene, Oregon. His trim build belies the fact that he was one of the big men in pro football in 1942.

► Sears and the Eagles would grow into a powerhouse team later in the forties.



▲ Muscular titan with striking gallic features, Alex Wojciechowicz was feared throughout pro football.

► He and Mrs. Wojciechowicz show off the pool at their home in Highlands, New Jersey. He is a real estate broker.



opponents 376 to 84. But Washington persevered 14-6 in the championship game.

"There is no question that the 1941-42 team was the greatest the Bears ever had," Luckman says. "It was a group that was dedicated to winning. But we beat ourselves in the championship game. We thought we were invincible, but Washington had a different idea. We've never forgiven ourselves for it."

The one team that always gave you a terrific beating, Vic Sears recalls, was the Chicago Bears. Sears was a 13-year tackle for the Philadelphia Eagles and he remembers one day when he and the rest of the team walked into Wrigley Field for a game against the Bears. A small boy was standing nearby and he asked Sears, "Are you an Eagle?"

"Yes."

"You're going to get your head knocked off in there."

"Yes, you're right," Sears said and, he recalls, he did.

Tommy Thompson, Steve Van Buren, Pete Pihos . . . these Eagles were better known, but Sears was a vital part of the Philadelphia teams of the forties. He and Thompson and coach Greasy Neale came to the Eagles in 1941. They were 2-8-1 in 1941 and 2-9 in 1942, but they improved

later, winning NFL titles in 1948 and 1949, when Sears was an all-pro.

He was 6-foot-3, 225, wiry and tough. For 10 years in a row—except 1945, when he had a broken leg—Sears played both ways. In his eleventh year, he played all offense, and in his twelfth and thirteenth, all defense. He was so respected the coaching staff consulted him before making cuts at training camp.

He has just moved his family from Holicong, Pennsylvania, to Eugene, Oregon, so his children—a daughter, 15, and twin boys, 13—can attend the Oregon universities and because "there are a lot less people out here." Sears was captain of the team his senior year at Oregon State in Corvallis.

Sears sells air cleaning devices used in lumber mills. In Philadelphia, he represented small manufacturers in the fields of electronics and computers.

Alex Wojciechowicz was Sears's teammate with the Eagles from 1946-50. For eight years before that, however, he was in Detroit with the Lions. He was their number one draft choice in 1938 after playing with Vince Lombardi as one of the "Seven Blocks of Granite" at Fordham University.

The 1942 season was not a happy one in Detroit. The Lions lost all 11 games,

and scored only 38 points.

"We didn't have a passer in 1942," Wojciechowicz recalls, "and anybody who did won the championship during the war years."

"I spent eight years with Detroit and had five coaches. If they didn't win, they were fired."

Wojciechowicz was a terror at line-backer and center. He played outside linebacker in an Eagle defense and he made bone-breaking tackles—Polish jokes played on ball carriers, who didn't laugh.

Today, "Wojie," 59, is a real estate broker, appraiser of real estate for the state of New Jersey, and fee appraiser for banks and lawyers.

He is active in the NFL Alumni Association, which he founded several years ago. He has turned over the presidency to Leon Hart but is still on the board of directors. The association maintains a fund that pays \$400 a month to oldtimers who can no longer support themselves. The fund receives contributions from NFL Charities.

Wojie says he wishes there had been a middle linebacker position in the defenses of the forties. "I would have enjoyed playing it," he says, "in there where all the action is."

Such was the spirit of the Class of '42. ■



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フットボール日本

(Football in Japan)

By John Herrick

The new national mania of the people of Japan these days is with third down plays and T-shirts with football emblems.

The students shouted slogans, knocked heads, pummeled each other, and discussed strategy while the Ninth Riot Squad of the Tokyo Police glowered at them menacingly from a few yards away, getting ready for battle.

Under the hot, steaming summer sun they faced off as they have so many times before in a confrontation that has become almost a morality play.

The students against the cops. The toughest, meanest cops in Tokyo. You see them standing in charged clumps around the Imperial Palace and government buildings in Japan when students and demonstrators are on the march. They look like samurai—or Roman legionnaires in modern dress—carrying shields and long wooden staffs that can break bones. They wear body armour and pads, and a blue helmet with padding hanging down to protect the back of the neck and cheek protectors like a boxer's head gear. Gloves with padded fingers and gauntlets, like a hockey player. Seasoned and tough.

In the early afternoon they moved into formation, facing the students, who shouted again.

Suddenly a whistle blew. Somebody kicked something. And they finally clashed, releasing the violence that had been pent up all afternoon.

The sounds of bodies crunching together, bruising shoulders sinking into stomachs, and heads banging echoed under the blue sky. Without a word being spoken, the running cops suddenly focused their attack on one fleeing student. They converged on him and beat their way through his defenders.

He twisted and turned, knees pumping, trying to escape. But he was dragged to the ground as the cops piled on him.

The action continued in fits and starts as the sun gave way to a drenching summer squall, turning the field of battle into a muddy swamp. But still the struggle continued for an hour and a half, swirling to and fro, as the cops and the students



Riot Squadder awaits confrontation.

did their best to pound each other into the mud, right up to the ears.

And after it was all over, they lined up again, facing each other, muddy and some bloody. And they bowed politely. For a change, the students had pulverized the Riot Squad.

But this was no political grudge match, no civil rights demonstration or student power riot.

The name of the game was football. And the final score was 30-0 in favor of the students of Meiji University.

The members of the opposing teams shook hands and then started a practice session as the sun burned back through the clouds. They were still wearing full uniforms and pads. But few were even breathing hard, despite temperature and humidity that both pushed 90.

Football is booming in Tokyo. There are no less than five college football conferences in the Tokyo metropolitan area alone, where most of the American-style football in Japan is concentrated. Three of the conferences have seven teams, two have eight, for a total of 37.

More than 100 football games are played in Tokyo during the regular September through November season. In addition, there are the playoffs to decide the Tokyo area championship in December. Eight teams compete in the Tokyo tournament—the conference champions from the Tokyo League, the Kanto League, the Satsuki (May) League, the Capital League, and the Rose League, plus the three best second-place teams.

And the Japanese who play football are literally crazy about the game. They

play or practice almost all year round. In April, just three months after the last games of the fall season, they embark on a three-month regular spring season, playing until the end of June. That means they get only a one-month summer break until August, when practice begins for the new season in September.

"We practice or play nine months of the year," said one of the Meiji University players after the game with the Ninth Tokyo Riot Squad. "We love it." They get January, February, and July off.

They practice in full pads and uniforms even on the hottest summer days, and because of a shortage of personnel most players go both ways, playing both defense and offense.

They have to be in fantastic shape, and it's a good thing they are. One area where Japanese football is far behind its big brother in America is technical care for the players.

There also are four semipro leagues in Tokyo. The strongest of them is called the Kanto League and it's made up of club teams, company teams, and the Keishicho (Tokyo Riot Squad). Almost all the club teams have American names such as the Thunderers, the Apollo 11, the Silver Stars, the Buffaloes, and the Sharks. Toyota Motors sponsors the Tokyo Toyopet company team. Renown and Paris, two clothing manufacturers, also sponsor company teams, as does Wrangler. The giant international trading combine, Mitsui & Company, also sponsors a team.

The semipro minor leagues include the Riverside League, which plays in make-shift parks along the banks of the Tama River on the borders of Tokyo, the Kanto Club Team League, and the Pioneer League. They're a bit more informal than the 11-team Kanto League.

Japan is so far west of the Mississippi that it's in the mysterious East, but you're not likely to find an American city with that much football action going on. And George Tottori, one of the directors of the American Football Association of Japan (AJAJ), says there may be five or ten more college teams in the Tokyo region within the next few years, and more springing up outside Tokyo.

One reason for the heavy concentra-

Michael S. Yamashita

Japanese collegians practice or play football nine months of the year and always in full pads and uniforms. "We love it," says one player.

tion of Japanese American football in Tokyo is that's where most of the colleges—and about 10 percent of the people in Japan—are.

But there also are 28 college teams in the Kansai (western) area of Japan, most of them in Osaka and nearby Kyoto, but some of them in other big cities such as Kobe and Nagoya and smaller cities in western Japan.

They provide the makings for one of the biggest and most important games every year in Japan. The Koshien Bowl, Japan's equivalent to the Rose Bowl, pits the Kanto (eastern) champion against the Kansai (western) champion in a battle for the intercollegiate football championship of Japan.

In 1974, Kwansei Gakuin, the western champs, defeated the eastern champs, Nihon University, 28-20 in a close game and 25,000 people were there even though the game was televised.

"But this is just the beginning," says Tottori. "American football is just getting ready to take off here. It's spreading gradually into Hokkaido and Kyushu, the other two main islands of the Japanese chain. Interest is picking up in high schools and with the recent increase in the televised games from America the public response and awareness is improving. In ten to twenty years we expect Japanese football to be as popular and as good as Japanese baseball."

That's saying quite a bit, since baseball is as much of an obsession in Japan as it is in the United States. And Japanese teams beat the New York Mets several times in 1974 when the New Yorkers ventured to the Land of the Rising Sun.

Baseball arrived in Japan more than 100 years ago, but the first recorded football game in the country was in 1934.

A team of players from several Japanese colleges suited up and took the field against the foreign challengers, mainly Americans, from the Yokohama Country and Athletic Club. The Japanese got off to a good start, just as they did in World War II, blitzing the foreigners 26-0.

It was an impressive beginning, especially when you consider that Americans had been playing the game for 60 years.

But that first Japanese win may have been a case of beginners' luck. A few

months later, in March, 1935, a group of American college all-stars landed in Japan and blasted Meiji University 71-7. The Americans took on a Japanese all-star team two days later and won 73-6. Then they blitzed the Japanese all-stars 46-0.

Perhaps the Japanese didn't like losing and perhaps they had other, bigger games to play. In any case, football didn't really catch on, and it was banned



'Touchdown' is published twice a month.

completely during the war years, along with such other imported sports as basketball, ice hockey, and baseball.

Football started to make a comeback after the war as American GIs in the occupation forces re-imported it to Japan.

Japanese teams still don't do well when they come up against American college teams. But they're getting better.

In December, 1971, a Utah State team came to Japan and played two games. They defeated the Kanto All-Stars 50-6, then whipped the Kansai All-Stars 46-6.

A year later, the University of Hawaii was invited halfway across the Pacific to Japan. Hawaii stopped the Kansai All-Stars 31-0, then posted a 43-0 victory over the Kanto All-Stars.

In 1973, Wake Forest routed the All-Kansai team 38-3 and the All-Kanto team 35-0.

Northwestern College of Iowa, the Division Two champions in the National

Association of Intercollegiate Athletics, kept the American record unchallenged in 1974, trampling the Kansai All-Stars 48-0, then beating the Kanto All-Stars 14-0.

Larry Korver, the Northwestern coach, was impressed by the Japanese passing game, despite the cold and rainy weather on game days. And he praised the Kanto defense, too.

Earlier in 1974, Bob Hayes and Gary Valbuena had come to Tokyo and joined the Yokota Raiders, an American military team, for two exhibition games against Japanese teams. With the help of the real pros the Raiders defeated the Osaka All-Stars 34-8. A true struggle followed in the next game, with the Raiders losing 12-10.

The average weight per man for the Yokota team (including Hayes and Valbuena) was just over 200 pounds; the average weight per man for the Japanese teams was 160 pounds.

"But I think we might beat the Americans the next time they come, if we have a good game plan," said Hiroshi Watanabe. Hiroshi is very involved with football. He's one of the editors of *Touchdown*, a Japanese bi-monthly magazine that is completely devoted to football. He also plays flanker on the Albatrosses, a semipro team, and works as an assistant coach. And he's a fanatic fan of the National Football League.

"I think pro football is the most exciting and thrilling game in the world," he says.

The sales manager for *Touchdown*, Sumio Tsukamoto, leads an even more active football life. He doubles as the offensive coach at Kieo University and plays halfback on the Thunderers, one of the biggest semipro teams in Tokyo. And he weighs only 155 pounds.

"The players in Japan are smaller than in the U.S.," says Sumio. "And that makes it very difficult for us to beat American teams."

"It's hard to haul down somebody who is thirty to fifty pounds heavier than you are. And it's harder for us to block the taller Americans. We have to block and tackle lower and that makes it harder to recover and pick up on moving plays."

"On offense we have to concentrate

NFL Merchandising in Japan

on straight hard running and quick hand-offs to make the blocking easier. It's too hard to hold the bigger Americans for the time needed to execute outside running plays or mount a heavy passing attack."

Sumio also said the all-star makeup of the Japanese teams that compete with the Americans is a problem. "The all-star teams don't get to practice together long enough and the defense often just doesn't jell. I think the regular Nihon University team [the Kanto champs] could have beaten Northwestern College."

Japan is catching up to the level of small college teams but even George Tottori of the AFAJ admits the Japanese have a long way to go before they catch up with the level of big-time American collegiate football.

"Size of players is only part of the problem," he says. Tottori played at Kieo University from 1957-60. At 5 foot 10 inches and 190 pounds he looks more like a football player than most Japanese. "But I only weighed one hundred sixty-five pounds when I was in college and I was one of the biggest guys on the team."

"Most teams don't even have one full-time coach. The players have to practice on their own during the week and work on drills. The coach comes only on weekends to give them instructions on fundamental and schedule drills for the coming week."

But Tottori emphasized that the game is getting more popular. "And," he says, "as we develop more players we will gradually build up a pool of talent from which to draw coaches."

Kazuo Nozaki, the head coach at Meiji University, is one of the few full-time football coaches in Japan. Like all coaches, he stresses the fundamentals; and when Nozaki says fundamentals he means the basics.

"Many of the kids who come out for football here have never even played the game before. They've only seen it on television. When I get them they don't know the rules or even the names of the positions. I have to start from scratch."

Shinji Mizuta, his 20-year-old freshman quarterback, is a good prospect. Mizuta is quick and cool enough to connect on jump passes. He scrambles when he has to and waits out his receivers in the



The Japanese are showing increased interest in anything that's American. And what's more American than professional football?

"It's really incredible," says Mike Gaines, product design director for National Football League Properties, Inc. "You see kids in the streets of Tokyo wearing Dallas Cowboys' sweatshirts who couldn't tell you where Dallas is—except maybe America—much less pronounce the word 'Cowboys.'"

"In Japan, the fans don't have loyalties to any specific NFL team. They buy the merchandise mostly because of the bold, graphic designs. They love English words. The Cincinnati Bengals' insignia, with the American lettering B-E-N-G-A-L-S, is one of the big sellers."

In Japan, NFL merchandise appeals to a wide spectrum of the population, from children to parents. Many school children wear shorts, and they have knee-length socks with an NFL insignia on the side. Many Japanese children wear NFL sneakers and sweaters with the team emblems.

Some of the largest department stores in Japan have set up "NFL Corners," the equivalent of the "Team Shop" concept in American department stores.

"It really blows your mind to walk into a department store in Japan," says Gaines. "Here you are, surrounded by people talking a different language almost halfway around the world from where you live, and you walk into an NFL football corner and it's just like being in America. The kids are all over the place trying on NFL merchandise. It's an experience!"

"I remember being in a typical Japanese restaurant, and three Japanese kids were having dinner with their family. They were eating rice with chopsticks . . . and all three of them had on Miami Dolphins' sweatshirts!"

"The younger people really love sports in Japan," says Gaines. "Football is just beginning to catch on. NFL merchandise is mainly bought because of its fashion appeal, but I suspect it won't be too long before many of the Japanese develop the knowledge and interest in pro football that we have."

About 400,000 people submitted entries during a 10-week sweepstakes offer by a soft drink company that offered NFL merchandise as prizes.

Sony sold \$8 million worth of NFL-decorated products in 1974, the first year it had the license, and sales figures may double this year.



Bowl game popularity is increasing; average attendance was almost 30,000 in 1974.

pocket when he can. And he's not afraid to get hit. "He's got a lot of natural talent," says Nozaki.

Mizuta, a 155-pound agricultural science major who played rugby in high school, says he likes running better than passing. But after just two months of practice Mizuta has pass completions of 40 and 50 yards on his record.

Japanese football players may not have much experience, but they've got the kind of drive and dedication that coaches like. At Meiji University, the players live across the street from the practice field where they practice daily for most of the year. The players buy and maintain their own equipment, which includes Rawlings pads and Riddell helmets.

But not everything is American influenced. The training table staple, instead of steak, is bulbs of garlic that have been marinated in honey. The players munch them raw, like candied apples for energy.

"They're better for the body than steak," says Nozaki. Another consideration is the fact that steak sells for a minimum of \$10 a pound in Japan. The players usually depend on mutton, pork, and chicken for protein.

"One of the best things that's happened recently," says Nozaki, "is the increase in television coverage of NFL football in Japan."

The NFL game of the week is now televised every week. Films of historical games from past years fill out a 52-week schedule. There also are regular broadcasts of American college football games.

"The NFL game films and the college

game telecasts are a gold mine for the coaches," says Nozaki. "We study and analyze the games for new plays and strategy and keep up on what's happening in the U. S.

Interest in American football in Japan is also getting a big boost from another source. Sony Enterprises, Ltd. has become NFL Properties' licensing agent in Japan and suddenly people everywhere are wearing NFL merchandise. Special "Football Corners" have been opened in department stores all over Japan. Items that bear NFL team insignias seem to sell as fast as retailers can put them on the shelves.

"We were surprised at the magnitude of the response," says a Sony spokesman. "Everybody seems to want Miami Dolphins' notebooks, New York Jets' pencils, or Pittsburgh Steelers' T-shirts."

Sony sold \$8 million of NFL-decorated products in 1974, the first year it had the license, and company officials expect sales to double this year.

"We want to sell merchandise to build up a base of popularity for American football in Japan and to educate the public about the game," said Sony's Yoshikazu Shimizu.

Sony isn't directly involved in the playing of football (they don't, for example, sponsor a semipro team), but the company's representatives firmly believe that the American football bandwagon is ready to roll in Japan.

"But we've got to develop a public," says Shimizu. "The Japanese have been wary about football because they don't

understand the rules and they haven't been able to identify with the game."

One problem in the growth of the game is that there aren't enough football stadiums in Japan. Most teams play on what they call "grounds," which are used for both practices and games. There are no spectator facilities—making it a literal standing-room-only sport—and the players have to lay down yard markers and stripes themselves.

Many of the grounds are also used for soccer and rugby games, so the grass never has a chance to grow. The playing fields are often baked dirt or ankle-deep mud, depending on the weather. Field conditions often are so cramped that teams are forced to go for two-point conversions and forego field goals because their playing field doesn't even have goal posts. And the reason is that there simply isn't room for them!

"When we play in real stadiums," says George Tottori, "we get a very good turnout. We can sell tickets in advance and promote the game."

Crowds for the big bowl games have tripled over the last 10 years, averaging close to 30,000 in 1974.

The cost of land in Tokyo is prohibitive—a staggering \$1 million an acre. But football officials hope they can get more access to baseball stadiums and the 100,000-seat National Stadium, which was built for the 1964 Tokyo Olympics.

But it's still the players who count, and the Japanese play good, tough football. And the players are getting bigger, too. Partly because the Japanese are growing bigger people, but also because football's growing popularity is attracting bigger people. There are some really big Japanese, but most of them still go out for Sumo (Japanese wrestling), baseball, or basketball. When the biggest and best athletes turn to football Americans are going to be surprised. Many of the Sumo wrestlers are more than 6 feet tall and weigh over 250 pounds.

Another American team is due to come to Japan this year. If they're not careful, they may be the ones doing the bowing at the end of the game. ■

John Herrick is the Far East correspondent for The Nation and Newsday.



Vote for the 1975 *Old Spice*® Rookies of the Year.



SEE ROOKIE AWARDS PRESENTATION
AT NFC PLAYOFF GAME
JAN. 4, 1976 ON CBS.



WINNING ROOKIES WILL RECEIVE
1976 CHRYSLER CORDOBAS.
Cordoba, the new small Chrysler.
An automobile of extraordinary
character and dignity.

Bonus Football Offer!
Get this official size Rawlings
football for only \$3.75

with *Old Spice*® proof of purchase.

Details on ballot below.



OFFICIAL BALLOT:

Send to Old Spice—NFL Rookies
of the Year, P.O. Box 1975,
New York, N.Y. 10462.

Please Note: Your Football order and Official Ballot
should be placed in the same envelope. It is not
necessary to purchase a football in order to vote.

To help in selection of rookies, see the list of
NFL early-round draft choices on ballots at the
Old Spice NFL display in participating retail
outlets.

Here are my selections: (Please print clearly)

AFC ROOKIE

Name _____

Team _____

NFC ROOKIE

Name _____

Team _____

Old Spice® FOOTBALL OFFER

I would like _____ Red, White
& Blue Rawlings Football(s) at
\$3.75 each including postage and
handling. Enclosed is \$3.75 each
for _____ football(s). Total en-
closed _____. For each
football, you must also enclose
proof of purchase of any one of
the following Old Spice products:

Old Spice After Shave/Cologne—front panel from
carton

Old Spice Stick Deodorant—front panel from carton
Old Spice Shave Cream—tracing from front label of
can.

Send check or money order payable to "Old Spice
Football"—and mail to:

OLD SPICE FOOTBALL OFFER
P.O. Box 1975
New York, New York 10462

Print your name and address in the space below:

Name _____

Address _____

City _____ State _____ Zip Code _____

Allow four to six weeks for delivery. Offer good in
continental U.S. only. Void where restricted, taxed
or otherwise prohibited by law, subject to state and
local laws and regulations. Offer expires April 30,
1976. Offer good while supplies last.



OFFICIAL RULES: 1. Vote for one
Rookie from the American Conference
and one from the National Conference.
Fill in the names and teams of your
choices. You can select any rookies
you wish. 2. Each ballot must be en-
closed in a separate envelope and
mailed to: Old Spice-NFL Rookies of
the Year, P.O. Box 1975, New York,
N.Y. 10462. Official ballots will be ta-
bulated by The Ross Organization Inc.,
an independent judging organization.
3. The ten rookies pulling the most
votes (5 from the NFC and 5 from the
AFC) will become official finalists and
will be flown to the NFC Championship
Playoff. 4. The Newspaper Enterprise
Association has the right to nominate
a sixth finalist to the five conference
rookies selected by Fan Voting. 5. The
Old Spice-NFL Rookies of the Year will
be selected from the finalists by a
panel of Pro Football experts selected
by the Newspaper Enterprise Associa-
tion. The winners will be announced at
the NFC Championship Playoff game.
The eight runners-up will receive en-
graved watches. The big winners will
receive brand new Chrysler Cordobas.
Along with them will go the coveted
Bert Bell Rookies of the Year Trophy
and the distinctive honor of being
chosen this year's Old Spice-NFL
Rookies of the Year.

Ballots must be received by midnight, December 17, 1975

Cordoba

The Small Chrysler

This is Cordoba. The small Chrysler. An automobile in which you will enjoy not only great comfort . . . but great confidence. It is confidence you can see, the confidence of knowing your automobile possesses a look of great dignity. It is confidence you can *feel*, in thickly cushioned contour-seats available in rich crushed velour or soft Corinthian leather. It is confidence you experience when you are in control of a truly road worthy automobile. This is the confidence you will find in a most surprisingly affordable small Chrysler. Cordoba.



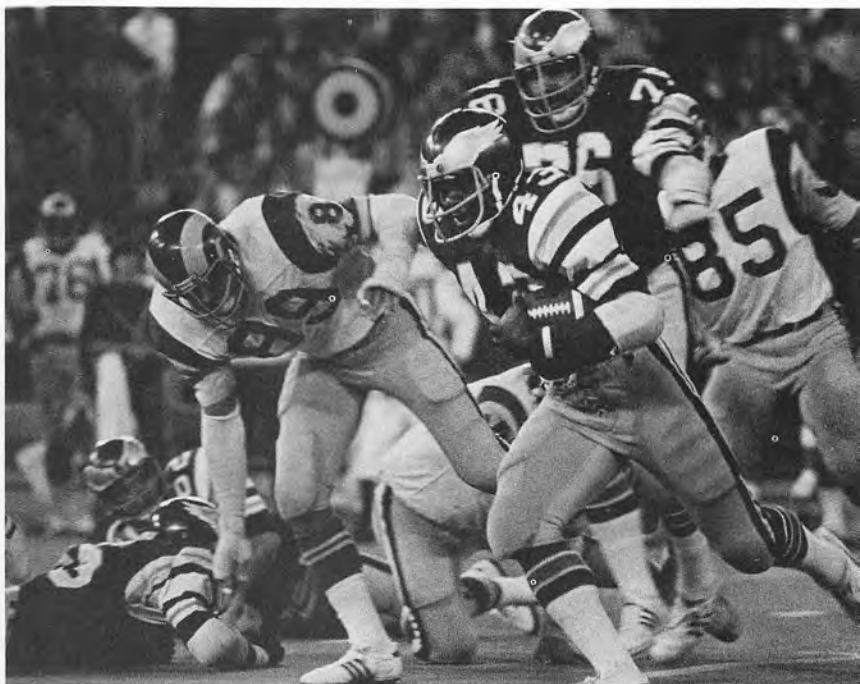
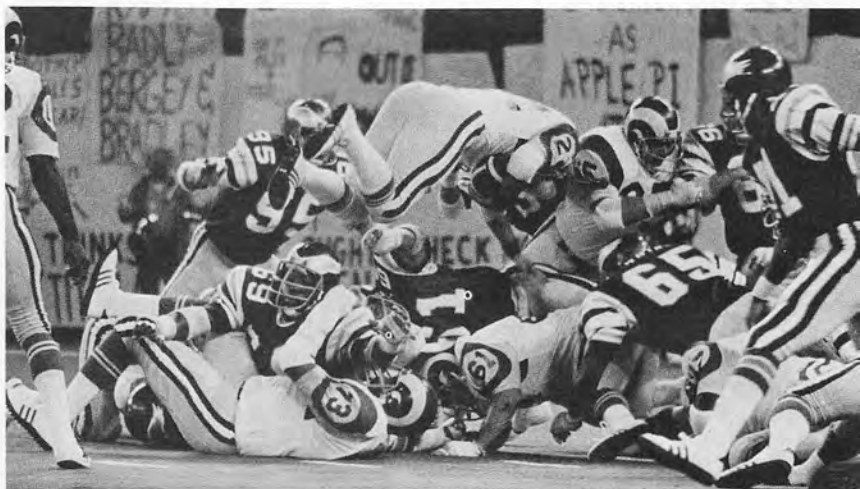
EAGLES ACTION

Photos by Ed Mahan, Dan Mullen and Dave Pearson

Upper Darby's John Cappelletti vaults over for the first of Los Angeles' six touchdowns.



Tackle Bill Dunstan draws a bead on James Harris.



James McAlister led all Eagles' rushers against Los Angeles with 12 carries for 64 yards.

Blockers like Jerry Sisemore, Jeff Bleamer and Jim Opperman have helped Jim McAlister rank 5th in the NFC in kickoff returns.

TIME OUT

PRO FOOTBALL HALL OF FAME



The Hall of Fame rotunda.

Canton, Ohio, the site of the organizational meeting in 1920 from which the National Football League developed, is the home of Professional Football's Hall of Fame. Dedication ceremonies for the Hall were held in September, 1963, and today, the Hall of Fame is a three-building complex featuring mementos and exhibits depicting professional football from 1892 through today.

Displays at the Hall of Fame are continually changed and updated. In fact, if you visited there in 1971, and made a return trip this season, you'd find substantial changes in each of the major display areas.

A seven-foot bronze statue of Jim Thorpe stands at the entrance of the Hall. From there, visitors enter the exhibition rotunda, where the chronology of professional football is traced through photographs, memorabilia, and artifacts. The rotunda, which is topped by a 52-foot, football-shaped dome, features a tribute to modern professional football, with all 26 NFL teams featured in the display.

The enshrinees' gallery and mementos room that honors each of the 85 members of the Hall of Fame was completely renovated this year.

A third large exhibition area, the league and champions rooms, outlines the histories of all major leagues of pro football. Also featured in this room are display stories of the Super Bowl, the Pro Bowl, and the evolution of football equipment. Electronic devices throughout all the areas encourage the visitors to participate in the surroundings through movies, recordings, slides, and posters.

The Hall of Fame also features a movie theater and gift shop.

The Hall is open every day except Christmas and New Year's Day. A visit to the Pro Football Hall of Fame is a must for football fans of all ages. ■

The Pub Tiki Luau All you can eat for \$6.25!

All the WONTON SOUP you can eat

All the BARBEQUED SHRIMP you can eat

All the SPARE RIBS you can eat

All the FRIED WONTONS you can eat

All the POLYNESIAN CHICKEN you can eat

All the SHRIMP EGG ROLLS you can eat

All the PORK FRIED RICE you can eat

All the CRISP NOODLES you can eat

PLUS: Choice of 3 POLYNESIAN MAIN DISHES, all you can eat, and endless helpings of FRESH TROPICAL FRUITS, DESSERTS and OOLONG TEA. Exotic Island Drinks with Pub portions and prices!

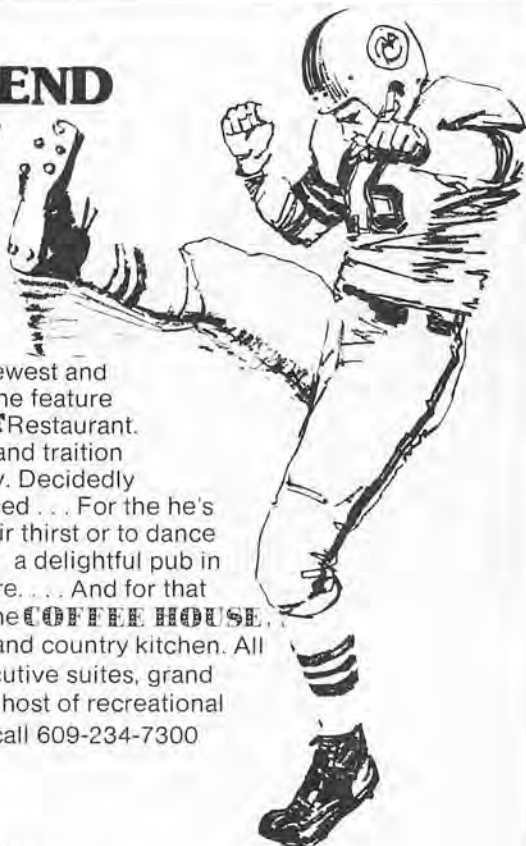
Pub Tiki
18th & Walnut Streets

Luau served Mon. thru Thurs., 5-10 PM
Regular menu 7 days a week from \$3.45

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KICK OFF YOUR WEEKEND AT THE NEW MT. LAUREL HILTON INN

Come visit South Jersey's newest and most elegant Hotel. Where the feature attraction is the **HAYMARKET** Restaurant. It's setting is one of warmth and tradition reminiscent of times gone by. Decidedly gourmet and reasonably priced... For the he's he's and she's to quench their thirst or to dance the night away there's **WANNY'S** a delightful pub in authentic English atmosphere... And for that early morning meal there's the **COFFEE HOUSE**, with a setting of a new England country kitchen. All this plus 301 rooms, 20 executive suites, grand ballroom, heated pool and a host of recreational amenities. For reservations call 609-234-7300



Mt. Laurel Hilton Inn
Located at the crossroads of South Jersey
Rt. 73, I-295 and Exit 4 of the Turnpike

RULES QUIZ

TEST YOUR KNOWLEDGE

Find out how much you know about the NFL rules. Test your knowledge of them in this simple quiz.

1. The sideline is the same width as the yard lines, true or false?
2. The term "free kick" means:
 - a) A kick a team doesn't have to pay for;
 - b) A kickoff; or
 - c) A kickoff, a safety kick, or a fair catch kick.
3. When the teams first appear on the field for the start of the second half, the referee:
 - a) Blows up the football again;
 - b) Assumes a position at the center of the field, at which time he indicates the direction of the kickoff; or
 - c) Stands in the end zone to signal the kickoff.
4. The "bump-and-run" has been outlawed, true or false?

Answers

1. False. "The playing field shall be rimmed by a white border six feet wide along the side lines and end lines." The regular yard lines are four inches wide and the goal line is eight inches wide.
 2. c)
 3. b)
 4. False. There is no such language in the rules book. But Rule 12, Section 1, does say, "An eligible receiver can only be chucked once beyond an area extending from the line of scrimmage to a point three yards downfield."



5-1975

NFC STATISTICS—1975

SCORING

	TD	TDR	TDP	TDM	XP	XPA	FG	FGA	Pts.
FRITSCH, Dall.	0	0	0	0	15	17	14	24	57
Bakken, St. L.	0	0	0	0	19	20	11	12	52
Cox, Minn.	0	0	0	0	23	23	9	10	50
Dempsey, L. A.	0	0	0	0	19	20	10	13	49
Foreman, Minn.	8	4	4	0	0	0	0	0	48

	Pct.				Pct.		Pct.		Avg.	Rat-
PASSING	Att.	Comp.	Comp.	Yds.	TD	TD	Int.	Int.	Yds.	Ing
TARKENTON, Minn.	195	123	63.1	1496	14	7.1	7	3.6	7.67	95.6
Harris, L. A.	149	84	56.4	1271	9	6.0	7	4.7	8.53	85.1
Munson, Det.	109	65	59.6	626	5	4.6	2	1.8	5.74	83.0
Staubach, Dall.	206	112	54.4	1444	9	4.4	6	2.9	7.01	79.2
Gabriel, Eagles	187	97	51.9	1112	10	5.3	6	3.2	5.95	74.5

	No.	Yds.	Avg.	TDs
RECEPTIONS				
FOREMAN, Minn.	34	344	10.1	4
D. Pearson, Dall.	30	556	18.5	5
Payne, G. B.	30	415	13.8	0
Metcalf, St. L.	30	237	7.9	0
Taylor, Wash.	28	386	13.8	4

	No.	Yds.	TDs
INTERCEPTIONS			
KRAUSE, Minn.	5	69	0
Barney, Det.	5	23	0
Myers, N. O.	4	83	0
Bradley, Eagles	4	56	0
Jordan, Dall.	4	55	0
Washington, Dall.	4	26	0

	Att.	Yds.	Avg.	TDs
RUSHING				
McCUTCHEON, L. A.	121	545	4.5	1
Otis, St. L.	131	511	3.9	3
Hampton, Atl.	121	504	4.2	2
Foreman, Minn.	131	474	3.0	4
Metcalf, St. L.	100	465	4.7	4

	No.	Avg.
PUNTING		
JAMES, Atl.	45	41.5
Jennings, N. Y.	35	41.3
Bragg, Wash.	32	41.0
S. Jones, Eagles	30	40.8
Blanchard, N. O.	42	39.9

	No.	Yds.	Avg.	TDs
PUNT RETURNS				
MARSHALL, Eagles	7	91	13.0	0
Chapman, N. O.	15	190	12.7	0
Metcalf, St. L.	14	177	12.6	1
Richards, Dall.	17	202	11.9	1
Livers, Chi.	23	227	9.9	0
McGill, S. F.	22	217	9.9	0

	No.	Yds.	Avg.	TDs
KICKOFF RETURNS				
ODOM, G. B.	23	655	28.5	1
Metcalf, St. L.	18	510	28.3	1
Kotar, N. Y.	9	236	26.2	0
B. Thompson, Det.	7	182	26.0	0
McAlister, Eagles	8	198	24.8	0

TEAM RANKING

Offense						Defense					
Total Rush Pass			Total Rush Pass			Total Rush Pass			Total Rush Pass		
Atl.	9	5	12	9	11	10	N. O.	11	7	10	5
Chi.	13	11	13	11	9	13	N. Y. G.	8	10	8	12
Dall.	1	3	3	6t	6	5t	Eagles	6	9	4	10
Det.	7	4	9	6t	1	8	St. L.	3	2	5	8
G. B.	12	12	11	13	13	7	S. F.	10	13	7	3
L. A.	2	1	6	1	2	1	Wash.	5	8	1	4
Minn.	4	6	2	2	3	2					

A Chance to Win a \$10,000 College Scholarship

Announcing the NFL/Bicentennial Essay Contest. \$25,000 in scholarships to be awarded.

Grand Prize: A \$10,000 college scholarship and an expense-paid trip to Super Bowl X in Miami, Florida.

First Runner-up Prize: A \$5,000 college scholarship.

Ten Consolation Prizes: Ten \$1,000 scholarships.

Here's your chance to win a \$10,000 scholarship to the college of your choice, plus an expense-paid trip for



Pro football was the first organized major league sport to sign black athletes.

you and your parents to Super Bowl X in Miami, Florida.

It's easy to enter. All you have to do is write an essay on "The National Football League's Role in American History." The essay should be 500 to 750 words. Don't delay. All entries must be postmarked no later than November 15, 1975.

The NFL/Bicentennial Contest is open to any American citizen between



NFL had teams coast to coast as early as 1946.

the ages of 14 and 18 who is not already registered as a college or university student.

The National Football League came into existence 56 years ago, on September 17, 1920, when it was organized under the name American Professional Football Association. On June 24, 1922 the

APFA was renamed the National Football League.

Today, professional football is America's most popular spectator sport. And the NFL has been the dominant influence in the growth and ever-

increasing popularity of this sport.

We'd like to know what you think.

What is the NFL's role in American society? How has the NFL influenced the nation's sports culture? Be sure to read the rules carefully. Mail your entry to NFL/Bicentennial Scholarship Committee, Box 867, Winona, Minnesota 55987.

Then start planning your college education. We hope to see you at Super Bowl X in Miami. That's when the two finest professional teams in the game decide the 1975 championship of the National Football League.



Pro football combined with television to create mass entertainment.



Super Bowl IX had the largest viewing audience of any single television program.

Contest Rules

1. On a piece of paper, print your name, address, city, state, zip code, birthdate, school, and year in which your class will complete high school. In at least 500 words but not more than 750 words, write an essay directed to the topic: "The NFL's Role in American History."
2. The contest is open to all American citizens between the ages of 14 and 18 who are not registered as college or university students, except for employees of the National Football League, NFL Properties Inc., NFL Films Inc., member clubs of the NFL, NFL Management Council, the Pro Football Hall of Fame, the Bicentennial Administration, Asco, Inc., and Marden-Kane, Inc., and their immediate families. Void where prohibited by law.
3. All completed entries must be mailed to NFL/Bicentennial Scholarship Committee, Box 867, Winona, Minnesota 55987 and must be postmarked no later than November 15, 1975.

4. All entries must be legible and will be judged upon sincerity of expression and the quality of content by the NFL/Bicentennial Scholarship Committee and Marden-Kane, Inc., an independent judging organization whose joint decisions on all matters concerning this contest will be final. No entries will be returned.
5. The Grand Prize Winner will receive a \$10,000 college scholarship or tuition and fees to cover a four-year course not to exceed this amount, plus an expense-paid trip for himself (herself) and parents to Super Bowl X in Miami on January 18, 1976. In addition, all entries received become the property of the National Football League and will be placed in the permanent archives of the Pro Football Hall of Fame in Canton, Ohio, for the Bicentennial celebration.
6. A \$5,000 college scholarship grant will be awarded to the first runner-up, and \$1,000 scholarships to ten (10) other finalists.
7. All scholarships will be awarded and scholar-

- ship remittances will be made to the winners upon proof of their college or university entrance.
8. Entries must be the product solely of each contestant. The NFL/Bicentennial Scholarship Committee or its agent reserves the right to investigate whether any winning selection was, in fact, entirely authored by the named contestant. Where it is determined that a contestant received assistance, the entrant will be disqualified. Violation of any other pertinent rules of this contest will also result in disqualification.
9. The sponsor has the right to request directly from a contestant's high school, a copy of his or her transcript.
10. All contestants must include the following statement at the conclusion of their essays: "I understand and have followed all the contest rules. My entry is entirely my own product. I have received no help in its preparation."



AFC STATISTICS—1975

SCORING	TD	TDR	TDP	TDM	XP	XPA	FG	FGA	Pts.
STENERUD, K. C.	0	0	0	0	15	16	14	20	57
Gerela, Pitt.	0	0	0	0	23	24	11	13	56
Nottingham, Mia.	9	9	0	0	0	0	0	0	54
Yepremian, Mia.	0	0	0	0	25	28	9	9	52
Braxton, Buff.	8	4	4	0	0	0	0	0	48
Simpson, Buff.	8	7	1	0	0	0	0	0	48

PASSING	Att.	Comp.	Pct. Comp.	Yds.	TD	Pct. TD	Int.	Pct. Int.	Avg. Yds.	Rating
FERGUSON, Buff.	154	85	55.2	1256	14	9.1	7	4.5	8.16	93.7
Bradshaw, Pitt.	138	83	60.1	1032	7	5.1	3	2.2	7.48	91.2
Anderson, Cin.	195	110	56.4	1564	12	6.2	8	4.1	8.02	86.1
Jones, Balt.	190	106	55.8	1226	11	5.8	5	2.6	6.45	84.0
Griese, Mia.	135	81	60.0	1144	10	7.4	10	7.4	8.47	81.2

RECEPTIONS	No.	Yds.	Avg.	TDs
MITCHELL, Balt.	33	308	9.3	3
Branch, Oak.	29	497	17.1	3
Caster, N. Y.	26	544	20.9	4
Swann, Pitt.	26	460	17.7	5
Chandler, Buff.	26	384	14.8	3
Roan, Clev.	26	323	12.4	1

INTERCEPTIONS	No.	Yds.	TDs
RILEY, Cin.	5	74	1
Harrison, Buff.	5	55	0

Seven tied with four interceptions.

RUSHING	Att.	Yds.	Avg.	TDs
SIMPSON, Buff.	192	1005	5.2	7
Morris, Mia.	130	569	4.4	3
Harris, Pitt.	125	502	4.0	4
Riggins, N. Y.	109	451	4.1	3
Hardeman, Hou.	111	436	3.9	3

PUNTING	No.	Avg.
GUY, Oak.	38	46.4
Wilson, K. C.	35	43.0
Van Heusen, Den.	30	41.9
Green, Cin.	44	40.7
Lee, Balt.	48	40.0

PUNT RETURNS	No.	Yds.	Avg.	TDs
COLZIE, Oak.	27	461	17.1	0
Johnson, Hou.	21	318	15.1	2
Fuller, S. D.	20	238	11.9	0
Thompson, Den.	11	120	10.9	0
Solomon, Mia.	18	186	10.3	0

KICKOFF RETURNS	No.	Yds.	Avg.	TDs
JOHNSON, Hou.	11	345	31.4	1
Collier, Pitt.	10	307	30.7	1
Laird, Balt.	15	427	28.5	0
Carter, N. E.	10	278	27.8	0
Upchurch, Den.	23	620	27.0	0

TEAM RANKING

Offense						Defense							
	Total	Rush	Pass	Total	Rush	Pass		Total	Rush	Pass	Total	Rush	Pass
Balt.	9	9	8	7	5	8	Mia.	3	2	7	1	1	4
Buff.	1	1	4	10	7	11	N. E.	11	7	12	5	4	5
Cin.	7	13	2	3	9t	1	N. Y. J.	5	5	6	13	12	12
Clev.	12	12	11	11	8	13	Oak.	8	4	9	2	3	2
Den.	4	10	1	8	11	6	Pitt.	2	3	3	4	6	3
Hou.	10	8	10	6	2	7	S. D.	13	11	13	12	13	9
K. C.	6	6	5	9	9t	10							

NEXT IN PRO!

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Frank Merriwell Was Every Boy's Dream Long Ago



ON THE COVER

A collection of football nostalgia. Photograph by Nancy Evans.

THE GREENING OF A FOOTBALL FREAK

Frank Merriwell and all his cornball cronies of the old football magazines and books are alive and well in the heart of one fan. By Jim Campbell.

DAN PASTORINI: FROM FRUSTRATION TO FRUITION

The Houston Oilers' quarterback had few, if any, moments of glory from the time he was picked third in the NFL draft in 1971 until 1974. The Oilers switched coaches often, and there were two seasons in which the team finished 1-13. But in 1974, Pastorini and the Oilers matured to a 7-7 club. An excerpt from a new NFL book, *Main Men of the Seventies: The Quarterbacks*.

CHRIS'S CREW

The story of Jack Christiansen and the Detroit Lions' secondary that bears his name. "It was a matter of personnel," says Christiansen. "Detroit drafted the best athletes available for the defense." By Doug Kelly.

AN EXPANSION YEAR: TAMPA BAY

Tampa Bay's courtship of pro football began in the summer of 1967 when a pre-season game between the Atlanta Falcons and Washington Redskins drew a crowd of 42,000 in Tampa's new stadium. But Tampa Bay's campaign to get a team of its own took another seven years. By Tom McEwen.

Plus *PRO! Talk*, a conversation with Tim Galloway, the author of *The Inner Game of Tennis*; Mickey Herskowitz's column; Portfolio; Insight; Etc. Dept.; *PRO! Data*; and much more. All in the next edition of *PRO!* ■

NFC SCHEDULES AND RESULTS 1975

 ATLANTA FALCONS
Sept. 21—at St. Louis 20-23
Sept. 28—DETROIT 14-17
Oct. 5—NEW ORLEANS 14-7
Oct. 12—at San Francisco 17-3
Oct. 19—at Los Angeles 7-22
Oct. 26—CINCINNATI 14-21
Nov. 2—at New Orleans 7-23
Nov. 9—at Minnesota
Nov. 16—LOS ANGELES
Nov. 23—DENVER
Nov. 30—at Oakland
Dec. 7—WASHINGTON
Dec. 14—SAN FRANCISCO
Dec. 21—at Green Bay

 CHICAGO BEARS
Sept. 21—BALTIMORE 7-35
Sept. 28—PHILADELPHIA 15-13
Oct. 5—at Minnesota 3-28
Oct. 12—at Detroit 7-27
Oct. 19—at Pittsburgh 3-34
Oct. 27—MINNESOTA (Mon.) 9-13
Nov. 2—MIAMI 13-46
Nov. 9—GREEN BAY
Nov. 16—at San Francisco
Nov. 23—at Los Angeles
Nov. 30—at Green Bay
Dec. 7—DETROIT
Dec. 14—ST. LOUIS
Dec. 21—at New Orleans

 DALLAS COWBOYS
Sept. 21—LOS ANGELES 18-7
Sept. 28—ST. LOUIS (OT) 37-31
Oct. 6—at Detroit (Mon.) 36-10
Oct. 12—at New York Giants 13-7
Oct. 19—GREEN BAY 17-19
Oct. 26—at Philadelphia 20-17
Nov. 2—at Washington (OT) 24-30
Nov. 10—KANSAS CITY (Mon.) ..
Nov. 16—at New England
Nov. 23—PHILADELPHIA
Nov. 30—NEW YORK GIANTS ..
Dec. 7—at St. Louis
Dec. 13—WASHINGTON (Sat.) ..
Dec. 21—at New York Jets

 DETROIT LIONS
Sept. 21—at Green Bay 30-16
Sept. 28—at Atlanta 17-14
Oct. 6—DALLAS (Mon.) 10-36
Oct. 12—CHICAGO 27-7
Oct. 19—at Minnesota 19-25
Oct. 26—at Houston 8-28
Nov. 2—at San Francisco 28-17
Nov. 9—CLEVELAND
Nov. 16—GREEN BAY
Nov. 23—at Kansas City
Nov. 27—LOS ANGELES (Thanks.)
Dec. 7—at Chicago
Dec. 14—MINNESOTA
Dec. 21—ST. LOUIS

 GREEN BAY PACKERS
Sept. 21—DETROIT 16-30
Sept. 29—at Denver (Mon.) 13-23
Oct. 5—MIAMI 7-31
Oct. 12—at New Orleans 19-20
Oct. 19—at Dallas 19-17
Oct. 26—PITTSBURGH 13-16
Nov. 2—MINNESOTA 17-28
Nov. 9—at Chicago
Nov. 16—at Detroit
Nov. 23—NEW YORK GIANTS ..
Nov. 30—CHICAGO
Dec. 7—at Minnesota
Dec. 14—at Los Angeles
Dec. 21—ATLANTA



 LOS ANGELES RAMS
Sept. 21—at Dallas 7-18
Sept. 28—at San Francisco 23-14
Oct. 5—BALTIMORE 24-13
Oct. 12—at San Diego (OT) 13-10
Oct. 19—ATLANTA 22-7
Oct. 26—NEW ORLEANS 38-14
Nov. 3—at Philadelphia 42-3
Nov. 9—SAN FRANCISCO
Nov. 16—at Atlanta
Nov. 23—CHICAGO
Nov. 27—at Detroit (Thanks.) ..
Dec. 7—at New Orleans
Dec. 14—GREEN BAY
Dec. 20—PITTSBURGH (Sat.) ..

 MINNESOTA VIKINGS
Sept. 21—SAN FRANCISCO 27-17
Sept. 28—at Cleveland 42-10
Oct. 5—CHICAGO 28-3
Oct. 12—NEW YORK JETS 29-21
Oct. 19—DETROIT 25-19
Oct. 27—at Chicago (Mon.) 13-9
Nov. 2—at Green Bay 28-17
Nov. 9—ATLANTA
Nov. 16—at New Orleans
Nov. 23—SAN DIEGO
Nov. 30—at Washington
Dec. 7—GREEN BAY
Dec. 14—at Detroit
Dec. 20—at Buffalo (Sat.)

 NEW ORLEANS SAINTS
Sept. 21—at Washington 3-41
Sept. 28—CINCINNATI 0-21
Oct. 5—at Atlanta 7-14
Oct. 12—GREEN BAY 20-19
Oct. 19—at San Francisco 21-35
Oct. 26—at Los Angeles 14-38
Nov. 2—ATLANTA 23-7
Nov. 9—at Oakland
Nov. 16—MINNESOTA
Nov. 23—SAN FRANCISCO
Nov. 30—at Cleveland
Dec. 7—LOS ANGELES
Dec. 14—at New York Giants
Dec. 21—CHICAGO

 NEW YORK GIANTS
Sept. 21—at Philadelphia 24-13
Sept. 28—at Washington 13-49
Oct. 5—at St. Louis 14-26
Oct. 12—DALLAS 7-13
Oct. 20—at Buffalo (Mon.) 17-14
Oct. 25—ST. LOUIS (Sat.) 13-20
Nov. 1—SAN DIEGO (Sat.) 35-24
Nov. 9—WASHINGTON
Nov. 16—PHILADELPHIA
Nov. 23—at Green Bay
Nov. 30—at Dallas
Dec. 7—BALTIMORE
Dec. 14—NEW ORLEANS
Dec. 21—at San Francisco

 PHILADELPHIA EAGLES
Sept. 21—N.Y. GIANTS 13-24
Sept. 28—at Chicago 13-15
Oct. 5—WASHINGTON 26-10
Oct. 12—at Miami 16-24
Oct. 19—at St. Louis 20-31
Oct. 26—DALLAS 17-20
Nov. 3—LOS ANGELES 3-42
Nov. 9—ST. LOUIS
Nov. 16—at New York Giants
Nov. 23—at Dallas
Nov. 30—SAN FRANCISCO
Dec. 7—CINCINNATI
Dec. 14—at Denver
Dec. 21—at Washington

 ST. LOUIS CARDINALS
Sept. 21—ATLANTA 23-20
Sept. 28—at Dallas (OT) 31-37
Oct. 5—N.Y. GIANTS 26-14
Oct. 13—at Washington 17-27
Oct. 19—PHILADELPHIA 31-20
Oct. 25—at New York Giants 20-13
Nov. 2—NEW ENGLAND 24-17
Nov. 9—at Philadelphia
Nov. 16—WASHINGTON
Nov. 23—at New York Jets
Nov. 27—BUFFALO (Thanks.) ..
Dec. 7—DALLAS
Dec. 14—at Chicago
Dec. 21—at Detroit

 SAN FRANCISCO 49ERS
Sept. 21—at Minnesota 17-27
Sept. 28—LOS ANGELES 14-23
Oct. 5—at Kansas City 20-3
Oct. 12—ATLANTA 3-17
Oct. 19—NEW ORLEANS 35-21
Oct. 26—at New England 16-24
Nov. 2—DETROIT 17-28
Nov. 9—at Los Angeles
Nov. 16—CHICAGO
Nov. 23—at New Orleans
Nov. 30—at Philadelphia
Dec. 7—HOUSTON
Dec. 14—at Atlanta
Dec. 21—NEW YORK GIANTS

 WASHINGTON REDSKINS
Sept. 21—NEW ORLEANS 41-3
Sept. 28—N.Y. GIANTS 49-13
Oct. 5—at Philadelphia 10-26
Oct. 13—ST. LOUIS (Mon.) 27-17
Oct. 19—at Houston 10-13
Oct. 26—at Cleveland 23-7
Nov. 2—DALLAS (OT) 30-24
Nov. 9—at New York Giants
Nov. 16—at St. Louis
Nov. 23—OAKLAND
Nov. 30—MINNESOTA
Dec. 7—at Atlanta
Dec. 13—at Dallas (Sat.)
Dec. 21—PHILADELPHIA

NATIONAL FOOTBALL CONFERENCE STANDINGS											
Eastern Division						Western Division					
	W	L	T				W	L	T		
Dallas	5	2	0			Los Angeles	6	1	0		
Washington	5	2	0			San Francisco	2	5	0		
St. Louis	5	2	0			Atlanta	2	5	0		
New York Giants	3	4	0			New Orleans	2	5	0		
Eagles	1	6	0								
Central Division						NEXT HOME GAME					
	W	L	T			vs.					
Minnesota	7	0	0			SAN FRANCISCO 49ers					
Detroit	4	3	0			November 30 — 1:00 P.M.					
Chicago	1	6	0								
Green Bay	1	6	0								

AFC SCHEDULES AND RESULTS 1975

	BALTIMORE COLTS
Sept. 21—at Chicago	35-7
Sept. 28—OAKLAND	20-31
Oct. 5—at Los Angeles	13-24
Oct. 12—BUFFALO	31-38
Oct. 19—at New England	10-21
Oct. 26—at New York Jets	45-28
Nov. 2—CLEVELAND	21-7
Nov. 9—at Buffalo	
Nov. 16—NEW YORK JETS	
Nov. 23—at Miami	
Nov. 30—KANSAS CITY	
Dec. 7—at New York Giants	
Dec. 14—MIAMI	
Dec. 21—NEW ENGLAND	

	BUFFALO BILLS
Sept. 21—NEW YORK JETS	42-14
Sept. 28—at Pittsburgh	21-0
Oct. 5—DENVER	38-14
Oct. 12—at Baltimore	38-31
Oct. 20—N.Y. GIANTS (Mon.)	14-17
Oct. 26—MIAMI	30-35
Nov. 2—at New York Jets	24-23
Nov. 9—BALTIMORE	
Nov. 17—at Cincinnati (Mon.)	
Nov. 23—NEW ENGLAND	
Nov. 27—at St. Louis (Thanks.)	
Dec. 7—at Miami	
Dec. 14—at New England	
Dec. 20—MINNESOTA (Sat.)	

	CINCINNATI BENGALS
Sept. 21—CLEVELAND	24-17
Sept. 28—at New Orleans	21-0
Oct. 5—at Houston	21-19
Oct. 12—NEW ENGLAND	27-10
Oct. 19—OAKLAND	14-10
Oct. 26—at Atlanta	21-14
Nov. 2—PITTSBURGH	24-30
Nov. 9—at Denver	
Nov. 17—BUFFALO (Mon.)	
Nov. 23—at Cleveland	
Nov. 30—HOUSTON	
Dec. 7—at Philadelphia	
Dec. 13—at Pittsburgh (Sat.)	
Dec. 21—SAN DIEGO	

	CLEVELAND BROWNS
Sept. 21—at Cincinnati	17-24
Sept. 28—MINNESOTA	10-42
Oct. 5—PITTSBURGH	6-42
Oct. 12—HOUSTON	10-40
Oct. 19—at Denver	15-16
Oct. 26—WASHINGTON	7-23
Nov. 2—at Baltimore	7-21
Nov. 9—at Detroit	
Nov. 16—at Oakland	
Nov. 23—CINCINNATI	
Nov. 30—NEW ORLEANS	
Dec. 7—at Pittsburgh	
Dec. 14—KANSAS CITY	
Dec. 21—at Houston	

	DENVER BRONCOS
Sept. 21—KANSAS CITY	31-33
Sept. 29—GREEN BAY (Mon.)	23-13
Oct. 5—at Buffalo	14-38
Oct. 12—at Pittsburgh	9-20
Oct. 19—CLEVELAND	16-15
Oct. 26—at Kansas City	13-26
Nov. 2—OAKLAND	17-42
Nov. 9—CINCINNATI	
Nov. 16—at San Diego	
Nov. 23—at Atlanta	
Nov. 30—SAN DIEGO	
Dec. 8—at Oakland (Mon.)	
Dec. 14—PHILADELPHIA	
Dec. 20—at Miami (Sat.)	



	HOUSTON OILERS
Sept. 21—at New England	7-0
Sept. 28—SAN DIEGO	33-17
Oct. 5—CINCINNATI	19-21
Oct. 12—at Cleveland	40-10
Oct. 19—WASHINGTON	13-10
Oct. 26—DETROIT	28-8
Nov. 2—at Kansas City	17-13
Nov. 9—at Pittsburgh	
Nov. 16—MIAMI	
Nov. 24—PITTSBURGH (Mon.)	
Nov. 30—at Cincinnati	
Dec. 7—at San Francisco	
Dec. 14—at Oakland	
Dec. 21—CLEVELAND	

	KANSAS CITY CHIEFS
Sept. 21—at Denver	33-37
Sept. 28—NEW YORK JETS	24-30
Oct. 5—SAN FRANCISCO	3-20
Oct. 12—at Oakland	42-10
Oct. 19—at San Diego	12-10
Oct. 26—DENVER	26-13
Nov. 2—HOUSTON	13-17
Nov. 10—at Dallas (Mon.)	
Nov. 16—at Pittsburgh	
Nov. 23—DETROIT	
Nov. 30—at Baltimore	
Dec. 7—SAN DIEGO	
Dec. 14—at Cleveland	
Dec. 21—OAKLAND	

	MIAMI DOLPHINS
Sept. 22—OAKLAND (Mon.)	21-31
Sept. 28—at New England	22-14
Oct. 5—at Green Bay	31-7
Oct. 12—PHILADELPHIA	24-16
Oct. 19—at New York Jets	43-0
Oct. 26—at Buffalo	35-30
Nov. 2—at Chicago	46-13
Nov. 9—NEW YORK JETS	
Nov. 16—at Houston	
Nov. 23—BALTIMORE	
Dec. 1—NEW ENGLAND (Mon.)	
Dec. 7—BUFFALO	
Dec. 14—at Baltimore	
Dec. 20—DENVER (Sat.)	

	NEW ENGLAND PATRIOTS
Sept. 21—HOUSTON	0-7
Sept. 28—MIAMI	14-22
Oct. 5—at New York Jets	7-36
Oct. 12—at Cincinnati	10-27
Oct. 19—BALTIMORE	21-10
Oct. 26—SAN FRANCISCO	24-16
Nov. 2—at St. Louis	17-24
Nov. 9—at San Diego	
Nov. 16—DALLAS	
Nov. 23—at Buffalo	
Dec. 1—at Miami (Mon.)	
Dec. 7—NEW YORK JETS	
Dec. 14—BUFFALO	
Dec. 21—at Baltimore	

	NEW YORK JETS
Sept. 21—at Buffalo	14-42
Sept. 28—at Kansas City	30-24
Oct. 5—NEW ENGLAND	36-7
Oct. 12—at Minnesota	21-29
Oct. 19—MIAMI	0-43
Oct. 26—BALTIMORE	28-45
Nov. 2—BUFFALO	23-24
Nov. 9—at Miami	
Nov. 16—at Baltimore	
Nov. 23—ST. LOUIS	
Nov. 30—PITTSBURGH	
Dec. 7—at New England	
Dec. 15—at San Diego (Mon.)	
Dec. 21—DALLAS	

	OAKLAND RAIDERS
Sept. 22—at Miami (Mon.)	31-21
Sept. 28—at Baltimore	31-20
Oct. 5—at San Diego	6-0
Oct. 12—KANSAS CITY	10-42
Oct. 19—at Cincinnati	10-14
Oct. 26—SAN DIEGO	23-0
Nov. 2—at Denver	42-17
Nov. 9—NEW ORLEANS	
Nov. 16—CLEVELAND	
Nov. 23—at Washington	
Nov. 30—ATLANTA	
Dec. 8—DENVER (Mon.)	
Dec. 14—HOUSTON	
Dec. 21—at Kansas City	

	PITTSBURGH STEELERS
Sept. 21—at San Diego	37-0
Sept. 28—BUFFALO	21-30
Oct. 5—at Cleveland	42-6
Oct. 12—DENVER	20-9
Oct. 19—CHICAGO	34-3
Oct. 26—at Green Bay	16-13
Nov. 2—at Cincinnati	30-24
Nov. 9—HOUSTON	
Nov. 16—KANSAS CITY	
Nov. 24—at Houston (Mon.)	
Nov. 30—at New York Jets	
Dec. 7—CLEVELAND	
Dec. 13—CINCINNATI (Sat.)	
Dec. 20—at Los Angeles (Sat.)	

	SAN DIEGO CHARGERS
Sept. 21—PITTSBURGH	0-37
Sept. 28—at Houston	17-33
Oct. 5—OAKLAND	0-6
Oct. 12—LOS ANGELES (OT)	10-13
Oct. 19—KANSAS CITY	10-12
Oct. 26—at Oakland	0-23
Nov. 1—at New York Giants	24-35
Nov. 9—NEW ENGLAND	
Nov. 16—DENVER	
Nov. 23—at Minnesota	
Nov. 30—at Denver	
Dec. 7—at Kansas City	
Dec. 15—NEW YORK JETS (Mon.)	
Dec. 21—at Cincinnati	

AMERICAN FOOTBALL CONFERENCE STANDINGS											
Eastern Division						Western Division					
	W	L	T				W	L	T		
Miami	6	1	0			Oakland	5	2	0		
Buffalo	5	2	0			Denver	3	4	0		
Baltimore	3	4	0			Kansas City	3	4	0		
New York Jets	2	5	0			San Diego	0	7	0		
New England	2	5	0								
Central Division						NEXT AWAY GAME Nov. 16 at N.Y. Giants Live on WCAU-TV and WIP Radio 1:00 P.M.					
	W	L	T								
Cincinnati	6	1	0								
Houston	6	1	0								
Pittsburgh	6	1	0								
Cleveland	0	7	0								

(Continued from page 62)

but the deadline for receiving all ballots is December 15, 1975. Additional ballots may be obtained through your team's administrative offices and booster clubs and at your favorite Dodge-Dodge Truck Dealer.

The top five vote-getters will be considered finalists for the 1975 Dodge-NFL Man of the Year award. They in turn will be judged by a select committee of media personnel and football conference officials who will determine the Dodge-NFL Man of the Year for 1975.

The winner will receive a 1976 Dodge Charger S.E. and the beautiful Gladiator trophy, in addition to having the \$10,000 scholarship fund established in his name. He will be officially honored at the AFC Championship game on January 4, 1976.

Scholarship award winners will be named and the presentations made some times in mid-spring, 1976.

Of the Eagles' candidates, Bergey moved to the Philadelphia suburb of Chadds Ford soon after being acquired from the Cincinnati Bengals in 1974 and he quickly became active in his community. If a child at a hospital needs cheering up or a player is needed to do promotional work for a charity, Bergey is always among the first group of volunteers. Bill has done television and radio commercials and made numerous personal appearances for the Eagles Fly for Leukemia drive. He also has done volunteer TV commercials for the United Way.

Gabriel, since joining the Eagles two years ago, has made the Eagles Fly for Leukemia drive his own pet project. In addition to making numerous personal appearances at fund-raising affairs, Gabe has visited Children's Hospital in Philadelphia on numerous occasions and once arrived on Christmas Day to play Santa Claus for the young patients. In the past year, he even interested his California friends in the Eagles Fly for Leukemia project and they staged a celebrity golf tournament to help the project.

Zimmerman spends the off-season in Monroe, La., where he spends his free time as a Boy Scout leader. Don also enjoys visiting schools and youth groups to "talk to kids about life and the opportunities available for them." In Philadelphia during the season, Zimmerman is active in the Eagles Fly for Leukemia program.



Bill Bergey



Roman Gabriel



Don Zimmerman



Help send our best to the 1976 Olympic Games

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Right! I want to see U.S.A.'s *best* at the 1976 Olympic Games. My check in the amount of \$ _____ is enclosed and I have marked my selection of contributor acknowledgment award.

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Kings: 17 mg. "tar," 1.1 mg. nicotine—
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Marlboro Red or Longhorn 100's—
you get a lot to like.

TV service technicians name Zenith for the two things you want most in color TV.

I. Best Picture.

In a recent nationwide survey of independent TV service technicians, Zenith was named, more than any other brand, as the color TV with the best picture.

Question: In general, of the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:

Zenith	36%
Brand A.....	20%
Brand B.....	10%
Brand C.....	7%
Brand D.....	6%
Brand E.....	3%
Brand F.....	2%
Brand G.....	2%
Brand H.....	2%
Brand I.....	1%
Other Brands.....	3%
About Equal.....	11%
Don't Know.....	4%

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same survey, the service technicians named Zenith as the color TV needing the fewest repairs. By more than 2-to-1 over the next brand.

Question: In general, of the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers:

Zenith	38%
Brand A.....	15%
Brand C.....	8%
Brand D.....	4%
Brand B.....	3%
Brand I.....	2%
Brand F.....	2%
Brand E.....	2%
Brand G.....	1%
Brand H.....	1%
Other Brands.....	4%
About Equal.....	14%
Don't Know.....	9%

We're proud of our record of building dependable, quality products. But if it should ever happen that a Zenith product doesn't live up to your expectations—or if you want details of the service technicians' survey—write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, IL 60639.

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569P. Simulated TV picture.

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